

Website Imagery Criteria and Protocol

artsnb strives to have the imagery on its website reflect the variety, innovation and creativity of the arts in New-Brunswick. Images of artists and artistic works will be chosen based on the cultural diversity of the province.

Website photos are changed twice a year, in September and March. Within one year, the **artsnb** office will ensure the balance (when possible) of Anglophone, Francophone and First Nations artists from every region of the province as well as artists from each of the artistic disciplines: literary arts, visual arts, music, dance, architecture, craft, theatre, and media arts

artsnb will draw imagery from recent successful applicants for artsnb grants, which have been seen by juries within the last two years.

Participation in submitting imagery is voluntary, is in no way connected to the jury process and is not a condition of funding.

Images will be acquired at the request of the artsnb office. Upon request, interested artists will be asked to submit high-quality, high-resolution (300 dpi+) photographs of **artsnb-funded artistic projects**.

Images must include:

1. Name and contact information of artist(s)
2. The creation date
3. The name of the project or artwork pictured, if applicable
4. The **artsnb** program that funded the pictured activities
5. The name of the photographer
6. The names of the individuals in the photos
7. The materials used in the art work
8. The dimensions of the art work.
9. The **artsnb** permissions document with signature.

For more information, contact Nathalie Rayne, Marketing and Communications Specialist, 506.444.4087, 866.460.ARTS(2787) ext. 5, nrayne@artsnb.ca.