

# New Brunswick Arts Board

# FIFTH ANNUAL REPORT

1994-1995

**JUNE 1995** 

Nouveau Brunswick

# FIFTH ANNUAL REPORT

1994-1995

# NEW BRUNSWICK ARTS BOARD CONSEIL DES ARTS DU NOUVEAU-BRUNSWICK

P. O. Box 6000 Fredericton, N. B. E3B 5H1 Tel.: (506) 453-2555

June 1995

Honourable Paul Duffie Minister of Municipalities, Culture and Housing

Dear Minister:

In accordance with the provisions of the New Brunswick Arts Board Act and on behalf of the members of the New Brunswick Arts Board - Conseil des arts du Nouveau-Brunswick, we are pleased to submit the Board's fifth Annual Report, for the period from April 1, 1994 to March 31, 1995.

Respectfully yours,

Ilkay Silk and Charles Pelletier

Co-Chairpersons

Dear artists, artisans, and friends of the arts:

We are proud to present to you the fifth Annual Report of the New Brunswick Arts Board - Conseil des arts du Nouveau-Brunswick, for the period from April 1, 1994 to March 31, 1995.

We sincerely hope you will enjoy reading it, and we welcome your comments.

Ilkay Silk and Charles Pelletier

Co-Chairpersons

# Table of Contents

1.	CO-CHAIRPERSONS' MESSAGES	
	1.1 Message from Charles Pelletier	6
	1.2 Message from Ilkay Silk	
	,	
2.	NEW BRUNSWICK ARTS BOARD	9
	2.1 Background	
	2.2 Mandate	
	2.3 Composition	
	2.4 Organization Chart (1994-1995)	
	2.5 Organization Chart of the Department	
	2.6 Members (1994-1995)	
	2.7 Committees (1994-1995)	
	2.8 Biographical Notes on the Members (1994-1995)	
	2.8 Biographical Notes on the Memoers (1994-1993)	10
3.	1994-1995 ACTIVITIES	21
٥.	3.1 Board Meetings	
	3.2 1994-1995 Priorities	
	3.3 Consultation/Communication between the NBAB and the	د سد
	Minister of Municipalities, Culture and Housing	21
	3.4 Nominations and Appointments	21
	3.4.1 1994 Nominations and Appointments	
	3.4.2 1995 Nominations and Appointments	
	3.4.3 Election of the 1994-1995 Executive	
	3.5 Communications	
	3.6 Community Cultural Development	
	3.7 Jury and Programs	25
	3.8 New Brunswick Foundation for the Arts	
	3.9 Forum	
	3.10 Arts Funding	
	3.11 Comments, Suggestions, and Recommendations Received	27
		•
4.	ARTS DEVELOPMENT TRUST FUND	
	4.1 Arts Development Trust Fund	
	4.2 Funding Problem	
	4.3 Annual Allocation of the Fund	
	4.3.1 1994-1995 Allocation	
	4.3.2 1995-1996 Allocation	30
5.	JURY SYSTEM AND JURIES' RECOMMENDATIONS	
	5.1 Jury System	
	5.1.1 Multidisciplinary Juries	
	5.1.2 Art Bank Jury	
	5.1.3 NBAB List of Jurors	32
	5.2 Arts Branch Juried Programs - Result of 1994-1995	
	Competitions	32
	5.2.1 Competition of March 15, 1994	33
	5.2.2 Competitions of June, 1994	
	5.2.3 Competition of September 15, 1994	
	5.2.4 Competition of January 15, 1995	
	5.2.5 Competition of March 15, 1995	
	Julio Compension of Francis 10, 1770	
6.	OPERATING BUDGET	35
0.	6.1 1994-1995 Operating Budget	35
	2.7 1.7.2 obstant 2 magering	_

# 1. CO-CHAIRPERSONS' MESSAGES

# 1.1 Message from Charles Pelletier

I am pleased to submit the fifth Annual Report of the New Brunswick Arts Board. Needless to say, the year was a very busy one. As this Annual Report shows, we accomplished a great deal in 1994-95. The committees were very active, and many matters were dealt with. Once again, next year is shaping up to be a crucial one because certain issues are already starting to emerge.

This year, the New Brunswick Arts Board focussed on Forum '95. Work on this major project got under way last June. We felt the time had come for New Brunswick artists to get together, but to discuss what? As if there were any lack of subjects...Are we not caught in the undertow of government budget cuts? What about the future of the arts in New Brunswick? And why not propose an arts policy for the province? A number of Canadian provinces have had arts policies for several years now, and even though New Brunswick ranks last when it comes to provincial funding for the arts, it cannot be said that the artists who live and work here do not have a vision for a better future.

And so the project was set in motion. This was certainly no easy task. The first order of business was to come up with funding. The Arts Board invested a sizable chunk of its annual operating budget for this year and next in the project. The New Brunswick Arts Branch promised us some \$30,000 over two years...(sigh). Bear in mind that this type of forum for provincial artists is referred to in the act governing the Arts Board and is one of the main elements of its mandate. As you can guess, obtaining funding for this activity was not easy (another sigh). Unfortunately, we have little influence with politicians, and we are a long way from having access to Cabinet's discretionary budget. But all that is water under the bridge now. There is certainly some bitterness on my part; it is shocking to see that certain groups are still able to squeeze considerable sums from a so-called discretionary budget by pulling political strings, whereas we have to make do with operating budgets, even when we are trying to develop an arts policy for the province. So much for the question of funding! An exercise in rationalization, to borrow a trendy term from the jargon of managers and technocrats.

"Suffering is an auxiliary of creation." The project is moving along, and one of the main players is Marc Chouinard. He has been working very hard and has surrounded himself with efficient, generous people, such as Ilkay Silk. Ginette Arseneault was hired as coordinator in late January. And so things are taking shape. Forum '95 will indeed be held in Moncton in late May.

I am going to get ahead of myself here since I am writing this in early April and Forum '95 will not take place until late May. However, I can already say that the event will be a success because such a large number of artists are hoping to converge on Moncton to draw up a proposal for a New Brunswick arts policy. In addition, the government has shown some openness over the past few years and has pledged to develop and maintain the arts in the province. I am still putting the cart before the horse, but if we consider what Premier Frank McKenna said to me in a letter dated November 22, 1993, we already have some indication of the outcome of our deliberations:

We are aware of the considerable spinoffs generated by the cultural sector in New Brunswick, because the arts play a large role in the new global economy. I still believe that investment in the arts results not only in economic spinoffs, but in educational and social benefits as well. (Letter of November 22, 1993)

In short, 1994-95 will have been a very full year for the New Brunswick Arts Board, because if, together, we are able to develop an arts policy for New Brunswick, we will succeed in guaranteeing the future of the arts in the province, as well as protecting our distinctive characteristics and our cultural heritage. Such a project will surely have repercussions for the next 25 years.

I have to step down as Francophone theatre and dance representative and Co-Chairperson because I will be studying outside the province for a few years, so I wish to take this opportunity to thank the Hon. Paul Duffie for his open-mindedness and availability. I would also like to thank André Lanteigne, the Assistant Deputy Minister of the Cultural Affairs Division, Yolande Bourgeois, the Acting Director, and all Arts Branch staff for their cooperation. I extend my most sincere thanks to Murielle Savoie, our Administrative Secretary, who works unceasingly on our behalf and always does excellent work. A special thanks to the members of the NBAB for their generosity, dedication, and commitment! Thank you to my colleague and Co-Chairperson Ilkay Silk, with whom I developed a real camaraderie and a great friendship over the past two years. And welcome to the new sectoral representatives who will be joining the Board in June 1995.

Last of all, thank you to the artists of this province. Let us continue to work in our studios, in our rehearsal halls, and on our stages so that our art will serve to illuminate our community and the world!

Charles Pelletier

Co-Chairperson

# 1.2 Message from Ilkay Silk

Once again this has been a very busy year for the New Brunswick Arts Board.

5-11c

The year will culminate with Forum '95 which will take place in May in Moncton. The Board felt that it was time for artists and arts and cultural organizations to meet and talk and establish some sort of direction for the arts in this Province. Never, in my experience, has the cultural sector reached such a crisis point both at the federal level and at the provincial level. The Federal cultural Agreement has ceased to exist thus diminishing the funds available to artist in this province. The Canada Council has undergone some fundamental changes. There are major cut backs being discussed for the CBC. Many of our major cultural institutions are now threatened. Speaking out in support for arts and culture is now, not only important but, crucial. I hope that Forum '95 will be a step towards getting this government's commitment to the arts that we so desperately need.

My term with the New Brunswick Arts Board has ended.

I would like to thank all the members of the Arts Board who have worked so very hard on behalf of artists in this province. Particularly to Reid Parker who worked indefatigably this year in establishing the New Brunswick Foundation for the Arts.

I would like to extend a thank you to Charles Pelletier, the Co-Chairperson, whose knowledge, understanding and sense of humour made my work with the Board meaningful and fun.

Once again I am indebted to Murielle Savoie and other members of the Arts Branch who work on behalf of this board.

Respectfully submitted,

Ilkay Silk

Co-Chairperson

# 2. NEW BRUNSWICK ARTS BOARD

# 2.1 Background

The New Brunswick Arts Board (NBAB) was established in 1989 as part of the New Brunswick government's first arts policy, unveiled in response to the recommendations in the <u>Final Report</u> of the Premier's Advisory Committee on the Arts.

The New Brunswick Arts Board Act was assented to on November 9, 1990 and came into force on June 13, 1991.

The New Brunswick Arts Board is unique in Canada, for several reasons.

- It is the only Arts Board consisting primarily of professional artists.
- It is the only Arts Board whose members are nominated by the arts community and the community cultural development sector.
- It is the only Arts Board whose basic term of reference is not to administer programs and award grants, but rather to present recommendations to government concerning the development of arts policies.

# 2.2 Mandate

The four basic elements of the NBAB's mandate are to facilitate and promote the creation and production of art and the enjoyment, awareness, and understanding of the Arts in New Brunswick by:

- advising the government on policy for the Arts,
- establishing and operating a jury system based on the principle of peer evaluation,
- unifying and speaking for the arts community, and
- improving community involvement and participation in the Arts.

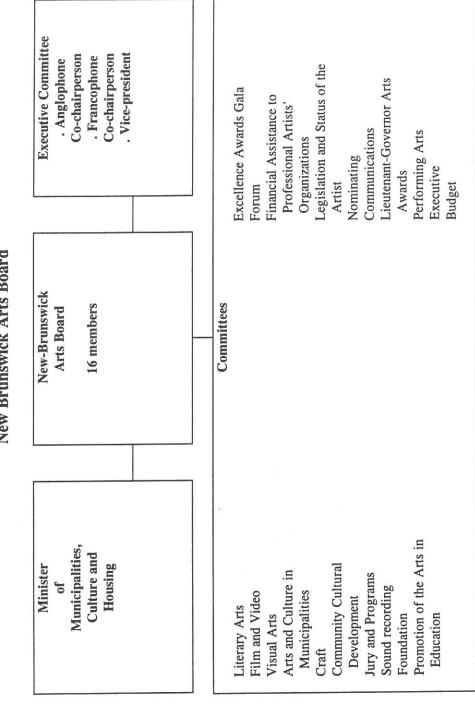
# 2.3 Composition

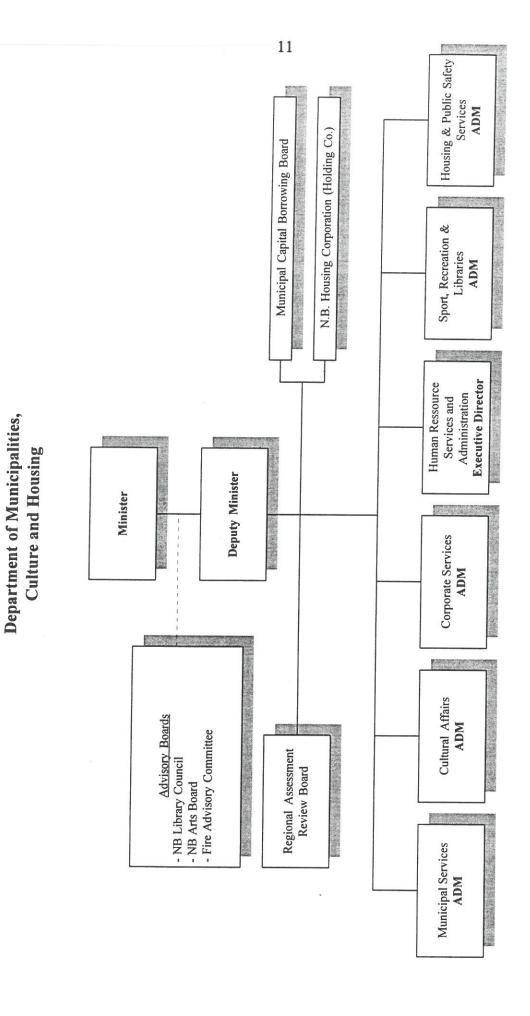
The Board has sixteen members, one of whom is an <u>ex officio</u> non-voting member appointed to represent the Minister of Municipalities, Culture and Housing.

The other 15 members are all nominated by the arts community and the community cultural development sector and are recommended to the Minister by the Board. Appointments are made by the Lieutenant-Governor in Council, on the recommendation of the Minister.

# 2.4 Organization Chart (1994-1995)

# New Brunswick Arts Board





# 2.6 Members (1994-1995)

Sectors	Names	Terms of office	Expiry of Terms
English-language Literary Arts	Nancy Bauer, Fredericton	3 years	June 1997
French-language Literary Arts	Léonard Forest, Moncton	3 years	June 1997
Visual Arts	Rick Burns, Fredericton	3 years*	June 1997
Film and Video	Ginette Pellerin, Moncton	3 years	June 1997
Craft	Susan Vida Judah, Fredericton	3 years	June 1996
Music (other than classical)	Geordie Haley, Fredericton	1 year	June 1995
Classical music	Richard Boulanger, Moncton	3 years*	June 1996
Theatre and Dance (Anglophone)	Ilkay Silk, Fredericton	3 years*	June 1995
Theatre and Dance (Francophone)	Charles Pelletier, Edmundston	3 years	June 1996
Aboriginal Community	Edward Ned Bear, Fredericton	3 years*	June 1997
Community Cultural Development (Anglophone)	Margaret B. Beattie, Woodstock	3 years*	June 1996
Community Cultural Development (Francophone)	Jean G. Martin, Fredericton	3 years*	June 1995
Ministerial Appointment	Marc Chouinard, Campbellton	3 years	June 1996
Ministerial Appointment	Douglas Crowley, Hampton	3 years*	June 1995
Ministerial Appointment	Claudria Pelletier, Edmundston	3 years*	June 1997
Minister's Representative	G. Reid Parker, Gondola Point	1 year*	June 1995

<sup>\*</sup> Second Term

# 2.7 Committees (1994-1995)

The NBAB adopted an operating structure that relies heavily on committee work.

Each committee is chaired by a member of the NBAB and may be composed of both Board members and persons outside the Board. The committees are responsible for reviewing particular issues and submitting their recommendations to the Board, wich, after approving them, submits them to the Minister.

Committee	Members	Creation Date
Executive . Co-Chairpersons	Ilkay Silk Charles Pelletier	
. Vice-Chairperson	Susan Vida Judah	
Literary Arts	Léonard Forest and Nancy Bauer, Chairpersons	February 1, 1990
Performing Arts	Richard Boulanger, Chairperson Charles Pelletier Claudria Pelletier	February 1, 1990
Film and Video	Ginette Pellerin, Chairperson Barry Cameron Renée Blanchar Cécile Chevrier	February 1, 1990
Visual Arts	Rick Burns, Chairperson Claudria Pelletier Susan Vida Judah	February 1, 1990 reorganized September 14, 1991 reorganized September 17, 1993
Craft	Susan Vida Judah, Chairperson Trudy Gallagher Linda Brine Fernand Haché Gail Le Gresley Donna King	February 1, 1990
Sound Recording	Geordie Haley Chairperson	February 1, 1990
Budget	Executive	March 16, 1990

Legislation and Status of the Artist

Ilkay Silk, Chairperson Rick Burns Charles Pelletier Jenny Munday Michael Shamata

March 16, 1990 reorganized September 14, 1991

March 16, 1990

**Jury and Programs** 

Richard Boulanger Geordie Haley Nancy Bauer (s.c.) Ginette Pellerin Claudria Pelletier Charles Pelletier (s.c.) Ilkay Silk Jean G. Martin (s.c.) Margaret B. Beattie

Douglas Crowley (s.c.) Marc Chouinard Rick Burns (s.c.) Susan Vida Judah (s.c.) Léonard Forest

Edward Ned Bear G. Reid Parker (s.c.)

(s.c.: subcommittee)

March 16, 1990

**Foundation** 

G.Reid Parker and Jean Martin, Co-Chairpersons

Margaret Beattie, treasurer

Marc Chouinard Ilkay Silk **Douglas Crowley** Susan Vida Judah Rick Burns

Richard Boulanger

Charles Pelletier

Promotion of the Arts in Education

Claudria Pelletier and Douglas Crowley, Co-Chairpersons Margaret B. Beattie

Ilkay Silk

Audrey Côté St-Onge Richard Boulanger Ronald Fournier

February 1, 1990

Financial Assistance to **Professional Artists' Organizations** 

Executive

February 1, 1990

Community Cultural Development

Margaret B. Beattie and Jean G. Martin, Co-Chairpersons

Co-Chairpersons
Betty Tompkins (NBAC)
Daniel Thériault (CPSC)
Edward Ned Bear,

Aboriginal representative

**Nominating** 

Susan Vida Judah, Chairperson Ilkay Silk Charles Pelletier Ginette Pellerin Rick Burns Edward Ned Bear February 25, 1991

March 16, 1990

Communications

Marc Chouinard, Chairperson Ilkay Silk Charles Pelletier Reid Parker September 13, 1991

**Excellence Awards Gala** 

January 20, 1993

Abolished September 9, 1994

Arts and Culture in Municipalities

Rick Burns, Chairperson Charles Pelletier Douglas Crowley Claudria Pelletier Margaret Beattie Susan Vida Judah September 17, 1993

**Forum** 

Marc Chouinard, Chairperson Richard Boulanger

Ilkay Silk Charles Pelletier Yolande Bourgeois December 10, 1993

Lieutenant-Governor Arts Award

Ilkay Silk Rick Burns Susan Vida Judah Nancy Bauer Charles Pelletier George Fry January 27, 1995

# 2.8 Biographical Notes on the Members (1994-1995)

# Community Cultural Development (Anglophone):

# Margaret B. Beattie, Woodstock

- Past-President of the New Brunswick Arts Council (NBAC) since April 1992.
- Has given considerable volunteer time and energy to promote the arts and culture.
- President, Woodstock Arts Council, 1983-1990
- Past-President, Woodstock Arts Council, 1990-1994.
- Worked diligently with the Performing Arts Series.
- Has served on the L.P. Fisher Public Library Board of Directors, 1974 1994.
- Executive member of the Carleton County Historical Society.
- Committee member of the Carleton County Music Festival.
- Board member of the Carleton County Summer Music Camp.
- Member and Consultant of the Barker School of Performing Arts, Woodstock.
- Member of the Rag Tag Dixieland Band
- Member of the Riverside Jammers

# **Classical Music:**

# Richard Boulanger, Moncton

- Concert pianist.
- Professor in the Department of Music at the Université de Moncton since 1979 (teaches piano and music history).
- Teacher at the music camp at Lanaudière, Québec since 1979.
- Member of the Académie de musique du Québec.
- Participates in Radio-Canada radio programs as musicologist and pianist.
- In demand regularly as a juror for music festivals both in and out of New Brunswick.
- Doctorate in Musicology from the University of Paris-Sorbonne (1979).

# **Ministerial Appointment:**

# Douglas R. Crowley, Hampton

- Elementary School Supervisor, School District 6, since 1979.
- Member of Board of Directors of the New Brunswick Arts Council and member of the New Brunswick Arts Council since 1980.
- Founding member of the Hampton Concert Group.
- Director of Performing Arts and Vice-president of Board of Directors of Festival by the Sea (1987, 1988).

# **Ministerial Appointment:**

# Marc Chouinard, Campbellton

- Marketing Director with Quad Communication Marketing since 1991:
- Public relations agency for the Théâtre populaire d'Acadie;
- Marketing of films for the National Film Board of Canada and Les Productions du Phare-Est;
- Marketing study for the Association acadienne des artistes professionnel-le-s du Nouveau-Brunswick.
- Executive Director and Communications Manager for the Festival international rock de Montréal (1988-1990).
- Assistant in the Communications Service of the Montreal Symphony Orchestra (1987-1988).
- Coordinator, administrator, and communications manager with various artistic and cultural organizations and institutions (1976-1988).
- Studies in marketing and advertising at the Université de Montréal and the École des Hautes Études Commerciales (1983-1985).

# Craft:

# Susan Vida Judah, Fredericton

- Tapestry Artist-Industrial Designer Woven Fabrics
- Studio Head-Textiles, New Brunswick College of Craft and Design 1984-94
- Elected Academician, Royal Canadian Academy of the Arts, 1989
- Vice-President, Canadian Guild of Handweavers
- Juried member, New Brunswick Crafts Council Inc.
- Workshop-Seminar leader, Nationally and Internationally
- Commissioned Tapestries in provincial and international institutions-museums
- NB Representative/Board Member. Canadian Conference of the Arts

# **Theatre and Dance (Francophone):**

# Charles Pelletier, Edmundston

- Man of the theatre: actor and director.
- Founding director of the Théâtre Nouveau.
- Host, author and playwright
- Drama and French professor at the Université de Moncton, Edmundston Campus.

# Visual arts:

### Rick Burns, Fredericton

- Visual Artist.
- Founding member of Gallery Connexion and a driving force in Fredericton art community.
- Teacher, NB College of Craft & Design.
- A major solo exhibition and publication by the Beaverbrook Art Gallery.
- Work is included in numerous collections including the UNB Permanent Collection, the New Brunswick Museum Collection, the Bank of Montreal Collection, the New Brunswick Art Bank and the Canada Council Art Bank.

# Minister's Representative:

# G. Reid Parker, Gondola Point

- Businessman
- Director of Finance Bruncor & NBTel
- Director Regional Cable TV (Atlantic) Inc. (Newfoundland based CATV operator)
- President of Symphony New Brunswick Inc. since 1983
- Chairman of Symphony New Brunswick Foundation Inc.
- Director Association of Canadian Orchestras (Toronto); also a member of Government Communications Committee.
- Past-President New Brunswick Summer Music School Inc. 1980-87
- Vice-President Financial Executives Institute of Canada (Atlantic Chapter) and Member of FEI National Government Relations Committee
- Member Conference Board of Canada, National Council of Financial Executives.
- Graduated University of New Brunswick BSc. (math & physics) 1967
- Co-Chairman NB Foundation for the Arts Inc.

# Music (other than classical):

# Geordie Haley, Fredericton

- Geordie Haley is a New Brunswick based composer/guitarist who curently leads the band SAME BOAT, a multi style lyric and instrumental performance ensemble. The focus behind this group and all the others that Mr. Haley has been involved with over the past six years (THE EXPLODING MEET, THE COSMIC QUARTET, UJAMMA, and 3 PEOPLE) is original music composed by the performers.
- In addition to this involvement with these performance groups Geordie has composed music for Theatre New Brunswick's LOCKHARTVILLE (1988), A CHRISTMAS CAROL (1990, 1994) and GHOSTS (1991) as well as a host of other Young Company commissions.
- These days Geordie Haley is developing new music for his band, working with a modern dance troupe (4 PERFORMANCE) and teaching a swarm of ambitious young players the ropes. In addition to his Arts Board duties Geordie is still very active within the jazz scene which is gaining popularity in New Brunswick.

# **Ministerial Appointment:**

# Claudria Pelletier, Edmundston

- Artistic director, choreographer, and dancer (folk, classical, and jazz).
- Co-director, instructor, and choreographer: École de danse "Le Soulier musical" in Edmundston (since 1983).
- Professor in visual arts at the Centre universitaire Saint-Louis-Maillet since 1990.
- Photographic technician since 1989.

# Theatre and Dance (Anglophone):

# Ilkay Silk, Fredericton

- Director, writer, teacher, actress, theatre consultant.
- Drama coordinator and lecturer, Saint Thomas University.
- Has worked as a writer and director for Theatre New Brunswick and co-founded T.N.B.'s Young Company.

# French-language Literary Arts:

## Léonard Forest, Moncton

- Writer: poetry, essays, narratives, film reviews, scripts. Recipient of the Prix France-Acadie, 1980, for his collection *Comme en Florence*.
- Film-maker: forged a career in documentary film at the National Film Board of Canada (1953-1983) as a scriptwriter/director, producer, and program director. Participated actively in the making of more than 100 films, including the half dozen he produced in his native Acadia.
- Teacher: film course, creation workshops.
- Honorary doctorate of arts and letters, Université de Moncton, 1992.

# **Aboriginal Community:**

# Edward A. Ned Bear, Fredericton

- Visual Artist
- Curator
- Native Arts Teacher, Fredericton High School
- New Brunswick College of Craft & Design Honour Graduate
- Native Art Studies, Saskatchewan Indian Federated College
- Fine Art Studies, Nova Scotia College of Art & Design
- Native Studies, Saint Thomas University
- Native Education Studies, Micmac-Maliseet Institute
- Art Education Studies, University of New Brunswick

# **English-language Literary Arts:**

# Nancy Bauer, Fredericton

- Novelist: The Irrational Doorways of Mr. Gerard, Samara the Wholehearted, The opening Eye, Wise-Ears, Flora, Write This Down
- Art Journalist: Arts Atlantic, NB Reader
- Writer-in-residence: UNB, East Word One, Bemidji State University (Minnesota), Cape Cod Conference
- Founded Maritime Writers Workshop. Published 25 New Brunswick Chapbooks. Founding committee for Writers' Federation of NB.
- CBC Literary Competition prize for short story.
- Teacher creative writing: UNB and over 30 writers workshops.
- Readings: Harbourfront (Toronto), the Atlantic Provinces Reading Circuit (twice), Milton Acorn Festival.
- Charter member of Gallery Connexion.
- Canada Council juries in 1984-85 and 1992.

# Community Cultural Development (Francophone):

# Jean G. Martin, Fredericton

- Lawyer.
- President of the Conseil provincial des sociétés culturelles (CPSC) since 1990.
- Vice-president, Fédération culturelle canadienne-française.
- Member of the Board of Directors of the Centre communautaire Saint-Anne (1987-1991).
- Has chaired various community and social organizations: Club Toastmasters de la Capitale (Fredericton, 1988), Foyer École Sainte-Anne (Fredericton, 1985), Kinsmen Club (Edmundston, 1980), Association Parcs et Loisirs d'Edmundston-Est (1976) and School Board #51 (3 years).

# Film and Video:

# Ginette Pellerin, Grand Digue

- Film maker, director producer researcher scriptwriter of films and videos, primarily documentaries.
- Film club and film festival coordinator and programmer.
- Since 1992, president of Film Zone Inc., an agency that promotes film and organizes the Festival International du cinéma francophone en Acadie (FICFA).
- Member and founder of the film and video company Productions du Phare-est Inc.

# 3. 1994-1995 ACTIVITIES

# 3.1 Board Meetings

From April 1, 1994, to March 31, 1995, the NBAB held five meetings:

- April 15, 1994, from 2:20 p.m. to 5:30 p.m., and April 16, 1994, from 9:15 a.m. to 3:00 p.m., at the Community College in Grand Falls;
- June 17, 1994, from 9:25 a.m. to 5:00 p.m., at the Lord Beaverbrook Hotel, Fredericton;
- September 9, 1994, from 9:15 a.m. to 5:00 p.m., at the Lord Beaverbrook Hotel, Fredericton;
- November 4, 1994, from 10:10 a.m. to 5:00 p.m., at the Lord Beaverbrook Hotel, Fredericton; and
- January 27, 1995, from 9:15 a.m. to 3:40 p.m., at the Lord Beaverbrook Hotel, Fredericton.

# 3.2 1994-1995 Priorities

At the meeting of September 9, 1994, the Board decided that its priority for 1994-1995 would be organizing and holding an arts forum.

# 3.3 Consultation/Communication between the NBAB and the Minister of Municipalities, Culture and Housing

One important function of the NBAB is to advise the Government of New Brunswick on policy for the arts.

To this end, the Minister responsible meets with the whole Board at its Annual Meeting each year and with the Board's Executive at some other point during the year.

Accordingly, the Hon. Paul Duffie, Minister of Municipalities, Culture and Housing, met with the Board on June 17, 1994, and with the Board's Executive on January 19, 1995.

The topics discussed at the meeting of January 19, 1995, were:

- representation of the community cultural development sector on the NBAB
- Forum '95
- funding for the arts
- Canada/New Brunswick COOPERATION Agreement on Cultural Development
- percentage of construction and renovation budgets for art in public buildings
- status of New Brunswick's film and video sector
- consultation by the Canada Council

# 3.4 Nominations and Appointments

In June of each year, the terms of office of some NBAB members expire.

# 3.4.1 1994 Nominations and Appointments

In June 1994, three members left the Board: Barry Cameron (Film and Video), Kent Thompson (Englishlanguage Literary Arts), and Mark Carmody (Music other than classical).

Three members whose terms of office were to expire in June expressed the desire to remain on the Board for a second three-year term. They were Rick Burns (Visual Arts), Edward Ned Bear (Aboriginal Community), and Claudria Pelletier (Ministerial Appointment).

In March and April 1994, various arts organizations in the province were asked to submit nominations in the following sectors:

### Film and Video:

- Cinémarévie Coop Ltée
- Association Acadienne des Artistes Professionnel-le-s du Nouveau-Brunswick (AAAPNB)
- Productions du Phare-Est Inc.
- Productions du Fado (Les)
- Femmes en Focus, Petit-Rocher
- National Film Board, Moncton
- Film Zone, Moncton
- Tel Vision, Moncton

# English-language Literary Arts:

- Writers' Federation of New Brunswick
- Department of English, University of N.B. Fredericton
- Division of Humanities and Languages, University of N.B. Saint John Campus
- Department of English, Mount Allison University
- Department of English, St. Thomas University
- Writers' Alliance of Newfoundland and Labrador
- Département d'études anglaises, Centre universitaire de Moncton

### Music other than Classical:

- New Brunswick Musicians' Association
- Atlantic Canadian Composers Association
- Miramichi Folk Song Festival
- Association Acadiennes des artistes professionnel-le-s du Nouveau-Brunswick
- CMS Studio
- Prime Time Studio
- Peekube Productions
- Studio Madouess
- Epcom Communications Ltd.
- Outreach Productions
- Studio Georges Hannan
- Reel North Recording Studio
- Studio Staccato
- Les Productions Son'or
- Ingenious Ideas
- Take Two Studio & Design

At its spring 1994 meetings, the NBAB reviewed the nominations received and approved a list of names for recommendation to the Minister. As well, the Board recommended that G. Reid Parker's appointment as non-voting representative of the Minister be renewed for another year.

The new appointments were announced in the course of the year.

Members whose terms expired (June 1994)	Sectors	New Members (1994)
Barry Cameron, Fredericton	Film and video	Ginette Pellerin Announced in June
Kent Thompson, Fredericton	English-language Literary Arts	Nancy Bauer Announced in August
Mark Carmody, Fredericton	Music (other than classical)	Geordie Haley Announced in September

# 3.4.2 1995 Nominations and Appointments

In June 1995, two members will be leaving the Board: Ilkay Silk (Anglophone Theatre and Dance) and Charles Pelletier (Francophone Theatre and Dance).

Two members whose terms of office expire in June have expressed the desire to remain on the Board for a second three-year term. They are Geordie Haley (Music other than classical) and Douglas Crowley (Ministerial Appointment).

In the next few months, the Board will seek input regarding Jean Martin (Francophone Community Cultural Development), whose term of office expires in June.

During the month of January 1995, various arts organizations in the province were asked to submit nominations in the following sectors:

# Anglophone Theatre and Dance:

- Theresa Giddings School of Dance
- Karasek School of Dance
- Eileen McGrath School of Dance
- Gala Ballet Company
- Edgett International Dance
- Dance New Brunswick Inc.
- Barker School of Performing Arts
- DancEast
- Drama Department
- Theatre New Brunswick
- The Calithumpians Theatre Company
- The Family Britton Puppeteers
- Live Bait Theatre
- Theatre St. Thomas
- UNB Workshop Productions
- DansEncorps

Francophone Theatre and Dance:

- Association Acadienne des Artistes Professionnel-le-s du Nouveau-Brunswick (AAAPNB)
- École de danse "Le soulier musicale"
- École de danse Bogeste
- Théâtre Populaire d'Acadie
- Coopérative de Théâtre L'Escaouette
- Département d'art dramatique
- Le Théâtre Nouveau
- DansEncorps

At its January 27 meeting, the NBAB reviewed the nominations received and approved a list of names for recommendation to the Minister. As well, the Board recommended that G. Reid Parker's appointment as non-voting representative of the Minister be renewed for another year.

The two new appointments and the two renewals will be announced at the NBAB meeting in June.

Members whose terms expire in (June 1995)	Sectors	New Members (June 1995)
Ilkay Silk, Fredericton	Anglophone Theatre and Dance	To be annonced
Charles Pelletier, Edmundston	Francophone Theatre and Dance	To be annonced

# **3.4.3** Election of 1994-1995 Executive

The 1994-1995 Executive Committee was elected at the Board's Annual Meeting on June 17, 1994.

Francophone Co-Chairperson Charles Pelletier, Anglophone Co-Chairperson Ilkay Silk, and Vice-Chairperson Susan V. Judah were elected by acclamation.

# 3.5 Communications

The Communications Committee decided to focus its energy on the dissemination of information about the Arts Board through the organization of Forum '95. The significance of this event and the limited human resources available to the Arts Board force us to be selective in our action.

Promotional tools (brochure and postcard) were distributed in all regions of the province by the Arts Board members. Also, these tools were mailed to various organizations and individuals. Over 1,500 brochures and 2,000 postcards were distributed.

Some 800 copies of the 1993-1994 Annual Report of the Arts Board were distributed to arts and culture representatives in the province and elsewhere in Canada.

# 3.6 Community Cultural Development

The Arts Branch presented the Final Draft for Arts Branch programs on October 18, 1994. Our Provincial Community Arts Organizations, N.B.A.C. and C.P.S.C., took back the recommendations to their members.

The role of the Branch is to work in partership with our organizations to encourage them to promote N.B. artists and crafts - to become more self-sufficient. The local organizations may apply for project grants, while the Provincial Organizations will apply for a total grant by adding up the eligible amounts of their seperated program categories - i.e. Preparation (Fixed Costs), Execution (Variable Costs) and Promotion (Revenue Generation).

It remains to be seen how these plans will affect our ability to promote cultural activities in home towns and villages throughout the Province, since our organizations are all run primarily by **VOLUNTEERS**!

# 3.7 Jury and Programs

# Revision of Arts Branch Programs for Organizations:

In December 1993, a first draft of the revised programs for organizations was presented to the Board so that it could seek comments and suggestions from the artistic community and then advise the Arts Branch of its findings. After several months of consultation between the Board and the artistic community and between the subcommittee of the Jury and Programs Committee and the Department of Municipalities, Culture and Housing, the Board submitted the recommendations approved at its meeting of January 1995 to the Hon. Paul Duffie. The recommendations concerned eligibility criteria, weighting coefficients, and the budgets allocated to each discipline. The subcommittee took part in the revision of the following juried programs: Arts Awards (1995) and Travel Grant (1995).

Additions to the list of approved jurors: Many names were added to the NBAB's list of potential and approved jurors.

Comments of the juries: The Board examined the juries' comments regarding the competitions of March 15, June 15, and September 15, 1994, as well as January 15, 1995. These comments are used during discussions with the Arts Branch concerning program revision.

# 3.8 New Brunswick Foundation for the Arts

Over the past five years, the New Brunswick Arts Board has championed the formation of a private sector charitable foundation to provide independent and permanent support to New Brunswick's arts community. The New Brunswick Foundation for the Arts became a reality this year and is expected to begin its granting program in early 1996. Organizational work to establish the Foundation was completed by the Arts Board's Foundation Committee. The Foundation will function as a major endowment fund for the arts and will maintain a pool of financial assets, the income from which will be distributed on an annual basis to the arts community. The Province of New Brunswick has announced a multi-year match-funding program in support of the Foundation and the first major private sector donor has been confirmed. While the granting program will be very small in the first few years, it is expected that a major fund-raising campaign will be launched in late 1996 which will lead to rapid increase in the Foundation's assets and granting capability.

# 3.9 Forum

A forum for all arts representatives in the province is being organized. This event will enable the arts community to take stock of the status of the arts in New Brunswick.

The Forum Committee has been extremely busy with preparations for the event. Several planning and discussion papers were produced by the Committee members and the Department's team of permanent employees. A news conference was organized, three news releases were distributed to the media, and two major mailouts (one of 3,500 and the other of 1,800) were sent to arts and culture representatives. The reply card was very successful, garnering 300 returns.

A permanent employee was hired early in 1995, and work intensified as of then. A coordination plan and budget estimates were drawn up. The Committee met 10 or so times during the year. The outcome of the forum will be known during the coming year, and expectations are high.

# 3.10 We Were There: (NBAB Participation in Meetings, Conferences, Workshops, and other Events).

Meeting of provincial arts councils and the Canada Council (September 16 and 17, 1994 - Ottawa). Representatives of all the arts councils and/or boards from the provinces and territories attended to discuss concerns relating to national issues and Strategic Planning for the Canada Council. Ilkay Silk and Susan Judah were present.

Arts Atlantic Board of Directors meeting (November 17, 1994). Nancy Bauer attended.

Official Opening of Richelieu Auditorium (April 16, 1994, Grand Falls).

Canadian Conference of the Arts--Annual General Meeting (June 18, 1994, Victoria, B.C.): Ilkay Silk attended this meeting.

Canadian Conference of the Arts--A World Beyond Borders/Un Monde au-delà des frontières (June 20 to 22, 1994, Victoria, B.C.): Ilkay Silk participated in this conference.

Bratislava International Pop Rock Festival (June 21 to 28, 1994, Slovakia): Marc Chouinard helped to manage an information booth and distribute information about New Brunswick artists and the New Brunswick Arts Board. Technical support for the group Zéro° Celsius.

World Acadian Congress (mid-August 1994, Moncton): Marc Chouinard helped to promote and distribute information about the Arts Board at various events during the World Acadian Congress.

New Brunswick Craft Council Semi Annual General Meeting (September 3, 1994 - Mactaquac). Susan Judah attended this meeting.

World Acadian Congress (mid-August 1994, Fredericton): Charles Pelletier led a workshop during the sessions on the status of the artist.

Barcelona Music Festival (late September 1994, Spain): Marc Chouinard helped to manage an information booth and distribute information about New Brunswick artists and the New Brunswick Arts Board. Technical support for the group Idée du Nord.

**Business Meeting in Paris** (early October 1994, France): Marc Chouinard met with various organizations and companies in Paris with a view to carrying out a number of projects. The Arts Board was promoted at these meetings.

Canadian Conference of the Arts. Public session (November 26, 1994 - Fredericton). Susan Judah attended and organized this meeting. Rick Burns and Nancy Bauer attended.

Canada Council. Public session (December 9, 1994 - Fredericton). Ilkay Silk attended and organized this meeting. Rick Burns and Nancy Bauer attended.

East Coast Music Awards (February 10 to 12, 1995, Sydney, N.S.): Geordie Haley participated.

New Brunswick Craft Council Semi Annual General Meeting (April 8, 1995 - Fredericton). Susan Judah was present.

Cultural Human Resources Council. Sector Studies Directorate Information Meeting. (April 10, 1995 - Fredericton). Ilkay Silk and Susan Judah attended.

Formation of the Regroupement des Cinéastes/Vidéastes francophones du Nouveau-Brunswick under the aegis of the A.A.A.P.N.B. (Annual Meeting, May 29, 1994): Ginette Pellerin was involved.

Formation of strategic alliance for the development of the New Brunswick film industry, bringing together Francophone and Anglophone representatives: Ginette Pellerin participated.

Preparation of a brief on a film policy for New Brunswick, completed in April 1995/Joint presentation of the brief to Premier McKenna in May 1995: Ginette Pellerin participated.

# 3.11 Comments, Suggestions, and Recommendations Received

The NBAB wishes to thank all the individuals and organizations that sent in their comments, suggestions, and recommendations throughout the year. It is essential that we know your points of view so that we can better fulfill our role of representing artists and the cultural community in government.

# 4. ARTS DEVELOPMENT TRUST FUND

# 4.1 Arts Development Trust Fund

The Arts Development Trust Fund Act received royal assent on April 27, 1990.

Ever since it was established, the Fund has been financed through a lottery designated annually by the New Brunswick Minister of Finance.

The assets of the Arts Development Trust Fund are to be used to provide grants for individuals and arts organizations in order to promote artistic creation and excellence in the arts. In addition, it was provided that the grant programs subsidized by this Fund would be evaluated by juries.

# 4.2 Funding Problem

When the Arts Development Trust Fund was established, the government estimated that revenues on the order of \$500,000 would be paid into it each year.

Because of the unpredictability of the lottery market, the Trust Fund never received annual payments of \$500,000, although this amount was needed to fund the programs concerned.

In 1992, the NBAB recommended to the Minister that a permanent solution be identified and implemented so that the Trust Fund would receive the promised amount of revenue.

Following discussion, it was agreed that, henceforth, an annual amount of \$400,000 from general lottery revenues would be paid into the Arts Development Trust Fund. The NBAB welcomed this agreement with satisfaction, as the Fund is at last assured of stable financing.

# 4.3 Annual Allocation of the Fund

Every year, the Board submits to government a proposal for the allocation of the Arts Development Trust Fund in the coming year.

The proposed allocations for 1994-1995 and 1995-1996 were approved by the Minister as presented by the Board.

Total amounts were allocated per competition and per program. No allocation per discipline was established so as to make sure that the grants and awards are offered essentially according to merit and excellence.

# 4.3.1 1994-1995 Allocation

# Allocation of the Arts Development Trust Fund Arts Branch Juried Programs

# 1994-1995

PRODUCTION AND CREATION COMPONENTS	\$228,000
. Creation and Documentation Grants	
. June 15	
SPECIAL PROJECTS	\$172,000
. Arts Awards . March 15	
. Excellence Awards . June 15\$20,000	
. Artist-in-Residence Grant . March 15	
. Travel Grant	

TOTAL:

\$400,000

# 4.3.2 1995-1996 Allocation

# Allocation of the Arts Development Trust Fund Arts Branch Juried Programs

# 1995-1996

PRODUCTION AND CREATION COMPONENTS	\$228,000
. Creation and Documentation Grants	
. June 15	
SPECIAL PROJECTS	\$172,000
. Arts Scholarships . March 15	
. Excellence Awards . June 15	
. Artist-in-Residence Grant . March 15	
. New Brunswick Arts Abroad Grant (formerly Travel Grant)	

TOTAL:

\$400,000

# 5. JURY SYSTEM AND JURIES' RECOMMENDATIONS

# 5.1 NBAB Jury System

Each year, juries are formed to evaluate grant applications submitted under the juried programs offered by the Arts Branch of the Department of Municipalities, Culture and Housing.

All the programs financed by the Arts Development Trust Fund are evaluated by jury. Furthermore, certain programs that are not financed by the Fund may also be evaluated by jury (e.g., the Art Bank Acquisition Program).

For administrative reasons, the NBAB entrusted the Arts Branch with selecting the artists who are asked to sit on the juries. However, the choice must be based on the NBAB's list of approved jurors. Funding for the operation of the jury system comes from the NBAB budget.

After every jury meeting, a report compiling the jurors' suggestions and comments regarding the juried programs and the operation of the jury system is submitted to the NBAB and to the Arts Branch. This information is invaluable whenever the programs and the jury system are reviewed.

The jury system's operating procedures are evaluated regularly and modified when necessary.

The juries' recommendations as to which applicants should receive awards or grants and the amounts of these are forwarded directly to the Minister for approval.

# 5.1.1 Multidisciplinary Juries

Multidisciplinary juries are set up to evaluate grant applications submitted under the juried programs offered by the Arts Branch and financed by the Arts Development Trust Fund (arts lottery).

These juries are composed of no more than nine members, chosen so as to ensure equitable representation of the different arts disciplines, i.e., visual arts, craft, literary arts (anglophone and francophone), theatre, music, dance, and cinematic arts (film and video), as well as of gender, language, and the regions. As a general rule, each jury must include at least one member living outside New Brunswick.

# 5.1.2 Art Bank Jury

In 1991, the New Brunswick Art Bank became a juried collection.

Although the multidisciplinary principle is still a basic component of its jury system, the NBAB reserves the possibility of developing jury models adapted to the particular needs of certain programs.

The Art Bank jury is composed of three professionals in the visual arts: two jurors must be practising visual artists and the third may be an art curator or an art historian.

After a preliminary evaluation of the submissions received, from slides and photographs, selected artists are invited to present a body of their work in a major art exhibition, where the final selection for acquisition takes place.

The exhibition is held biennially for reasons of economy. By scheduling the exhibition to coincide with the end of the fiscal year, one jury is able to deliberate over a combined budget for two years.

The New Brunswick Art Bank Acquisition Program is financed through the budget of the Arts Branch, Department of Municipalities, Culture and Housing.

The costs inherent in the jury evaluation process are defrayed by the New Brunswick Art Board from its operating budget.

The jury system proposed as part of the acquisition policy for the New Brunswick Art Bank was approved in March 1991.

# 5.1.3 NBAB List of Jurors

The NBAB approved the implementation of a system for updating its lists of potential and approved jurors on an ongoing basis.

Groups, organizations, and institutions in the arts community and the community cultural development sector are invited to submit at any time the names of professional artists and artisans working in their respective fields who could, in their opinion, make a contribution as jury members.

# 5.2 Arts Branch Juried Programs - Results of 1994-1995 Competitions

Competition	<u>Programs</u>
March 15	Artist-in-Residence, Travel Grant (competitions, festivals, and out-of-province exhibitions) and Arts Awards Programs;
June 15	Excellence Awards Program;
June 15 and January 15	Creation and Documentation Grants; and Travel Grant Programs;
Sentember 15	Travel Grant Program (competitions, festivals, and out-of-province exhibitions).

In the past, the results of the Arts Branch Juried Programs competitions have been published as part of the Annual Report of the New Brunswick Arts Board. This year, the grants are being listed in a separate publication. The list of grants is available from the Arts Branch of the Department of Municipalities, Culture and Housing.

# 5.2.1 Competition of March 15, 1994

The jury for the competition of March 15, 1994 met on June 2 and 3, 1994 to evaluate the grant applications received for the Artist-in-Residence Grant, the Travel Grant, and Arts Awards Programs offered by the Arts Branch.

The jury was composed of eight (7) professional artists:

- Michael Thorpe (English-language Literary Arts), Sackville;
- Dr. Robert Moore (Theatre), Saint John;
- Dede Gaston (Dance), Fredericton;
- Rodolphe Caron (Film and Video), Edmundston;
- Jacques Martin (Visual Arts), Edmundston;
- Richard Gibson (Music), Moncton; and
- Dennis Gill (Craft and out-of-province Juror), Halifax, Nova Scotia.

After reviewing the 79 applications submitted, the jury selected 34 applicants to receive a portion of the \$120,000 total.

# 5.2.2 Competitions of June 15, 1994

The jury for the competitions of June 15, 1994 met on August 25 and 26, 1994 to evaluate the nominations submitted under the Excellence Awards and the grant applications received for the Creation and Documentation Grants and Travel Grant of the juried programs offered by the Arts Branch.

The jury was composed of eight (9) professional artists:

- (Jean) M.T. Dohaney (English-language Literary Arts), Fredericton;
- Dyane Léger (French-Language Literary Arts), Moncton;
- Weldon Matthews (Theatre), Florenceville:
- Nathalie Morin (Dance and out-of-province Juror), Montréal Québec;
- Claudette Lajoie (Film and Video), Moncton;
- Marie-Reine Ulmer (Craft), Fox Creek;
- Kathy Hooper (Visual Arts), Hampton;
- René Cormier (Music), Caraquet; and
- Maurice A. Léger (Community Cultural Development or Arts Education), Shediac

# Excellence Awards Program

After reviewing the 21 nominations submitted, the jury selected 4 nominations to receive a portion of the \$20,000 total.

# Creation and Documentation Grants and Travel Grant Programs

After reviewing the 52 applications submitted, the jury selected 24 applicants to receive a portion of the \$122,000 total.

# 5.2.3 Competition of September 15, 1994

The jury for the competition of September 15, 1994 met on December 1, 1994 to evaluate the applications received for the Travel Grant Program of the juried programs offered by the Arts Branch.

The jury was composed of 3 professional artists:

- Martine Thériault (Music), Dieppe;
- Paul Campbell (Music), Hillsborough; and
- Rosemarie Landry (Music and out-of-province Juror), Toronto, Ontario.

# Travel Grant Program

After reviewing two applications submitted, the jury selected 2 applicants to receive a portion of \$1,249 total.

# 5.2.4 Competition of January 15, 1995

The jury for the competition of January 15, 1995 met on March 23 and 24, 1995 to evaluate the grant applications received for the Travel Grant, the Creation and Documentation Grants Programs of the juried programs offered by the Arts Branch.

The jury was composed of 7 professional artists:

- Lucien Marleau (Film and Video and out-of-province Juror), Montréal, Québec;
- Freeman Patterson (English-language Literary Arts), Clifton Royal;
- Hélène Harbec (French-language Literary Arts), Moncton;
- Diane Potvin (Dance), Fredericton;
- Jenny Munday (Theatre), Fredericton;
- Jacques Martin (Visual Arts), Edmundston;
- Martine Thériault, Caraquet; and
- Brigitte Clavette (Craft), Fredericton.

After reviewing the 86 applications submitted, the jury selected 30 applicants to receive a portion of the \$128,751 total.

# 5.2.5 Competition of March 15, 1995

The jury for the competition of March 15, 1995 met during the month of May 1995. The results of this competition will appear in the next Annual Report of the NBAB.

# 6. OPERATING BUDGET

# 6.1 1994-1995 Operating Budget

The NBAB was allotted an operating budget of \$72,300 by the government in 1994-1995, in order to finance its operation and that of its jury system.

According to the Board's budget planning exercise, this budget is clearly not sufficient to promote the smooth, effective operation of the Board and permit the organization of large-scale activities (forum, conference, etc.) that would enable the Board to realize fully its mandate as the spokesperson for the arts community.

Word Processing	and
graphic design:	

Arts Branch N.B. Department of Municipalites, Culture and Housing

Translation:

Translation Bureau N.B. Department of Supply and Services

Number of copies:

800

New Brunswick Arts Board - Conseil des arts du Nouveau-Brunswick. June 1995