

ANNUAL
REPORT

2000-2001

NEW BRUNSWICK
ARTS BOARD

SEPTEMBER 2001



**MEMBERS OF THE BOARD
NEW BRUNSWICK ARTS BOARD**

Chairman

Richard Hornsby

1st Vice-Chairperson

Peter D. Smith

2nd Vice-Chairperson

Bettie Arseneault

Secretary Treasurer

Michel LeBlanc

Jeanne Farrah
Virgil Hammock
Suzanne Hill
Jean-Marc Lafontaine
Claude LeBouthillier

Gail MacMillan
Christian Whalen
Fran Ward Francis

Executive Director

Mark Kristmanson

NEW BRUNSWICK ARTS BOARD COMMITTEES

Aboriginal Arts: Garfield Barlow, Gwen Bear, Ned Bear, Gail Brown, Ashley Dedam, Fran Ward Francis (chair), Pam Ward Levi, Bernadine Perley, April Paul, Mike Paul, Sharon Paul and Rocky Paul Wiseman;

Arts Policy: Bettie Arseneault, Virgil Hammock, Richard Hornsby (chair), Claude LeBouthillier, Gail MacMillan, Jean-Marie Nadeau, Christian Whalen;

Communications and Editorial: Virgil Hammock, Suzanne Hill, Michel LeBlanc, Nicole Picot, Christian Whalen;

Conference: Virgil Hammock, Richard Hornsby, Christian Whalen;

Finance: Pauline Bourque, Michel LeBlanc, Peter D. Smith;

Executive: Bettie Arseneault, Pauline Bourque/Michel LeBlanc, Richard Hornsby (chair), Peter D. Smith;

Foundation and Fundraising: Virgil Hammock, Richard Hornsby (ex-officio), Jean-Marc Lafontaine, Michel LeBlanc, Christian Whalen;

Nominations: Bettie Arseneault, Suzanne Hill, Claude LeBouthillier, Peter D. Smith (chair);

Programs and Jury: Bettie Arseneault, Janice Wright Cheney, René Cormier, Suzanne Hill, Richard Hornsby (chair), Claude LeBouthillier, Fran Ward Francis

Cover: Glenn Priestley, "Childrens' Hats", 1998, oil on board; Cover Design: Goose Lane Editions;
Design Coordination: Denise Violette

TABLE OF CONTENTS

Message from the Chair	5
Message from the Executive Director	6
Activities 2000-2001	7
Strategic Plan 2000-2003	16
Report on performance indicators	21
Grants results	23
Highlights from the year	27
Financial report	29
Board members	35
Artworks	
Léa Deschamps	1
Toby Graser	15
Isabelle Devos	28
Édith Bourget	34

THE NEW BRUNSWICK ARTS BOARD

Mandate

The New Brunswick Arts Board is an arm's length arts funding agency with a legislated mandate to :

- * Facilitate and promote the creation of art;
- * Facilitate the enjoyment, awareness, and understanding of the arts;
- * Advise the government on arts policy;
- * Unify and speak for the arts community;
- * Administer funding programs for professional artists.

The New Brunswick Arts Board (NBAB) was established in 1989 as part of the New Brunswick government's fine arts policy; the New Brunswick Arts Board Act was assented to on November 9, 1990, and came into force June 13, 1991. This act was amended in 1999 (An Act to Amend the New Brunswick Arts Board Act) in order to extend the autonomy and areas of responsibilities of the New Brunswick Arts Board.

The New Brunswick Arts Board is composed of twelve volunteer members balancing gender, the five regions of the province, the various linguistic and aboriginal communities as well as the various artistic disciplines.



LES PRODUCTIONS DANSECORPS INC.: ODA. SHOWN (FROM LEFT): PHILIPPE ANDRÉ COLETTE, CÉLINE PAQUET, SÉBASTIEN BELZILE. PHOTO: GILLES LANDRY.

MESSAGE FROM THE CHAIR



It is with great pleasure and pride that the New Brunswick Arts Board presents this Annual Report for the year 2000-2001. As you will see in the pages that follow it has been a period of intense activity on several fronts, from program development and policy writing to the activation of a major arts philanthropy initiative through the New Brunswick Foundation for the Arts. The results of the energies directed by the board, staff and committees to implementing our strategic plan are now coming to fruition. We believe this is already bringing forth positive change to the arts in New Brunswick.

At a recent round table organized by the Arts Board, artists discussed the need to develop a distinctive new image of New Brunswick as a place of the arts. Indeed, the image of an innovative and diverse artistic community, substantiated by improved funding, education, infrastructure and public participation is what we have worked towards over the past year. On behalf of all of the Board members I invite New Brunswickers to work with us to make our province a fertile centre of artistic activity.

Richard Hornsby

MESSAGE FROM THE EXECUTIVE DIRECTOR

During the past year I have had the good fortune to travel to all parts of the Province and meet with artists and administrators, officials and business people. In each community I found what seems to be a growing consensus that the arts need fresh support and that this is essential to the future development of many communities. Caraquet has had a municipal arts policy for a number of years, and Moncton, Fredericton and St. John have each held an arts summit exploring ways to raise the threshold of artistic activity in their communities. Many New Brunswickers have come to realize that the arts are essential to attracting investment and skilled professionals, and that arts and culture sector represent the fastest growing sector of the workforce. Indeed, statistics presented at one of the recent arts summits indicates that there is in fact a labour shortage in the cultural sector in New Brunswick that holds back our development. In the coming year we hope to further the progress chronicled in this annual report towards building the capacity of the arts sector for the future.

Along with the arts community and the government, we are learning what our independence as a crown corporation actually means. It took so many years to achieve that it may have come to seem like an end in itself. This would be unfortunate, because in reality it is the beginning and much work lies ahead to fulfill the promise vested in the Arts Board's legislation. Artists now have a funding agency that is theirs to shape and develop through participation, and they have an independent body that guarantees their artistic freedom. On the other hand, with the Arts Board, government now has a supple, meritorious and efficient means for investing public resources in the arts sector.



One of the benefits of my position is the opportunity to see the work of our artists, to follow their careers and to encourage them in their pursuits. Through the programs of the Arts Board I hope that more and more people will share this privilege with me.

Mark Kristmanson, Ph.D.

ACTIVITIES OF THE NEW BRUNSWICK ARTS BOARD 2000-2001

I Introduction

There is a cautious sense that the arts have entered a period of renewal in the province of New Brunswick. As a result, the tenor of this report on the NBAB's first full year of operation as an arm's length crown corporation is one of measured optimism. At the outset of the fiscal year in April 2000 the arts sector faced a substantial cut in provincial funding and only marginal improvements to an eroded federal arts funding base. A year later many challenges remain, but fresh resources and exciting new initiatives from all levels of government, as well as the New Brunswick Arts Board, are on the horizon.

The Board's practice of conducting its various meetings around the province afforded many opportunities for members to meet with artists face-to-face and to visit cultural facilities in all



THE PROGRAM AND JURY COMMITTEE IN PETIT-ROCHER IN MAY THE DAY BEFORE THEIR VISIT TO CAMPBELLTON AND DALHOUSIE TO MEET WITH THE ARTS COMMUNITY.

of the five regions. Members and staff carried back to Fredericton and to their home regions reports of marvelous achievements and further untapped artistic promise. Clearly, there is enormous potential for New Brunswick to grow and develop in dance, music, theatre, film, visual arts and new media. By making the appropriate investment of public and private funding dollars in our artists, arts organizations, arts education and cultural facilities we can realize this potential. The Arts Board wants all

New Brunswickers to understand how essential this investment is to our collective economic and social development.

Through its programs, public events and policy advice, the Arts Board is breathing encouragement and confidence into these positive but delicate trends. On the one hand, we call both upon our government and private sector partners to help build a vital and innovative cultural life for New Brunswick. The Board's objective is for New Brunswick to surpass the provincial per capita average in Canada for arts funding within four years. We call for improvements to arts education, cultural infrastructure and for the encouragement of artistic innovation. On the other hand, we call upon our fellow artists, too, to express a boldness of vision, to produce artistic work that achieves the highest standards, and to seize the public's imagination with the artistic potential that lies in each and every community.

The New Brunswick Arts Board Act stipulates that the majority of the governing council of the Arts Board must be practising artists, and that nine of the twelve members must be nominated through a public nominations process. Given this open governance structure, the discipline imposed through the peer review grant process itself, and the influx of new financial and human resources, there is every chance that the Board's vision of a vital and healthy cultural life for New Brunswick can be realized.

II Establishment and Operations

When the period of this annual report commenced on 1 April 2000 the New Brunswick Arts Board was beginning to establish itself operationally as an arm's length crown corporation. In late June, the Board relocated from a government building into its own offices, and on July 1, after a national search, Dr. Mark Kristmanson became the Board's first Executive Director.

Immediate concerns faced the Board in the areas of governance and administration. These included securing nominations to fill four Board vacancies, developing a strategic action plan and a 3 year financial forecast, filling staff positions, setting up offices, and creating a web-site.

Nominations

In August 2000 Board nominations were sought in order to fill four vacancies left by Audrey Coté-St-Onge (Edmundston) David Lonergan (Moncton), George Paul (Red Bank) and Martine Thériault (Caraquet). The Board expressed its gratitude to these four individuals for their exemplary voluntarism on behalf of the arts in New Brunswick. Public advertisements elicited a total of twenty nominations from around the province. In due course the Minister responsible for culture, the Hon. Elvy Robichaud, approved the appointments of Claude LeBouthillier (Francophone literary arts, Caraquet), Suzanne Hill (visual arts, Saint John) and Gail MacMillan (English literary arts, Bathurst). Several months later, Jean-Marc Lafontaine (business administration, Edmundston) was appointed by the Lieutenant- Governor in Council upon the recommendation of the Arts Board. Pursuant to the resignation of Pauline Bourque in January 2001 nominee Jeanne Farrah (arts consultant, Dieppe) was approved by Minister Robichaud, although Ms. Farrah did not commence her term as a Board member until after the close of the fiscal year.

Staff

Two staff vacancies were filled through competitions held during the summer. Stéphane Raymond was engaged as a web-designer/researcher through a matching grant from the Cultural Human Resources Council. His contract was renewed with a new mandate as Operations Officer. An interim secretary was engaged in September, and in January 2001 Denise Violette joined the Board staff as Administrative Secretary. In April, Robert Barriault joined the Board staff as Program Officer, Special Initiatives.

Office

During the summer of 2000 furniture and equipment were purchased for the offices; the jury room was soundproofed, and the reception area was remodeled. An invitation for proposals for a custom-built jury table brought excellent responses from five furniture builders around the province. The Executive Committee reviewed the submissions and selected Bruce Gray, a Douglas N.B. craftsman. His dynamic ten-foot solid-ash jury table was delivered in the spring.



Finance

During the spring and summer of 2000 the NBAB's finances were separated from the Provincial government's accounting system. Once this was fully achieved it was possible to establish previous year-end figures and to determine with Finance Department officials the status of the Arts Development Trust Fund (lottery). In due course, the Board received a single transfer of funds (\$575,000) from the Fund to cover inherited grant costs, start-up costs, as well as the remaining funding for FY 2000-2001 programs. A revenue shortfall in FY 2000-2001 resulted from a \$32,000 cut imposed by the province at the outset of the year as part of wider cuts to the sector. In October 2000, the Executive Committee approved a revised budget reflecting these reduced revenues. Spending restraints were imposed (e.g., the Board agreed to reduce the frequency of its meetings from four to three per year) although the grant programs were not affected. These measures produced a satisfactory year-end result, leaving the Board with a small budget surplus.

II Activities of the Board

During the period of this report the Board met three times. In June 2000 at St. Andrews the Board first met incoming Executive Director, Mark Kristmanson. In addition to its regular business, the Board was briefed by Louise Gillis, Assistant Deputy Minister of Education, regarding the Department's plan for a provincial cultural policy. The Board met members of the arts community at the Sunbury Shores Centre and toured various artists' studios and private galleries.

In September, the Board met at Mactaquac for its Annual Meeting. Chair Richard Hornsby was reelected to a new term. Peter D. Smith (performing arts, St. John) became 1st Vice President upon the resignation of Martine Thériault; Bettie Arsenault (film and video, Petit-Rocher) became 2nd Vice President, and Pauline Bourque's term was renewed as Treasurer. The Board also had its first opportunity to meet Aline Saintonge, the new Executive Director of the New Brunswick Culture and Sport Secretariat, as well as three new members Suzanne Hill, Jean-Marc Lafontaine and Claude LeBouthillier. On the second day, the Board conducted its planning retreat.

In January, the Board met in Miramichi, at which time Michel Leblanc (business administration, Caraquet) was elected treasurer following the resignation of Pauline Bourque. The Board expressed its appreciation of Ms. Bourque's significant contribution to the start-up of the Board as a new organization. The meeting was punctuated by the public launch of the website www.artsnb.ca, a presentation from Jeannita Thériault representing the Board of the Canada Council, and it culminated in a joint meeting with the New Brunswick Foundation for the Arts. The Board attended an information session on NBAB programs held for the Miramichi arts community.

IIV Excellence Awards

On October 12, 2000 the Board's four annual Excellence Awards, the highest achievement award for artists in New Brunswick, were presented by the Province at a ceremony at the Provincial legislature. Elizabeth Harvor, John Hooper, Susan Vida Judah, and Claude LeBouthillier were honoured at this time.

Subsequently, responsibility for the Excellence Awards ceremony was transferred to the Arts Board, which, with the effective help and leadership of the New Brunswick Foundation for the Arts planned the 2001 Awards ceremony for April 2001. Douglas Lochhead, Ludmilla Knezkova Hussey, Normand Robichaud, and Michel Cardin were honoured at a ceremony at the Legislature on April 24, 2001.

V Programs and Juries

The Programs and Juries Committee remained one of the most active committees of the Board. During the year the Emerging Artists and Presentation programs were implemented following community consultations around the province. The committee also handled a variety of procedural questions and began developing a series of special programming initiatives. Various program modifications suggested to the Committee by jurors and by applicants were implemented to improve the fairness and efficiency of the jury process.



MEASHA BRUEGGERGOSMAN: EMERGING ARTIST; SANG FOR WORLD SUMMIT ON THE ARTS AND CULTURE IN OTTAWA.

During fiscal year 2000-2001 there were four jury meetings involving a total of 27 jurors from around the province as well as 4 from outside New Brunswick. Jurors are drawn from the master list of jurors approved by the Board in order to ensure the balanced representation of artists disciplines, gender, languages, cultures and regions. Efforts during the year to broaden this list resulted in the approval of the following new jurors:

Classical Music:	
Angela Birdsell	Rose Després
Gilbert Bourgoin	Martine Jacquot
Shari Saunders	Mark Jarman
	Guy Jean
Dance:	Jacques P. Ouellet
Sandra Blackmore	Jacques Savoie
Jennifer Sutton	Jeanine L. Thériault
Diana Webster	
	Visual Arts:
Film and Video:	Edwidge LeBlanc
Paul Arseneau	Adrienne Luce
Lorette LeBlanc	Jeff Thomas
Literary Arts:	Theatre:
Marc Arseneau	Alice H. Luther
Albert Belzile	Stephen Tobias
Édith Bourget	

Although there were temporary lapses in the intake of applications for Creation-Documentation grants and for Arts Scholarships, the total number of grant applicants increased in 2000-2001 by 22 percent, (see table).

YEAR	INTAKE
1999-2000	216
2000-2001	264

Particular emphasis was given this year to placing the juries at the centre of the Board's activities. Without exception, jurors become ambassadors for the arm's length, peer review process, and their feedback is essential to maintaining and improving the granting process.

Of course, this does not prevent criticism. One artist applicant expressed concern that the Board's multidisciplinary juries, whatever their

other advantages, favor accessible grant proposals over more specialized or conceptual projects. One popular music applicant expressed concern that his particular art form might not be taken seriously by a classical musician on a jury. These are valid concerns, but the Programs and Juries Committee remained convinced that the process developed by the Board over period of years is the fairest possible one. In fact, the grant results set out below demonstrate the wide range of artistic activity funded through the Board's programs.

As part of the Board's three-year strategic action plan, the committee began a full program review that will continue through the coming year, systematically evaluating and recommending changes to each funding program. The committee also began work on a series of special initiatives identified in the strategic action plan. For example, the *Arts Builder Program* will offer relatively large grants for major new creative projects and also technical assistance to help start them on a sound footing.

An Aboriginal arts sub-committee composed of aboriginal artists was drawn together from around the province by Board member Fran Ward Francis, who serves as its chair. This group developed a two-year pilot initiative for aboriginal arts slated to begin in autumn, 2001. This two-year pilot program is the first of its kind in New Brunswick, and it represents a significant investment by the Arts Board in the development of aboriginal arts in the province.

VI Communications

Near the end of the year the Communications Committee began to develop a comprehensive communications strategy for the NBAB. Already, the Board had initiated a series of actions in the area of communications:

The goal of creating a website for the NBAB was fulfilled in September with the creation of a temporary site containing basic program information and downloadable application forms. The www.artsnb.ca site was launched in January 2001, providing a centralized location for information concerning the arts in New Brunswick. The number of individual users of the site has increased steadily since its inception (see table below).

	January	February	March
Hits	21,362	25,259	30,059
Downloaded files	-	223	351
Individual users	173	223	265
Percent increase	-	22%	16%

At its first *State of the Arts* press conference in November 2000, the Board pointed to the low per capita rate of arts funding in New Brunswick, the need for improved arts education, infrastructure improvements and for the promotion of innovation in the cultural sector. The conference received wide media coverage and it helped to establish public awareness of the Board's arm's length status, and its mandate to unite and speak on behalf of the arts community.

The first *Info-Arts NB* bulletin was issued and mailed to 600 recipients. This eight-page bilingual publication is now published on a quarterly basis.

During the year it was determined that mailing lists generated from the Arts Board database could possibly include contact information provided on confidential grant forms. A project to obtain consent for release of artists' contact information has achieved strong early results.

VII Planning and Liaison

A three year strategic action plan was developed during a September 2000 Board retreat at Mactaquac. The plan maps out the Board's three-year outlook discussed by the Executive Committee with Minister Robichaud at a meeting in August 2000. The full document is included in a later section of this report.

The Board's relations with government counterparts, particularly with the Culture and Sports Secretariat, have developed positively over the year. The Board was involved in consultations regarding the provincial cultural policy and represented the arts community on the steering committee for arts stabilization. Through the year it has sought to elevate the arts generally in government priorities.

Within the arts community liaisons have been strengthened with the artists' organizations such as the AAAPNB, the Fredericton Arts Alliance, the Writer's Federation of New Brunswick, and the Centre Culturel Aberdeen. The Board believes that maintaining these links is very important, especially given the decentralized nature of the province.

At the municipal level, contacts were developed with various cultural affairs officers. The Board's Chair and Executive Director participated in the Arts Summits held in Fredericton and St. John. Discussions with the University of New Brunswick, Saint Thomas University and the Université de Moncton have focused on joint research activities and participation in the Arts Board's May 2002 conference.

Externally, the Board was represented at the December 2000 World Summit on the Arts and Culture, sponsored by the Canada Council in Ottawa. During the Atlantic Summit on the Arts in Charlottetown in February, the four Atlantic Arts Councils formed a working group and met the four Ministers responsible for culture. The Board also participated in a national arts stabilization conference in Vancouver in March 2001.

VIII New Initiatives

a) **New Brunswick Foundation for the Arts**

One important aspect of the strategic plan is the revival of the New Brunswick Foundation for the Arts which was dormant for a number of years. This independent body now acts as the investment and fundraising arm of the Arts Board. During the year, distinguished new members were recruited, the corporate status of Foundation was brought up to date, and a distinctive logo and stationary was introduced. In support of the Foundation's mission statement and action plan, the Arts Board approved a transfer of \$100,000 from the Arts Development Trust Fund to the Foundation as start-up funding for a provincial endowment fund campaign for the arts.

b) **The Atlantic Cultural Space**

Policy Forums: Groundwork has been laid towards the May 2002 conference *The Atlantic Cultural Space: New Directions in Heritage and the Arts* through a series of policy forums. In St. Andrews a small but vocal group of artists assembled to discuss matters such as cross-border cultural marketing with the North-East United States. A policy forum on the impact of globalization and new technologies on the arts in Atlantic Canada was held at the Edmundston *Salon du livre*. The Capitol Theatre in Moncton and the Canadian Conference of the Arts are partners for the third round table to be held in June.

Atlantic Umbrella: The four Atlantic Arts Councils have joined in a network whose initial task is to develop a Memorandum of Understanding regarding the arts sector, to be signed by the four Atlantic culture ministers at the Atlantic Cultural Space conference. The four Councils will also be partners in the May 2002 conference, in juror exchanges and perhaps other exchange programs at a later date.

IX Cultural Policy

The Arts Policy Committee was active during the year developing the Board's advice to the Minister with respect to the Provincial cultural policy. The Committee identified four central priorities: *financing the arts, arts education, cultural infrastructure renewal, and innovation in the arts*. Although the Province's draft cultural policy document was not structured exactly in this way, the Arts Board worked consistently to have the committee's suggestions included both in the main policy document and the initiatives attached to it. At the end of the fiscal year, the Board is satisfied that it is playing its appropriate advisory role in the Province's policy development, but at the same time reservations were expressed to government that the policy did not yet give adequate place to professional artists and to professional arts organizations. This policy development process will continue in the upcoming year and the Board is confident that the result will be beneficial to the province's arts professionals as well as to the other sectors and to the province as a whole.

X Partners

The NBAB is grateful for \$13,500 in support received from the Department of Intergovernmental Affairs to help ensure that all the Board and jury meetings were conducted in accordance with the Province's official languages policy. The commitment to bilingual service is central to the Board's operations. Indeed, the Board and jury meetings are crucial meeting points for the province's two official language groups fostering a rich interchange between artists that happens only rarely elsewhere.

The Board is also grateful to the Cultural Human Resources Council which provided \$6,000 for an internship.

XI Conclusion

This report has focused on the nuts-and-bolts development of the New Brunswick Arts Board in its first full year of independent operation. We trust that evidence of an efficient and effective operation will encourage the arts community and government to continue placing their trust in us.

The Board also wants to evolve a larger vision for the arts in New Brunswick, the vision of a vital culture that encourages artists to break new ground -- in architecture and public spaces, in museums, galleries, libraries and performance

halls. We believe this is achievable even with a small population base such as we have. Public awareness is central to that goal, and this will be one of our concerns in the coming year, as will the challenge of developing major projects in the arts within the broader Atlantic pattern of cultural tourism.

New Brunswickers can take pride in the achievements of their artists. Their contributions outweigh many times over the modest public support we are able to award them through the juried programs of the New Brunswick Arts Board.



MESSAGES-1999 TOBY GRASER
ACRYLIC, COLLAGE AND MIXED MEDIA
ON PAPER

STRATEGIC PLAN

New Brunswick Arts Board

Strategic Action Plan 2000-2003

September 2000

I Introduction

In the year 2000 the New Brunswick Arts Board embarked on its course as an arm's length funding agency. This achievement was ten years in the making and it culminates the sustained effort of many volunteers from the arts community. Now that this objective has been attained, a new set of questions arises: how should the Board use its independence to maximize the positive impact for New Brunswick artists and for the cultural life of the province? What stance ought the Board take in relation to government in advocating arts policy? What emphases should the Board give to its programs and policies at this juncture? These questions have figured prominently in the Board's consultations both internally and with the community at large. The courses of action contemplated in this document blend the various interests and needs to provide a firm direction to the Board's development over the next several years.

II NBAB Mission

The New Brunswick Arts Board exercises cultural leadership by promoting the vitality of the arts in the province of New Brunswick. The NBAB's strategic objectives for 2000-2003 are:

- * Through its juried grant and award programs to promote **excellence** in the arts leading to a healthy and vital cultural life in the province.
- * To ensure **fairness and impartiality** in NBAB policies and programs.
- * To promote **access** to the arts in all parts of the province and for all New Brunswickers.
- * To promote artistic **innovation** through its programs and **efficiency** in its own operations.

III Strategic Plan 2000-2003

Overview

The central objective of the strategic plan is to raise the threshold of artistic achievement in the province. This objective entails:

Partnerships: developing partnerships in the public and the private sectors as a means of maximizing the benefits of available funding to the arts as well as non-monetary benefits to New Brunswick artists.

Diversification: diversifying the Board's funding base to include the private sector, and diversifying arts audiences through education and marketing to stimulate the demand side.

Peer review: strengthening and broadening peer review as the principle guiding provincial arts funding.

Communications: raising the visibility of the Board and public awareness of the arts sector, generally.

Research and analysis: developing a research program to support the Board's policy development and its advice to the Minister on arts-related issues.

A Three-Year Action Plan

Fiscal Year 2000-2001:

During the remainder of this fiscal year the Arts Board will concentrate on its core function of running professional juried programs that fund individual New Brunswick artists. The *Emerging Artists* program and the *Presentation* program will be introduced for the first time on a pilot basis. In addition, through the activities of staff and committees, groundwork will be laid for the diversification of the Arts Board's funding base and the measured expansion of its programs in subsequent years. Partnerships will be developed in the public and private sector in order to stabilize and enhance the vitality of the arts in New Brunswick and to improve media coverage of the arts sector. The New Brunswick Foundation for the Arts will be reorganized to act as an investment and fundraising resource for the Arts Board. An amount equivalent to the investment income on the Trust Fund surplus will be dedicated to launching an endowment fund. A research and evaluation component will collect and interpret cultural statistics, and liaise with other arts and culture research programs. The Board will develop joint research and other non-programming initiatives with the Culture and Sport Secretariat.

Fiscal Year 2001-2002:

During this fiscal year the Board will operate its regular programs with only minor modifications. It will take this opportunity to undertake a detailed program review. Emphasis will be placed on streamlining operations in order to improve service and to achieve a more favorable ratio of administrative versus program expenses. The Board will formalize its policy and procedures in all aspects of its operations, including personnel policies, conflict of interest and privacy guidelines, and financial accountability. In addition, using its reserve in the Trust Fund, the Board will mount the first phase of a major two-track campaign to raise aggregate funding levels to the arts in New Brunswick. The first track contemplates a sequence of high-profile events, beginning with a new gala format for the annual Excellence Awards ceremo-

ny and a path breaking arts policy conference. These events will set the stage for a province-wide fundraising campaign to be run jointly with the New Brunswick Foundation for the Arts in the spring and summer of 2002. On the second track, the Arts Board will mount a two-year funding initiative called the *Arts Builder Program* to promote a window of intensified artistic activity across the province. It aims to foster new initiatives in the context of *capacity-building*. For example, the program will help reposition the arts during a period of readjustment in cultural tourism patterns, and it will stimulate artistic activity in under-serviced areas. The Board will establish an Aboriginal Arts Committee to develop an Aboriginal Arts Program. Arts Board Research and Evaluation will conduct two studies, a comparative analysis of how Federal cultural agencies and programs serve New Brunswick and a provincial cultural infrastructure study. The fruition of these fundraising, arts presentation and research initiatives will fall in the 2002-2003 fiscal year.

Fiscal Year 2002-2003:

During this fiscal year a transition committee will study and make recommendations regarding the transfer to the Board of provincial funding to arts organizations, following the pattern set in other provinces. Arts Board operations and the Board's membership will be adapted in advance to accepting these new responsibilities. The above-mentioned fundraising and arts presentation campaigns will be designed with this transition in mind. The second intake of *Arts Builder* applicants program will occur in 2003. (A smaller on-going funding program will be developed to replace it in 2003-2004.) A new media arts program will be introduced during this grant cycle. A study charting performance indicators in arts organizations will guide the Board in developing its policy regarding arts organizations and their future development. The major regional arts policy conference *The Atlantic Cultural Space: New Directions in Heritage and the Arts*, sponsored by the NBAB in conjunction with the other Atlantic Arts Councils will be held in May 2002.

IV Budget Forecasts

Arts Development Trust Fund:

During the Board's gradual transition to arm's length status the Trust Fund accumulated a substantial reserve. Notwithstanding grant commitments amounting to \$275,000 carried over from previous years and one-time start-up costs of \$55,000 there remains approximately 1.2 million to be disbursed. At an August meeting with A.D.M. Louise Gillis and Department of Finance officials it was agreed that the Board's strategic action plan should draw down this accumulated reserve in a measured but decisive fashion to the direct and long-term benefit of New Brunswick artists. This has guided the development special initiatives mentioned in the three-year action plan above and which are described in greater detail below.

Funding to Arts Organizations:

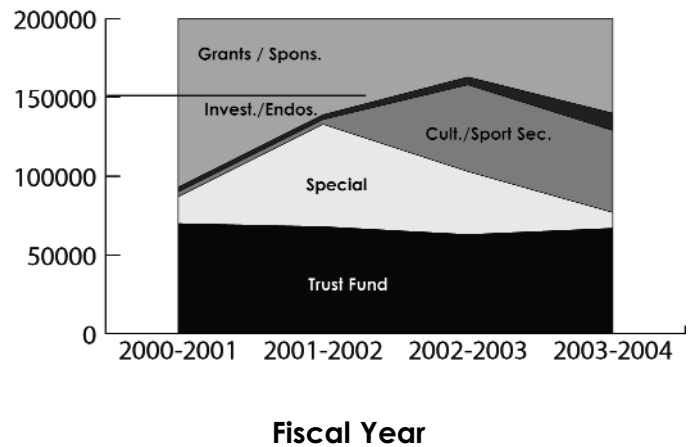
New Brunswick stands out as the one province whose arts board or council does not fund professional arts organizations as well as individual artists. The Colbert Report (commissioned by the former Ministry of Economic Development and Tourism) that guided the Board to arm's length status has now largely been implemented. The major exception is its recommendation that the bulk of organizational funding be transferred along with the necessary administrative resources to a peer advisory system under the independent Arts Board. Keeping the funding of individuals and organizations separate has resulted in relatively high ratios of administrative versus program costs, both in the Arts Board and the Arts Development Branch. Administering grants to arts organizations is thus a challenge the Board needs to prepare itself for, pending any future decision by the Minister in this regard.

Three-year outlook:

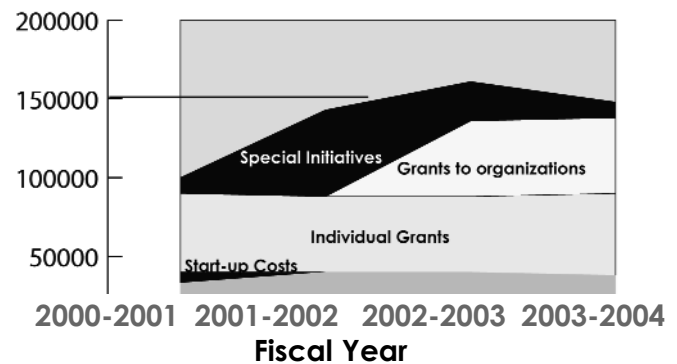
The impact of these two factors on the Board's fiscal operations has been studied below, taking into account two factors: a) that the Trust Fund accumulation should be disbursed without creating expectations or dependencies that cannot be sustained later, and

b) that the Arts Board fiscal planning should avoid overly stressing the organization and its clients with sudden peaks and valleys in its funding. The strategic plan thus forecasts a bridging pattern that adds in the organizational funding and private sector support as the Trust Fund is drawn down, creating a stable platform at approximately \$1.6 million.

Strategic Plan - Revenue Forecast



Strategic Plan - Expense Forecast



V Special Initiatives

Fiscal Year 2000-2001

New Brunswick Foundation for the Arts:

In order to initiate private sector fundraising for the Board the New Brunswick Foundation for the Arts will be reorganized to act as an investment and fundraising resource for the Arts Board. An amount equivalent to the investment income on the Trust fund surplus (\$100,000) will be dedicated to launching an endowment fund. One of the Foundation's initial goals will be to secure a corporate sponsor or sponsors for the annual Excellence Awards program.

Research and Evaluation:

An in-house research and evaluation component will collect and interpret a basic package of cultural statistics that positions New Brunswick in the broader pattern of funding activity.

Fiscal Year 2001-2002

Aboriginal Arts:

A pilot aboriginal arts program will be introduced during this grant cycle aimed at encouraging professional aboriginal artists who wish to undertake projects falling outside the eligibility criteria of the Board's other grant programs.

Arts Builder Program:

This initiative will seed capacity building as well as creative development in the cultural sector, particularly with respect to cultural tourism and arts audience development. The program will foster the growth of new ventures beyond the normal pattern of artistic offerings. In this sense it will complement the arts stabilization initiative currently under consideration for New Brunswick. The program will stress innovation and will offer larger grants in order to stimulate high visibility projects. A proposed partnership with Tourism NB would place grant winners in the high-profile media campaign already in place, as well as in a separate arts-specific campaign. The program will fund projects within specified windows of activity. It will be open to festivals and arts organizations as well as to individual artists, but in all cases will be project-

based, with emphasis on originality and innovation. This initiative will leverage various matching funds allocated to tourism and economic development.

Endowment Fund Campaign:

The Board and the Foundation will utilize the window of artistic activity created by the *Arts Builder* Program to fundraise for an endowment fund. The fiscal management of the endowment fund will be undertaken by the Foundation; the investment income of the Fund will be disbursed at the discretion of the Board to individuals and organizations through its juried funding programs.

Excellence Awards:

The Excellence Awards Program will be expanded to include additional prizes and awards. The ceremony will be organized in conjunction with the New Brunswick Foundation for the Arts, and the possibility of televising the ceremonies will be explored with broadcasters.

Research and Analysis:

The Board will conduct two studies, a comparative analysis of how Federal cultural agencies and programs serve New Brunswick and a provincial cultural infrastructure study.

Conference:

The *Atlantic Cultural Space* - this conference will gather artists, policymakers and academics to address the impact of globalization on this region's cultural sector. Its themes will include regional cooperation, the relative weighting of heritage and the arts in cultural policies, and the cultural impact of the *tourist gaze* in Atlantic Canada.

Fiscal Year 2002-2003

Arts Builder Program:

The second phase of this program will reinforce the Board's seed initiative in cultural tourism and audience development. Once again, the window of heightened activity will be used to fundraise for the Endowment Fund. A smaller permanent summer funding program for 2003-2004 will be developed to succeed the *Arts Builder* initiative.

Research and Evaluation:

A study charting performance indicators in arts organizations will guide the Board in developing its policy regarding arts organizations and their future development. A second study will evaluate the impact of cultural tourism on New Brunswick's economic development.

VII Conclusion

The three-year trajectory of the New Brunswick Arts Board presented in this strategy is one of decisive but measured action designed to maximise the Board's positive impact on the province's cultural life. It is a roadmap to a vital, self-reliant and high profile arts community. Through its partnerships with government and the private sector the Board will have demonstrated the value of investing in the arts, and indeed that such investment is integral to the well being of New Brunswickers.

Revised August 2001

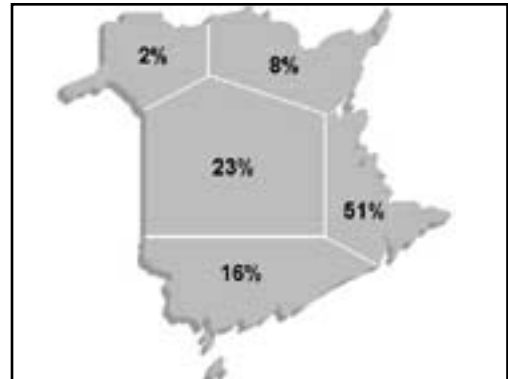
REPORT ON PERFORMANCE INDICATORS

The Board's focus on its core programs in FY 2000-2001 included the stabilization of the grant cycle established in 1999-2000 and the introduction of two new programs. Through a total of 112 grants, the Arts Board invested a record of \$526,019 in New Brunswick artists during this period.

YEAR	GRANTS TO ARTISTS	
	TOTAL GRANTS	TOTAL FUNDS
1997-1998.....	100.....	\$402,000
1998-1999.....	112.....	\$403,502
1999-2000.....	63.....	\$279,783
2000-2001	112	\$526,019

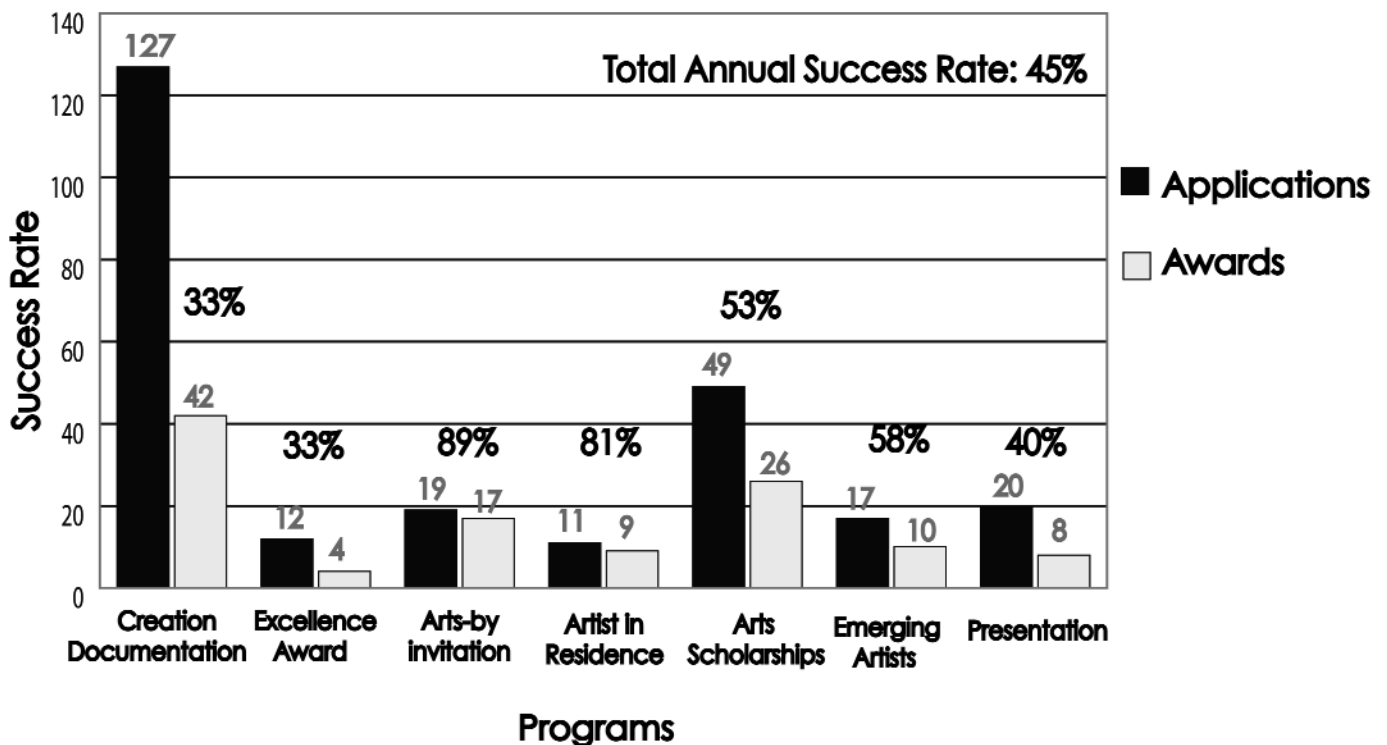
GRANTS BY REGION, 2000-2001

The pattern of grant awards in 2000-2001 was approximately proportional to the population distribution in the province. In order to encourage greater participation in the Northwest region, the Board conducted information sessions in both Edmundston and Campbellton.



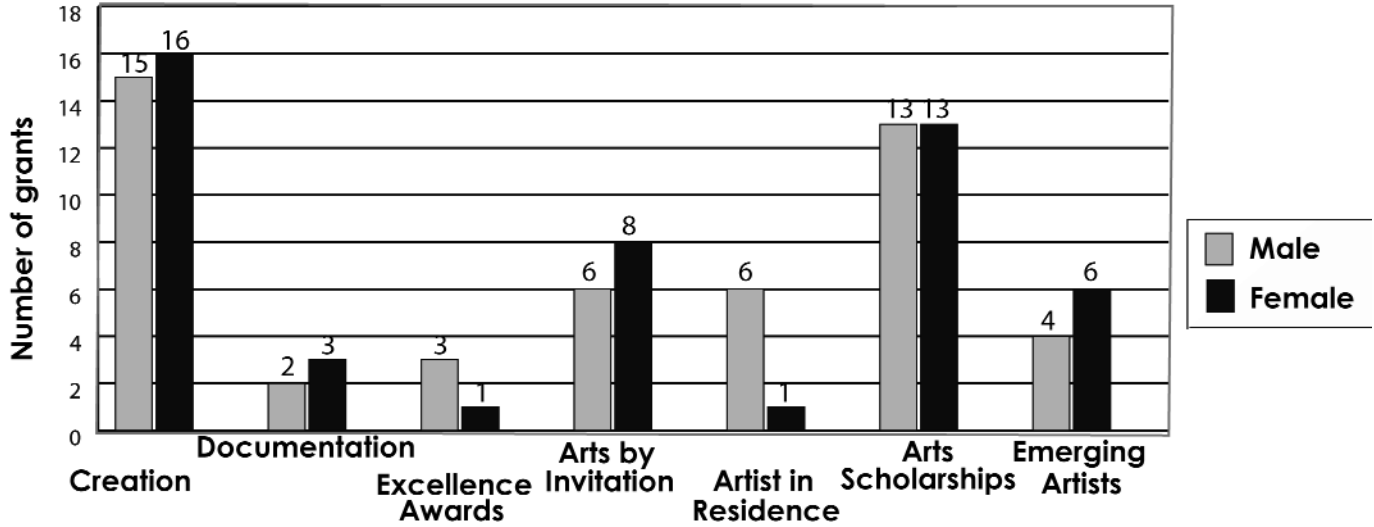
SUCCESS RATE BY PROGRAM 2000-2001

The range of success across the various programs ranged from 33% in the creation/documentation program to 89% in the travel funding provided through the Arts-By-Invitation program. Applicants enjoyed relatively high success rates in the two pilot programs for Emerging Artists 58% and Presentation 40%. The success rate for Artists in Residence was 81%. However in this and other programs the juries were obliged to award only partial funding in order to support as many deserving applications as possible.



GRANTS BY GENDER 2000-2001

53% of the grants and awards in 2000-2001 were received by women and 47% by men.



Programs

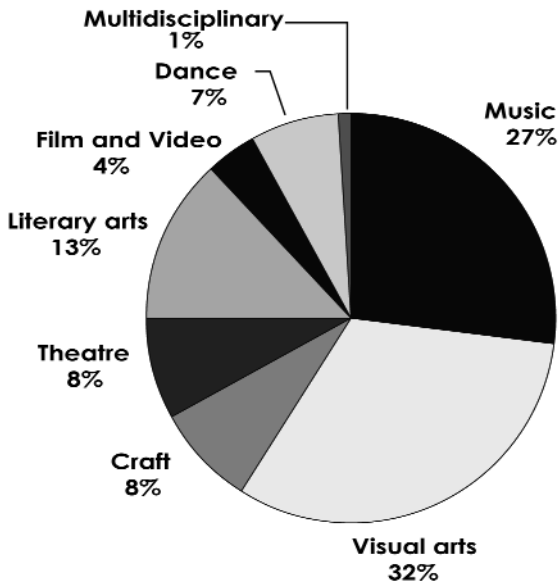
GRANTS BY DISCIPLINE 2000-2001

Funding to individual artists in 2000-2001 was distributed as indicated below with visual arts receiving the largest share (32%) and multidisciplinary arts receiving just 1%.

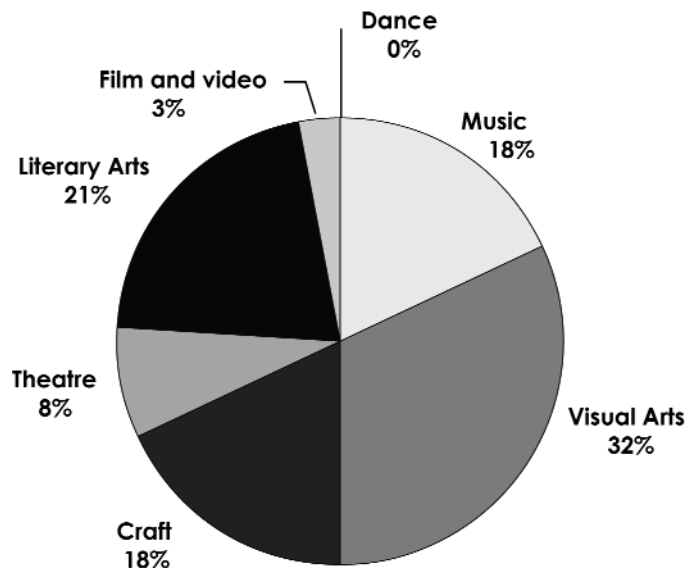
CREATION/DOCUMENTATION GRANTS BY DISCIPLINE 2000-2001

Distribution of grants by discipline in the Board's largest program (\$228,000) reflects the preponderance of visual arts and crafts in the grant applications received in 2000-2001.

Grants by Discipline 2000-2001



Creation/Documentation Grants by Discipline 2000-2001



2000-2001 Grants Results

New Brunswick Arts Board programs are funded through the Arts Development Trust Fund. A multidisciplinary jury evaluates the applications. Jury members are selected from a list approved by New Brunswick Arts Board members. Listed below are the recipients of the awards and grants for 2000-2001, as well as the jury members for each competition.

APRIL 1ST, 2000 COMPETITION

Creation and Documentation Grants

Craft	
Darren Emenau, Fredericton	\$ 6,000
Andrew Graham, St. Andrews	\$ 4,000
Susan Judah, Upper Kingsclear	\$ 6,000
Bernadine Perley, Fredericton	\$ 4,800
Peter Powning, Markhamville	\$ 4,000

Film and video	
Tony Larder, Bathurst	\$ 6,000

Literary Arts	
Darryl Whetter, Fredericton	\$ 4,800
Marc Arseneau, Moncton	\$ 3,477
Dyane Léger, Moncton	\$ 4,800

Music	
Mark Carmody, Fredericton	\$ 6,000
Les Païens, Moncton	\$ 4,800
André Thériault, Moncton	\$ 4,000

Theatre	
Louise Lemieux, Moncton	\$ 6,000

Visual Arts	
Marie-Hélène Allain, Ste-Marie	\$ 6,000
Peter Buckland, Saint John	\$ 4,000
Daniel Dugas, Shemogue	\$ 6,000
Valerie LeBlanc, Shemogue	\$ 5,920
Matthieu Léger, Moncton	\$ 4,800
Sarah Maloney, Fredericton	\$ 6,000
Neil Rough, Edgetts Landing	\$ 5,800
Roger Vautour, Shediac	\$ 6,000
Janice W. Cheney, Fredericton	\$ 4,800

Total	\$114,000
-------	-----------

Jury: Janet Clarke, Fredericton (film and video); John Murchie, Sackville (visual arts); Johanne Landry, Moncton (music); Yves Turbide, Moncton (theatre); Vita Plume, Fredericton (craft); Cameron MacMaster, Sackville (dance); Roméo Savoie, Grand-Barachois (French-language literary arts); David Helwig, Belfast, PEI (English-language literary arts and out-of-province juror). The jury evaluated 83 applications.

JULY 7, 2000

NB Arts-By-Invitation Grants

Music	
Roger Lord, Moncton	\$1,500
Quatuor Arthur LeBlanc, Moncton	\$4,500
Jeremy Thompson, Dipper Harbour	\$ 900

Dance	
Lee Saunders, Intervale	\$1,020

Total	\$8,000
-------	---------

Jury: Mathieu Duguay, Lamèque (music); Michael Miller, Fredericton (music); Georgia Rondos, King's County (dance).

OCTOBER 1ST, 2000 COMPETITION

Excellence Awards

André Thaddée Bourque and Louise Manny Award for excellence in music	
Michel Cardin	\$ 5,000

Excellence in Community Cultural Development Award ex-equo	
Ludmilla K.-Hussey	\$ 2,500
Normand Robichaud	\$ 2,500

Alden Nowlan Award for excellence in English-language literary arts	
Douglas Lochhead	\$ 5,000

Total	\$ 15,000
-------	-----------

Creation and Documentation Grants

Craft	
Brigitte Clavette, Fredericton	\$ 6,000
Vita Plume, Fredericton	\$ 7,000

Literary Arts

Anne Compton, Rothesay	\$ 6,000
Gracia Couturier, Moncton	\$ 7,000
Raymond Fraser, Fredericton	\$ 7,000
Kathy Diane Leveille, Quispamsis	\$ 6,996
Darlene Ryan, Fredericton	\$ 6,000

Music

Claude Fournier, Caraquet	\$ 7,000
Steven Peacock, Fredericton	\$ 7,000
Tan-Trao Phi, Moncton (com.)	\$ 2,112
Zéro Celsius, Moncton	\$ 7,000

Visual Arts

Louisa Barton-Duguay, Moncton	\$ 7,000
Erik Edson, Sackville	\$ 6,000
Peter Gross, Fredericton	\$ 7,000
Philip Iverson, Fredericton	\$ 7,000
Élaine Amyot, Dieppe (doc.)	\$ 7,000
Lianne Mctavish, Fred. (doc.)	\$ 7,000
Roslyn Rosenfeld, Fred.(doc.)	\$ 3,388

Theatre

Moncton Sable, Moncton	\$ 7,000
David Lonergan, Moncton (doc.)	\$ 7,000

Total	\$127,496
-------	-----------

Emerging Artist Grants

Dance	
Manon Boudreau, Moncton	\$ 3,000

Film and Video

Cathie LeBlanc, Fredericton	\$ 3,000
-----------------------------	----------

Literary Arts

Sandra LeCouteur, Pte-Alexandre	\$ 3,000
---------------------------------	----------

Music

Sean Boudreau, Saint-Jacques	\$ 3,000
------------------------------	----------

Theatre

Mario LeBlanc, Moncton	\$ 3,000
------------------------	----------

Visual Arts

Jennifer Bélanger, Edmundston	\$ 3,000
Angèle Cormier, Moncton	\$ 3,000
Chris Giles, Fredericton	\$ 3,000
Oliver Harwood, Mount Pisgah	\$ 3,000
Monica MacDonald, Fredericton	\$ 3,000

Total	\$ 30,000
-------	-----------

NB Arts-by-Invitation Grants

Craft	
Vita Plume, Fredericton	\$ 250

Music

Michel Cardin, Moncton	\$ 1,465
Dominique Dupuis, Memramcook	\$ 1,250
Roger Lord, Moncton	\$ 3,559
À Coeur Joie, Moncton	\$ 3,756

Visual Arts

Suzanne Hill, Kathy Hooper and Toby Graser, Rothesay	\$ 5,275
Erik Edson, Sackville	\$ 425

Total	\$ 16,000
-------	-----------

The jury for the October 1st competition comprised: Ghita Levin, Baie Verte (craft); René Poirier, Moncton (theatre); Travis Lane, Fredericton (English-language literary arts); Herzl Kashetsky, Saint John (visual arts); Paul Bossé, Moncton (film and video); Martine Thériault, Caraquet (music and community cultural development or art education); Julie Sriver, Fredericton (dance - Emerging Artists and Arts-by-Invitation only); Pierre Raphael Pelletier, Embrun, Ontario (French-language literary arts and out-of-province juror).

FEBRUARY 1ST, 2001 COMPETITION

Arts Scholarships Grants

Dance	
Julie Duguay, Beresford	\$ 2,500
Danielle Gauvin, Riverview	\$ 1,000
Georgia Rondos, Clifton Royal	\$ 1,000
Mylène Savoie, Moncton	\$ 2,500
Neil Sochasky, St. Andrews	\$ 2,500
Aarik Jonathan Wells, Piccadilly	\$ 2,500
Film and Video	
Fabien Melanson, Cap-Pelé	\$ 1,000
Andrew Stretch	\$ 2,500
Literary Arts	
Rose Després, Moncton	\$ 2,500
Jim Johnson, Northampton	\$ 2,500
Music	
J. Addleman, Keswick Ridge	\$ 2,500
John Boulay, Belledune	\$ 2,500
Measha Bruggergosman, Fred.	\$ 2,500
Gregory Gallagher, Rothesay	\$ 1,000
Justin André LeBlanc, Moncton	\$ 2,500
Jessica McCormack, Saint John	\$ 2,500
Denis Melanson, Edmundston	\$ 2,500
Katherine Riding, Fredericton	\$ 2,500
Sally Wright, Moncton	\$ 1,000
Theatre	
Emily Bartlett, Saint John	\$ 2,500
Visual Arts	
Christian Bourque, Dieppe	\$ 2,500
Hazel Elizabeth Hatch, Fred.	\$ 2,500
Joel Hooper, Fredericton	\$ 2,500
Tim McDonough, Saint John	\$ 2,500
Stephanie McNair, Sussex Corner	\$ 2,500
Deanna Musgrave, Sackville	\$ 2,500
<hr/>	
Total	\$ 57,500

Artist-in-Residence Grants

Literary Arts	
University of New Brunswick Department of English, Fredericton (John Steffler)	\$ 7,000
Theatre	
Théâtre l'Escaouette, Moncton (Louis-Dominique Lavigne)	\$ 5,000
Théâtre Populaire d'Acadie, Caraquet (Denis Richard)	\$ 5,000
Music	
Centre for Musical Arts, Fredericton (Peter Allen)	\$ 9,000
Faculté des arts, UdeM (Quatuor Arthur-LeBlanc)	\$ 20,000
UNB, Saint John (Saint John String Quartet)	\$ 9,000
Visual Arts	
Gallery Connexion, Fredericton (Sylvia Ptak)	\$ 2,000
Struts Gallery, Sackville (Carl Zimmerman, Goody-B. Wiseman, Peter Flemming)	\$ 6,000
<hr/>	
Total	\$ 70,000

Presentation Grants

Craft	
NB Craft Council, Fredericton	\$ 11,200
Literary Arts	
Festival Littéraire Northrop Fry Literary Festival Inc., Moncton	\$ 6,000
Music	
NB Summer Music Festival, Fredericton	\$ 6,300
Theatre	
Société du Monument Lefebvre Memramcook	\$ 7,000
Visual Arts	
Galerie Sans Nom, Moncton	\$ 14,000
Film Zone, Moncton	\$ 7,000
Atlantic Festival of Visual Arts, Caraquet	\$ 14,000
Multidisciplinary	
Centre culturel Aberdeen, Moncton	\$ 10,000
<hr/> Total	<hr/> \$ 75,500

NB Arts-by-Invitation Grants

Music	
Les jeunes chanteurs d'Acadie, Dieppe	\$ 3,051
Samantha Robichaud, Riverview	\$ 1,000
Hillsborough Girl's Choir, Riverview	\$ 3,051
Literary Arts	
Claude LeBouthillier, Caraquet	\$ 1,040
Visual Arts	
Lise Robichaud, Moncton	\$ 1,305
Theatre	
Andrei Zaharia, Dieppe	\$ 3,050
<hr/> Total	<hr/> \$12,497

Jury: Paul Campbell, Hillsborough (music);
Lucille Robichaud, Fredericton (visual arts);
Gracia Couturier, Moncton, (literary arts -
French language)

The jury for February 1st competition comprised: Heather Brown, Sussex (English-Language literary arts); Christiane St-Pierre, Caraquet (French-Language literary arts); Lynne Surette, Moncton (theatre); David Ward, Charlottetown, PEI (film and video and out-of-province juror); Patrick Polchies, Kingsclear First Nation (craft and visual arts); Stephen Peacock, Fredericton (music); Céline Paquet, Moncton (dance).

HIGHLIGHTS FROM THE YEAR

New Arts Programs

Two pilot programs were launched by the New Brunswick Arts Board in the current fiscal year.

Emerging Artists

This program encourages the professional development of artists at an early stage in their careers. In the *Emerging Artists* category, 15 applications were received and 10 projects totalling \$30,000 were approved. Emerging artists in dance, film and video, literary arts, theatre, and visual arts were funded.

Presentation

This program provides assistance to organizations presenting the work of professional New Brunswick artists in all disciplines to the public. In the *Presentation* category, 20 projects were submitted, 8 were approved by the jury for a total of \$75,500 in funding. Projects funded through the *Presentation* program included crafts, literary arts, music, theatre, and the visual arts.

These pilot programs reflect the Board's commitment to innovation in the arts, the encouragement of new partnerships, and the nurturing of young talent.



WEEDS PARTS 11 BY JENNIFER BÉLANGER, A RECIPIENT OF AN EMERGING ARTIST GRANT IN 2000



FUNDED IN PART BY THE NBAB'S PRESENTATION PROGRAM, THE NEW BRUNSWICK SUMMER FESTIVAL WAS ONE OF THE EVENTS THAT BROUGHT PROFESSIONAL NEW BRUNSWICK ARTISTS IN CONTACT WITH A WIDER AUDIENCE.



EVENING BACKYARDS 2001
ACRYLIC ON BOARD

ISABELLE DEVOS

FINANCIAL REPORT 2000-2001

Fred Lewis & Associates **Public Accountants** *(A Division of Ventures 2000 Inc.)*

259A Main Street, Fredericton, NB E3A 1E1
Telephone (506) 450-6030 Facsimile (506) 458-5412

AUDITOR'S REPORT

To the Board of Directors of the New Brunswick Arts Board:

I have audited the statement of financial position for the New Brunswick Arts Board as at March 31, 2001 and the statements of operations and cash flow for the year then ended. These financial statements are the responsibility of the organization's management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with generally accepted auditing standards. Those standards require that I plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In my opinion, except for the report mentioned above, these financial statements present fairly, in all material respects, the financial position of the organization as at March 31, 2001 and the results of its operations and the cash flow for the year then ended in accordance with generally accepted accounting principles.


Sandra Brewer, CGA

FINANCIAL STATEMENTS

New Brunswick Arts Board STATEMENT OF FINANCIAL POSITION For the Year Ended March 31, 2001

	<u>2001</u>	<u>3 Months For 2000</u>
ASSETS		
Current Assets		
Petty cash	\$ 499	\$ 200
Bank	\$ (8,781)	\$ 40,377
Investments	\$ 490,351	\$ -
HST receivable	<u>\$ 8,389</u>	<u>\$ 3,178</u>
Total Assets	\$ 490,458	\$ 43,755
LIABILITIES		
Current Liabilities		
Accounts payable and accrued liabilities	\$ 30,227	\$ 22,029
Employee deductions payable	<u>\$ 3,753</u>	<u>\$ 1,724</u>
Total Current Liabilities	\$ 33,980	\$ 23,753
GRANTS AND PROGRAMS PAYABLE	\$ 382,343	\$ -
FUND BALANCES		
Unrestricted	<u>\$ 74,135</u>	<u>\$ 20,002</u>
Total Liabilities, Grants and Programs Payable, and Fund Balances	\$ 490,458	\$ 43,755

**New Brunswick Arts Board
STATEMENT OF OPERATIONS
For the Year Ended March 31, 2001**

	<u>2001</u>	<u>3 Months For 2000</u>
REVENUES		
Government funding	\$ 988,100	\$ 204,842
Interest earned	<u>\$ 16,265</u>	<u>\$ 849</u>
Total Revenue	\$1,004,365	\$ 205,691
EXPENSES		
Capital assets	\$ 19,439	\$ 12,369
Start up cost expenses	\$ 27,424	\$ 9,192
Salaries and benefits	\$ 115,756	\$ 13,244
Administration	\$ 49,262	\$ 7,981
Board and committee expenses	\$ 55,234	\$ 18,046
Jury expenses	\$ 42,011	\$ 22,962
Grants and scholarships	<u>\$ 641,106</u>	<u>\$ 101,895</u>
Total Expenses	\$ 950,232	\$ 185,689
EXCESS OF REVENUE OVER EXPENSES	\$ 54,133	\$ 20,002
BEGINNING FUND BALANCE	<u>\$ 20,002</u>	<u>\$ -</u>
ENDING FUND BALANCE	<u>\$ 74,135</u>	<u>\$ 20,002</u>

**New Brunswick Arts Board
STATEMENT OF CASH FLOW
For the Year Ended March 31, 2001**

	<u>2001</u>	<u>3 Months For 2000</u>
OPERATING ACTIVITIES		
Excess of revenues over expenses	\$ 54,133	\$ 20,002
Add back:		
Changes in non-cash working capital	\$ 5,016	\$ 20,575
Grants and programs payable	<u>\$ 382,343</u>	<u>\$ -</u>
NET CASH PROVIDED IN OPERATING ACTIVITIES	\$ 441,492	\$ 40,577
NET CASH PROVIDED IN FINANCING ACTIVITIES	\$ -	\$ -
Net increase in cash	\$ 441,492	\$ 40,577
Cash at the beginning of the year	<u>\$ 40,577</u>	<u>\$ -</u>
CASH AT THE END OF THE YEAR	\$ 482,069	\$ 40,577

New Brunswick Arts Board
NOTES TO FINANCIAL STATEMENTS
For the Year Ended March 31, 2001

1. General

The non-for-profit organization was a branch of the New Brunswick government until January 2000. At this time, the organization became an arm's length agency. The purpose of the non-profit organization is to provide grants and scholarships to qualify individuals and organizations to enable them to perform various art functions.

2. Significant Accounting Policies

These financial statements have been prepared in accordance with generally accepted accounting principles applied within the framework of the accounting policies summarized below.

Capital Assets - Capital assets are being expensed.

Revenue Recognition - Revenue is recognized when funds are received less the amounts committed for grants to be paid out at a later date. As these grants are paid, the amount is deducted from the grants payable amount and added to revenue.

3. Capital Assets

The following capital assets have been expensed:

Office equipment	\$ 17,471
Computer software	<u>\$ 1,968</u>
	\$ 19,439

4. Contributions

The non-for-profit organization is predominately funded by government. Contributions are received based on budgets presented to the government.

5. Commitments

The non-for-profit organization is committed to pay out previous year's grants and scholarships that were determined and authorized prior to the organization separating from government (December 31, 1999), as well as current year's commitments that were determined based on current programs. The total balance of these commitments is as follows:

Grants Payable	March 31, 2001
1990 - 1997	\$ 38,005
1997- 1999	\$ 8,295
1999 - 2000	\$ 34,540
Arts Scholarships Feb. 2000	\$ 4,250
Artists in Residence Feb. 2000	\$ 13,505
Arts Scholarships Feb. 2001	\$ 49,250
Artists in Residence Feb. 2001	\$ 70,000
Arts by Invitation 2000-2001	\$ 8,070
Creation/Documentation Apr. 2000	\$ 10,375
Creation/Documentation Oct. 2000	\$ 22,653
Excellence Oct. 2000	\$ 20,000
Emerging Artists 2000-2001	\$ 35,400
Presentation 2000-2001	<u>\$ 68,000</u>
Total Grants Payable	\$ 382,343



DANSE OCÉANE 2000
ACRYLIC AND CRAYON ON CANVAS

ÉDITH BOURGET

2000-2001 NEW BRUNSWICK ARTS BOARD MEMBERS

RICHARD HORNSBY, is a multi-instrumentalist performing on all the clarinets and saxophones. His training is from both the University of Toronto and Indiana University with degrees in performance, literature, education and conducting. Concert venues have been varied with orchestral performances with the Toronto, National Arts Centre, Indianapolis and Hamilton Symphonies, chamber music with the Canadian Saxophone Quintet, and New Music Concerts, and numerous C.B.C. recordings. He has served on the faculties of the Royal Conservatory of Music, St. Francis Xavier University and is currently Director of Music at the University of New Brunswick.



PETER D. SMITH, 1st VICE CHAIR lives in Saint John, NB. He is the General Manager at the Imperial Theatre. He is a lighting designer for theatre and dance with over 100 designs at many theatres around Canada. He is a winner of the Dora Mavor Moore Award for Outstanding Lighting Design. He has been a presenter, a theatre administrator, a finance officer, and worked as a Controller /Production Manager at Persephone Theatre in Saskatoon, a Production/ Financial Manager at Magnus Theatre in Thunder Bay, a Technical Director/Technician at Toronto Free Theatre, a Head Technician/Lighting Designer at Centaur Theatre in Montreal.

BETTIE ARSENEAULT, 2nd VICE CHAIR hails from Charlo, NB. She is the founder of the film and video production company *Femmes en Focus Inc.* where she has produced a number of documentaries. In 1984 she produced *Bateau bleu, maison verte* which won prizes in Canada and Switzerland. She has worked also as film director and consultant for international organizations and has served on many juries for the Canada Council for the Arts. In 1994, she produced *De retour pour de bon*, her second film with the National Film Board followed by *Fripes de choix-guenilles de roi*.





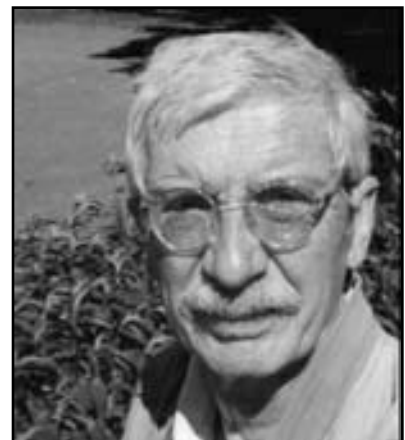
MICHEL LEBLANC, SECRETARY TREASURER lives in Caraquet, NB. He is a consultant for the New Brunswick Department of Training and Employment Development. For many years, he owned and operated the Save-Easy in Caraquet. He is a graduate of Business Administration from the University of New Brunswick. He is the treasurer for the New Brunswick Foundation for the Arts, an active member of his community, the Vice Chair of the Peninsula Economic Development Commission and a member of many other boards.

PAULINE BOURQUE, SECRETARY TREASURER till January 2001 is the Executive Director of Film Zone Inc. This is the organization responsible for managing the *Festival international du cinéma franco-phoné en Acadie (FICFA)*. A lawyer by profession, she has practiced during several years before becoming the legal counsel for FilmNB, the agency responsible for financing the film industry in the province of New Brunswick. Before that, she was, for a period of fifteen years, a marketing consultant in Montréal PQ. A native of Bouctouche NB, she currently resides in Grande-Digue.



JEANNE FARRAH lives in Dieppe, NB. She is a graduate of Université de Moncton where she earned a master's degree in public administration. For ten years, she has worked as Executive Director for the *Association acadienne des artistes professionnels du Nouveau-Brunswick* and oversaw the publication of *CultureRoutes* (a map for cultural tourism) and the *Répertoire des artistes* (an index of Acadian professional artists). She was also involved with the *Gala des Prix Éloizes* (a celebration of artistic achievements). She now acts as a consultant to the arts community.

VIRGIL HAMMOCK lives in Sackville, NB. He is an art critic, an artist and a professor of Fine Arts. He has been teaching at Mount Allison University since 1975. He is the author of numerous articles in Canadian and international journals and magazines. He is the co-author of: *16 Quebec Painters in Their Milieu 1978, Pol Mara 1990, Herman Muys en Monique Maylart 1992, Jacky DeMaeyer 1993, Edward Leibovitz 1994, Paul Smolder 1994, Juan Kiti 1995, Cesar Bailleux 1996, Liberal Education and the Small University in Canada 1996, Daisy Wilford 1997, Marijan Kolesar 1999 and more*. He is town councillor and a member of the New Brunswick Fondation for the arts.





SUZANNE HILL lives in Rothesay, NB and is active as a professional artist and art education consultant. A graduate of Mount Allison and McGill Universities, she exhibits in the Atlantic Region and elsewhere. Her works are included in many private and public collections, notably the New Brunswick Arts Bank, UNB, the Beaverbrook Gallery and the University of Maine. In 1999, she received the Strathbutler Award, and will be included in the group show acknowledging the second 5 artists to achieve this award. Recent shows: 2001 Tightrope, Peter Buckland Gallery; 3 New Brunswick Artists, Merida, Mexico.

JEAN-MARC LAFONTAINE is a business administrator living in Edmundston, NB. Since 1953, he is the president and director of the Chemises J.M.L. Shirts Inc. He has been a volunteer in many social clubs, director of different associations such as Incutec, Hôpital Régional d'Edmundston, Northwestern Industrial Economic Development and a member of different committees dealing with education, textile and health. In 1986, he was made the Northwest Entrepreneur of the Year, is part of the Who's Who in Canadian Business since 1990, and is the patron for the Fortin du Petit-Sault fund raising campaign and a governor for the regional hospital.



CLAUDE LEBOUTHILLIER was born in Bas-Caraquet, NB. He has published six novels and one book of poetry. He is a recipient of the *France-Acadie* and *Champlain* prize for his novel *Le feu du mauvais temps* that tells the tale of the Acadian deportation. He also won the *Éloizes* prize in 1999 for *Le borgo de l'Écumeuse* and is a recipient of the 2000 New Brunswick Excellence Award for the arts (prix Pascal Poirier) for the sum of his work. He was the Chair of the Public Lending Right Commission, the organization that administers a program of payments to Canadian authors. He is a member of the *Regroupement littéraire des écrivains acadiens*.

GAIL MACMILLAN was born in Chatham. In 1970, she had three novels for young adults published by Avalon Books of New York and by 1990 had seen her work published in numerous magazines both in the US and Canada. In 1992, she received the Maxwell Medal for the best canine article in a newspaper or magazine. In the fall of 2001, Gail's twelfth book entitled *Biography of a Beagle* published by Borealis Press of Ottawa will become available. She has given writing workshops both locally and on CBC radio. She has also held seminars on writing for students from the Grade Two to Twelve level in Northern New Brunswick. Currently, she lives in Bathurst, NB.



CHRISTIAN WHALEN is a Fredericton native and graduate of Carleton University, UNB and Université Strasbourg III. He clerked with the Federal Court of Canada and was called to the bar of Ontario and New Brunswick. He obtained a graduate degree in international human rights law in Strasbourg, as a NB Law Foundation and French Government Scholar. He is now Acting Legal Counsel to the New Brunswick Human Rights Commission. He was the founder and director of the Clair de Lune performing arts series from 1994 to 1999 and later re-established the Fredericton Chapter of Jeunesses Musicales du Canada.



FRAN WARD FRANCIS is a Mi'kmaq visual artist from Metepenagiag First Nation (Red Bank). She has a B.A. in Indian Fine Arts from the Saskatchewan Indian Federated College in Regina, Saskatchewan and one year remaining on her B.A. Fine Arts. She also has a certificat for Multimedia Production and Design. She has exhibited in many provinces, has worked as lecturer for the Saskatchewan Indian Federated College, researcher for the Indian Fine Arts Centre in Ottawa, arts instructor, festival coordinator and as of September 2001 she will begin working for RedSky Institute in the Miramichi to bring in aboriginal arts programming to New Brunswick.

This document was prepared by the New Brunswick Arts Board

New Brunswick Arts Board

87 York Street
Fredericton, NB
E3B 3N4

Phone: (506) 460-5888
Fax: (506) 460-5880
Toll Free: 1-866-460-ARTS
Email: nbabcanb@nbab-canb.nb.ca
Website: www.artsnb.ca