
**ANNUAL REPORT
2002-2003**

**NEW BRUNSWICK ARTS BOARD
SEPTEMBER 2003**

Arts Board Members

Chair: Pauline Bourque, Grande-Digue
1st Vice-Chairperson: Suzanne Hill, Rothesay
2nd Vice-Chairperson: Fran Ward Francis, Tobique First Nation
Secretary Treasurer: Michel LeBlanc, Caraquet
Members: Dr. Anne Compton, Rothesay
Paul Daigle, Fredericton
Jeanne Farrah, Dieppe
Dr. Ludmila Knezkova-Hussey, Bathurst
Jean-Marc Lafontaine, Edmundston
Dr. Claude LeBouthillier, Caraquet
Vicky Lentz, Edmundston
Christian Whalen, Fredericton

Executive Director

Dr. Mark Kristmanson

Committees

Aboriginal Arts : Garfield Barlow, Gwen Bear, Ned Bear, Shirley Bear, Gail Brown, Fran Ward Francis (chair), Martin Paul, Mike Paul, Karen Perley, and Rocky Paul Wiseman

Arts Policy : Pauline Bourque (chair), Claude LeBouthillier, and Christian Whalen

Communications and Editorial : Fran Ward Francis, Suzanne Hill, Michel LeBlanc, Vicky Lentz, and Christian Whalen (chair)

Conference : Virgil Hammock, Richard Hornsby, and Christian Whalen

Finance : Jeanne Farrah, and Michel LeBlanc (chair)

Executive : Pauline Bourque (chair), Suzanne Hill, Fran Ward Francis, and Michel LeBlanc

Foundation and Fundraising : Pauline Bourque (ex-officio), Jean-Marc Lafontaine, Michel LeBlanc, and Christian Whalen (chair)

Nominations : Suzanne Hill (chair), and Claude LeBouthillier

Programs and Juries : Pauline Bourque (chair), Dr. Anne Compton, René Cormier, Paul Daigle, Fran Ward Francis, Suzanne Hill, Richard Hornsby, and Claude LeBouthillier

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THE NEW BRUNSWICK ARTS BOARD

Mandate

The New Brunswick Arts Board is an arm's length arts funding agency with a legislated mandate to:

Facilitate and promote the creation of art;

Facilitate the enjoyment, awareness, and understanding of the arts;

Advise the government on arts policy;

Unify and speak for the arts community;

Administer funding programs for professional artists.

The New Brunswick Arts Board (NBAB) was established in 1989 as part of the New Brunswick government's fine arts policy; the New Brunswick Arts Board Act was assented to on November 9, 1990, and came into force June 13, 1991. This act was amended in 1999 (An Act to Amend the New Brunswick Arts Board Act) in order to extend the autonomy and areas of responsibilities of the New Brunswick Arts Board.

The New Brunswick Arts Board is composed of twelve volunteer members balancing gender, the five regions of the province, the various linguistic and aboriginal communities as well as the various artistic disciplines.



In 2002, Harvest Jazz and Blues Festival in Fredericton presented Kidsfest, a day-long celebration for younger audiences. With support from the New Brunswick Arts Board, Kidsfest was able to invite ECMA winners Kids at Heart, a children's band from Saint John. (Photo: Gord Curran)

MESSAGE FROM THE CHAIR



It is with great pleasure that I present the New Brunswick Arts Board's 2002-2003 Annual Report. In doing so, I welcome on behalf of the New Brunswick Arts Board the Hon. Percy Mockler, Minister of Intergovernmental and International Relations, Minister responsible for *la francophonie* and Minister responsible for the Culture and Sport Secretariat. We look forward to working closely with Mr. Mockler on behalf of the artists in New Brunswick and to advising him on matters relating to the arts.

We also wish to thank warmly Dr. Dennis Furlong, his predecessor as Minister responsible for the Culture and Sport Secretariat, for his support of the Arts Board during a crucial phase in its development.

After election as the Chair of the New Brunswick Arts Board, which I rejoined in October 2002, I became reacquainted with the Arts Board members and its staff. Together, during the intervening months, we charted new strategic directions for the coming three years. During the planning process it was exciting for us to measure the Board's tremendous progress during its initial years as an arm's length agency. Having participated its initial 2000-2003 strategic planning exercise, I know that its trajectory of development has been extraordinary, and that the organization is now ready to advance to a new level of development.

I would like to congratulate Dr. Mark Kristmanson, the NBAB's first Executive Director, who has realized the long-term dream of the arts community to have a strong, viable and independent provincial arts funding body. He finishes his term in the coming months on a high note, having led the Board through an exciting period of exploration and growth.

The reputation of the Arts Board is to some extent a reflection of its level of grant giving. In this respect, the increase in funding over three years has been very encouraging. On a national scale, New Brunswick has advanced to be sixth among the provinces in per capita arts funding. As important as funding may be, the creative work of the artists is the *raison d'être* of the Arts Board. On behalf of every member of the Board, I encourage you to experience for yourselves the many marvelous possibilities for artistic excellence in our province.

Pauline Bourque

A handwritten signature in dark ink, which appears to read "Pauline Bourque". The signature is fluid and cursive, written in a professional style.

MESSAGE FROM THE EXECUTIVE DIRECTOR

Since returning to Fredericton in the summer of 2000, I have overseen the establishment of the New Brunswick Arts Board as a provincial crown corporation. At the end of my three-year term, I am proud of what has been achieved by the Arts Board's members and its staff, and moreover by the arts community itself. With cooperation from the Province of New Brunswick and key federal, municipal, and private sector partners, the NBAB has delivered substantial support, encouragement and visibility to our artists and arts organizations.

As a result of an initial three-year strategic plan developed in 2000, the Board launched a series of special pilot initiatives, including the Arts Builder Program, the Aboriginal Arts Program, the Emerging Artist Program and the 2002 "Atlantic Cultural Space Conference" in Moncton and Sackville. Some of these pilot projects are now permanent programs (Emerging Artist, Aboriginal Arts) as a result of funding received through the Cultural Policy for New Brunswick announced last year. It is hoped that the Province will assist the Board in creating an ongoing legacy for the highly-competitive and successful Arts Builder Program.

One objective for the first three years was to enhance the annual Arts Excellence Awards ceremonies with a bilingual televised gala. In doing so, the Board forged enduring links with English and French CBC Television and the New Brunswick Foundation for the Arts. In 2003, once again, CBC-SRC broadcast the best in the arts in New Brunswick across linguistic and cultural boundaries.

I am especially proud to have represented the Arts Board in developing the province's cultural policy announced in 2002. With this policy, the government recognized the importance of the artist in New Brunswick's society and endorsed the arm's length Arts Board and its peer review process as the appropriate mechanism for funding the arts at the professional level.

I invite you to peruse the following pages to get a sense of the artistic creativity and innovation the NBAB has supported. New Brunswick's artists and arts organizations have responded with great passion and resourcefulness to the funding the Board has provided. These investments in culture are crucial to the long term interests of New Brunswick. We believe that the NBAB's 2003-2006 Strategic Plan, included as part of this Annual Report, sets the stage for a positive trend to continue for the next three years.

Dr. Mark Kristmanson



ACTIVITIES OF THE NEW BRUNSWICK ARTS BOARD 2002-2003

Introduction

Why do we argue so passionately that a society should support and promote the arts? What is about art that gives it a special status compared with other products or services, even religious faiths and education? The argument is often made, convincingly, that public investments in the arts yield long-term economic and social dividends. The argument is also made that the arts are essential to a viable and vibrant culture, and that participation in a healthy culture is a fundamental human right. Many of us find this line of thinking compelling, and it leads us to view the arts as invaluable connectors in civil society, bridging across cultural, linguistic and even economic divides.

Yet, persuaded as we may be that these premises are correct, there must be other factors at play. Otherwise, why would societies not automatically invest substantially in arts and culture? Some do, but in most situations, ours included, the arts jostle with many other competing interests and constant advocacy is necessary to maintain even modest appropriations of public resources to culture.

There is another quality to the arts that is not often discussed, and this is their relationship to change, to social change as well as changes in aesthetics and ripple effects in fashion and design. Inasmuch as the arts innovate, stir up viewers and introduce newness into the world, so we gauge our freedom as citizens. This ineffable quality of art so essential to liberty is also contentious. Thus the paintings or sculptures most reviled at the time of their creation often become the most valuable in the long term. The position of the artist as change-maker in a society has to be understood if we are to make the arguments for support stick.

The trouble for artists is that we, the public, want two contradictory things: we want art that stimulates us and, yes, even that provokes us. We want the artist to deliver fresh ways of seeing the world. We want to be brought inside a paradox. At the same time, we crave security and stability. We want gradual change that can be processed in small increments. There is a natural tendency to restrain the new as much as there is to embrace it.

The artist responds to this conundrum in various ways. He or she may adopt a corporate profile and neatly package their work in conventional and apparently comprehensible terms. Some restrict themselves to craft work, realism or other forms of naturalistic representation; some simply work for themselves and for tiny coteries. Perhaps the most common solution is to tie art in some way to cultural nationalism and then work within its envelope.

The arts council concept--i.e. public funding adjudicated by peers at arm's length from government--is most fundamentally about artistic and intellectual freedom. Arts council grants create a space of creativity where, the artist develops ideas bracketed from the conservative impulses of the surrounding society. When such constraints become too pervasive they take shape as censorship and self-censorship.

Most people would agree that artists should not be subject to censorship, but this is tempered by the desire for stasis and security. It takes political leadership to show the way. Louis J. Robichaud understood this when he initiated thinking about an Arts Board during the late 1960s; Bernard Lord's government brought it to fruition in 1999 by passing the New Brunswick Arts Board Act. The ongoing challenge facing the Arts Board is to nurture artistic and intellectual confidence both among the artists and the public. Part of this work is to bring contemporary arts and the heritage sector into a productive relationship. Herménégilde Chiasson said at the Atlantic Cultural Space Conference that artists make 'the folklore of the future'. His turn of phrase nicely captured and balanced a respect for cultural heritage with a conception of art that is both popular and yet transformative.

Nominations

During the year the Board's membership underwent a significant transition. Four members who oversaw the Board's transition to arm's length status in 1999-2000 completed their terms, including chair Richard Hornsby, of Fredericton, vice-chair Peter D. Smith, of Saint John, second vice-chair Bettie Arseneault, of Petit-Rocher, and Virgil Hammock, of Sackville. These members were warmly thanked by the Board for outstanding contributions made to the organization leading up to and during its first three years.

The Nominations Committee, Peter Smith (chair), Claude LeBouthillier, Bettie Arseneault, and Suzanne Hill proposed a series of nominees to the Board in accordance with the by-laws. The three nominees for ministerial appointments presented to Minister Dennis Furlong were approved: Pauline Bourque, film and video, Moncton; Dr. Anne Compton, English literature, Rothesay; and Paul Daigle, dance, Fredericton.

The Board also suggested candidates for the vacancy left by Peter Smith, a Lieutenant-Governor in Council appointee, and Ludmila Knezkova-Hussey, classical music, Bathurst, was approved in due course.

In October, a new executive was elected, and Pauline Bourque became chair, Suzanne Hill, vice-chair, Fran Ward Francis, second vice-chair, and Michel LeBlanc was re-elected as secretary-treasurer.

Board Activities

The Board met three times during the year. In June, the meeting in Fredericton marked the first occasion that the Board met in the NBAB offices. At the October meeting in Edmundston, Board members met with the arts community at a reception hosted by *Les Chemises JML Shirts Inc.* (Jean-Marc Lafontaine) at the *Musée historique du Madawaska*. At the January meeting in Moncton, a broad spectrum of the arts community attended a reception hosted by the City of Moncton and the Capitol Theatre. Such opportunities to meet informally with the arts community are essential points of contact and we thank *Les Chemises JML Shirts Inc.*, the City of Moncton and the Capitol Theatre for making them possible.

Executive

The Executive Committee met seven times during the year. The committee also met twice with Minister Dennis Furlong to discuss Arts Board activities. The committee urged the Minister to give arts education priority in the government's Quality Learning Agenda. Members of the Executive also continued to participate in New Brunswick's Cultural Policy Working Group, and represented the Arts Board in various meetings and conferences, including a planning session in Ottawa for UNESCO's next world conference on arts education, a national meeting of arts funders in Windsor, Ontario, and meetings of the Atlantic arts councils in Moncton and Halifax.

Finance

The Board ended the year with a slight excess of revenues over expenses. The NBAB awarded \$1,007,664 in grants during the year. Administrative costs, not including the Atlantic Cultural Space Conference, amounted to 22.4%, very close to the 21% targeted in the 2000-2003 strategic plan. The Board received \$100,000 in additional base funding through the cultural policy initiatives plan, leading to an increased budget for the funding programs. The Board also adopted a series of financial controls, including a monthly receivables report, a quarterly all-grants status report and an investment strategy. An amount of \$27,369 in unclaimed grant monies was recovered by closing files on

incomplete projects from the 1999-2000 year, in accordance with the Board's revolving three-year limit. The Comptroller's office affirmed the NBAB's corporate status as an entity of the Province, and the NB Department of Finance made an application to the Canada Customs and Revenue Agency on the Board's behalf requesting a refund of Harmonized Sales Tax. This amount, if forthcoming, will be accounted for in the fiscal year in which it is received.

Programs

The essential pattern of funding programs remained constant during 2002-2003. All Arts Board funding is awarded through juries of professional arts and 45 jurors participated in 8 juries during the year. One juror from outside the province participated in each jury, in keeping with the policy of the Board. The Board wishes to thank all of these individuals for their dedication to the peer-review system. The Programs and Juries Committee continued to refine the funding programs, provide oversight to the jury process and propose new jurors to the Board. The following jurors were approved during the year: Elaine Amyot, Jeff Bear, Lance Belanger, Pauline Bujold, Philip André Collette, Alice Delfino, Shane Perley-Dutcher, Amélie Gosselin, Viviane Gray, Stan Hill, Jonathan Labilloy, Stephanie Labilloy, Timothy Leary, Paul McFadden, Justy Molinares, Sylvain Rivière, Anne Simpson, and Anna Nibby-Woods. A continuing concern for this committee is the distribution of funding among the regions of the province as well as between the rural and urban communities. As part of its 2003-2006 Strategic Plan, the Board has committed to bringing forward a pilot program to address this issue.

Conference

In May, the New Brunswick Arts Board hosted *The Atlantic Cultural Space: New Directions in Heritage and the Arts*, a bilingual conference held at the *Université de Moncton* and Mount Allison University. This conference had no precedent in Atlantic Canada. More than 300 participants from the Atlantic Provinces, Quebec and from eight Atlantic nations gathered to discuss strategic directions for the arts and heritage communities. Designation of the conference by UNESCO as an official event of the United Nations Year of Cultural Heritage underlined the potential for arts and heritage sectors to work together in developing a positive and contemporary image for Atlantic Canada.

The conference budget of \$300,000 was realized through an initial \$48,000 investment by the New Brunswick Arts Board, from earned revenues, and from funding and assistance from the Department of Canadian Heritage, Department of Foreign Affairs and International Trade, the Canada Council for the Arts, the National Arts Centre and the Province of New Brunswick. The *Université de Moncton* provided substantial in-kind support, as did the City of Moncton. The Town of Dieppe and the Capitol Theatre also provided essential assistance. Mount Allison University and the Town of Sackville hosted the Philanthropy and Culture Symposium. Corporate sponsorships from Air Canada, Discount Car Rentals, Apple Computers, Calliope, and Delta Hotels were greatly appreciated. Other financial and/or in-kind support was received from the Cultural Human Resources Council, Canadian Centre for Architecture and the New Brunswick College of Craft and Design. Funding for delegates was also provided by the Scottish Arts Council, the Arts Council of Ireland, the Icelandic Ministry of Culture, the Dutch Foreign Office and the *Conseil des arts et des lettres du Québec*.

The "Atlantic Cultural Space: New Directions in Heritage and the Arts" marked a pivotal point in strengthening regional cooperation in the arts and heritage. Its objectives



Above: Jean Leroux telling how his team dealt with some issues while redesigning a plan to transform a 1942 military hangar into a cultural center during the Atlantic Cultural Space Conference 72 hour architectural workshop. Below: A group of students in May 2002

visiting booths and gathering information during a full day event promoting careers in the arts.



were twofold: to strike a bold and contemporary image for arts and heritage in New Brunswick and Atlantic Canada, and to foster specific strategic directions for arts and heritage development. The components of the conference included:

Thirty panels and 'strategic directions' round-tables focused discussion on a wide range of advocacy and education issues, sector discussions of artistic disciplines as well as policy and infrastructure sessions. Perspectives were sought that encouraged a productive relationship between the arts, the heritage sector and the cultural industries. An arts presenters' symposium and sessions on regional cultural economic development were supported by the Department of Canadian Heritage and the Atlantic Canada Opportunities Agency, respectively. Other major themes included:

Four keynote speakers: Herménégilde Chiasson, Alistair McLeod, George Elliott Clarke and Patricia Quinn made thoughtful and inspiring contributions. The Canada Council for the Arts facilitated the visit of Ms. Quinn, Director of the Arts Council of Ireland.

Philanthropy and Culture Symposium: nearly one hundred people traveled to Mount Allison University for this day-long pre-conference session of philanthropists and arts and heritage representatives. It provided a unique opportunity for the two groups to discuss donor-recipient relationships. Antonine Mailet gave a superb keynote address and John Hobday provided a concise report back to the conference plenary.

The '*E-Lounge*' international new media festival, curated by Léa Deschamps, involved artists from around the Atlantic perimeter both *in situ* and on-line. The project was funded in part through the Canadian Content Online Program.

Cultural Careers Celebration: This event attracted more than 400 Francophone, Anglophone and Aboriginal students. They experienced the various conference activities and ten high-profile conference participants took time to meet with the students and discuss their careers in the cultural sector.

An *architectural atelier* conducted in the University's airy fine arts studios resulted in fine efforts by two teams of architects and artists led by Raven Spanier and John Leroux. In 72 hours they envisioned the transformation of an obsolete 1942 military hangar in downtown Moncton into a vibrant arts centre. Dr. Nicholas Olsberg, Director of the Canadian Centre for Architecture, provided critical input to the teams and presented a report and critique of their work to the conference.

The *Heritage Places Forum* was presented in conjunction with the New Brunswick Heritage Branch and Parks Canada as a way of introducing the Historic Places Initiative to New Brunswick.

The *conference banquet* featured a *vin d'honneur* courtesy of the Town of Dieppe and a performance by the vocal group *Les Muses*. Senator Viola Léger presented a remarkable and moving address on the theme of culture and difference.

A bilingual *gala performance* featuring the Atlantic Ballet Theatre of Canada, Lenny Gallant, Andy Jones and Donna Augustine among others was presented at the Capitol Theatre with the assistance of the National Arts Centre.

The response to this conference dramatically exceeded the Board's expectations. It con-

firmed the need for this type of regional and international cultural gathering, and this was reinforced by UNESCO's Director General, Koïchiro Matsuura, when he named the conference an official event of the United Nations Year for Cultural Heritage.



From left: Mathias Bizimana, Canadian Commission for UNESCO, Mark Kristmanson, NBAB Executive Director, Randy Follett, Executive Director of Newfoundland and Labrador Arts Council, and Judy Bayliss, Director of the Arts Council of the Prince Edward Island at the Atlantic Cultural Space Conference. (Photo: Francine Dion)

Special Initiatives

Aboriginal Arts

This pilot program entered its second year of operation and the Board formally adopted it in January 2002 as a permanent program for FY2003-2004. The appointment of Bernadine Perley as Aboriginal Arts Officer coincided with a series of initiatives developed in conjunction with the Aboriginal Arts Committee. First was Ms. Perley's attendance at the National Aboriginal Arts Program Officers meeting convened in Winnipeg under the auspices of the Manitoba Arts Council. The NBAB will host the next meeting of this group in Fredericton in September 2003. A second initiative is the production of an Aboriginal Arts Directory for New Brunswick. This has been undertaken with the support of ACOA, NB Power, Enbridge Gas and Mawiw Council of First Nations. The Board, through the Aboriginal Arts Committee, has also fostered planning for a major Aboriginal Arts exhibition in 2005-2006.

Arts Builder

This pilot initiative has operated very successfully for two years, investing in high visibility projects that significantly strengthen the artistic and administrative capacity of the arts sector in New Brunswick. The demand on this program has been tremendous; to date \$5.8 million in requests have been received and \$645,286 (or 11%) has been awarded in the first three of four juried competitions. By far, this has been the most competitive arts funding program within the Province's jurisdiction. This competitiveness has raised the bar in the quality of applications, and this has helped some of the NBAB's clients to leverage federal funding dollars. The Board is delighted with the initiative shown by the arts community in proposing bold new initiatives that strengthen the basis of the arts in New Brunswick and that reach out to new audiences.

New Brunswick Foundation for the Arts

The revival of the Foundation for the Arts has led to a number of successful undertakings in partnership with the Arts Board. The success of the Philanthropy and Culture Symposium mentioned above was due in large part to the Foundation. The Foundation has also provided support for the Nel Oudemans Scholarship Fund and is a key partner in the Annual Excellence Awards Gala and Ceremonies. The participation of the Arts Board's Executive Director on the steering committee developing an arts stabilization program for New Brunswick helped to precipitate the Foundation's successful application to the Department of Canadian Heritage and the Province of New Brunswick to manage this program. The Arts Board will continue to work closely with the Foundation in these and other projects in the coming year.

Excellence Awards

The 2003 Excellence Awards Gala and Ceremonies honoured four Excellence Awards recipients and four Foundaton Prize winners. This was a year for the poets, with literary arts making an especially strong showing in these juried awards and prizes.

Herménégilde Chiasson of Grand-Barachois received the Pascal Poirier Award for Excellence in French Literary Arts. Dr. Chiasson is an accomplished multidisciplinary artist whose award-winning poetry and prose has been published both in French and English. **M. Travis Lane** of Fredericton has published many volumes of poetry and has received various prizes and awards for her wry and subtle verse. Dr. Lane is this year's recipient of the Alden Nowlan Award for English-language Literature. **Freeman Patterson** of Shamber's Bluff is an award-winning photographer and teacher of international stature. He received the Miller Brittain Award for the Excellence in Visual Arts. **Claudette Thériault** is a remarkable community leader and volunteer who has nurtured and developed classical music in northern New Brunswick. She received the award for Community Cultural Development.



Above from the left: Claudette Thériault, winner of the Cultural Community Development Excellence Award; Freeman Patterson, winner of the Miller Brittain Award for Excellence in Visual Arts; M. Travis Lane, winner of the Alden Nowlan Award for Excellence in English-language Literary Arts; and Herménégilde Chiasson, winner of the Pascal Poirier Award for Excellence in French-language Literary Arts.

Right from the left: Sackville Mayor, Jamie Smith, accepts the Municipality of the Arts Award for 2003 from Lieutenant Governor Marilyn Trenholme-Counsell and Christian Whalen, Chair of the New Brunswick Foundation for the Arts.



The four Foundation Prizes also included a Fredericton-based poet, **matt robinson**, who was named Emerging Artist of the Year. The **Théâtre populaire d'Acadie** was named the Arts Organization of the Year, the Municipality of the Arts for 2003 is **Sackville**, **Robert K. Irving** was awarded the prize in arts philanthropy.



Premier Bernard Lord signed the Arts Awareness Day Declaration in the company of Matt Robinson, a Fredericton poet, who was awarded the 2003 Foundation Prize for emerging artist of the year.

The Board was delighted to partner again this year with the Canadian Broadcasting Corporation and the New Brunswick Foundation for the Arts to present a bilingual gala broadcast celebrating the accomplishments of this year's recipients. Ron Crocker, CBC's Head of English Television for Atlantic Canada and Louise Imbeault, CBC's Director of French Television in the Atlantic Region brought essential support and advice to this intercultural venture. New Brunswick Film and the Province of New Brunswick also provided financial support.

Executive Producers Mark Kristmanson, Alanna Palmer and François Savoie had assistance from Paul Daigle in developing the evening's program that featured *Les Muses*, the Atlantic Ballet Theatre of Canada, Roger Lord, and Jasper Wood, along with hosts Marshall Button and Amélie Gosselin. CBC's expert technical team under the direction of Ronald Babin worked closely with the Fredericton Playhouse staff to make the event a success. Connections Productions, under the direction of François Savoie, edited

and finished the tapes for broadcast.

Lieutenant-Governor Marilyn Trenholme-Counsell presided over the Gala evening and the presentation ceremonies. The Board is grateful to Her Honour for the support she has given to the arts during her term and in particular for making these ceremonies especially meaningful to the recipients.



Maggie Paul of St. Mary's First Nation offered the opening prayer in Maliseet at the 2003 Excellence Awards Ceremony.

Communications

The Board's strategic plan identifies communications as a key area for development. In addition to the regular issuance of press releases and website updates, the Board publishes a bulletin three times per year, and holds public information sessions. The introduction of signage established a street front presence for the Arts Board in Fredericton. The Board introduced a new promotional booklet publicizing the funding programs.

Communications consultant Carol Doucet worked closely with the Board during the year in order to strengthen its relationships with the media. On the government front, individual Members of the Legislative Assembly are advised by letter after each competition of grants awarded to artists and arts organizations in their ridings.

The Board also worked on a broader canvas during the year to create a positive image for the arts in New Brunswick. In this respect, the Atlantic Cultural Space Conference and the televised Excellence Awards Gala marked a new threshold of public awareness. Furthermore, the Board's annual Arts Awareness Day initiative was repeated for the third year. The Board responded to expressions of interest from 40 New Brunswick schools by sending information packages and inviting sixty students to attend the Excellence Awards Gala.

Operations

The volume of work undertaken by the Board during this year necessitated a temporary expansion of staff resources. In addition to the core team of five employees, six contract employees joined the group for various periods. Staff members worked above the call of duty to realize the ambitious projects undertaken this year. Office renovations provided the jury room with kitchen facilities and additional lighting. Bernadine Perley fabricated blackout curtains needed to block the large windows during slide and video presentations.

Conclusion

The growth of the New Brunswick Arts Board has helped create a new mood of optimism in New Brunswick arts community. It is not possible to directly correlate this to the improved performance of our artists and arts organizations at the national level, but it is worth pointing out that the Canada Council funding to New Brunswick grew by 8% in FY2002-2003. The Board believes that the modest investment made by the Province in the Arts Board through the Cultural Policy is already yielding dividends both in artistic quality and in bringing social and economic benefits to our communities. We thank the Minister, the Culture and Sport Secretariat, as well as our various public and private sector partners and sponsors for helping us realize our vision of a culturally vibrant province whose respect for the arts and artists enriches the cultural diversity of its citizens.

STRATEGIC PLAN

NEW BRUNSWICK ARTS BOARD

Strategic Action Plan 2003-2006

September 2003

Introduction

During the fall and winter of 2002-03 the New Brunswick Arts Board successfully completed its first three-year strategic action plan and began work on a new three-year outlook. This planning exercise enabled the Board to assess its results to date and to establish orientations and anticipated courses of action over the coming years. To assist the Board in this exercise, a facilitator set out a framework and a planning committee was established to oversee the process. All Board members remained actively involved in the development of this strategic plan; planning sessions held in October 2002 and January 2003 were followed up by further discussions and consultations during the winter months.

In October 2002, at an initial working session held in Edmundston, the Board decided to focus on organizational development of the NBAB within the broad societal plan for the arts encompassed in the Cultural Policy for New Brunswick (adopted in February 2002). The strategic directions set out below flow naturally from the objectives set out in the cultural policy document.

At a December 2002 meeting in Moncton, key concepts suggested by the group led to a vision statement for the New Brunswick Arts Board. The values, mission and strategic directions set out below integrate the cumulative discussions and responses from the Board members. Each has had the opportunity to comment upon and to make recommendations, and to rank the strategic initiatives in order of priority for the next three years. A three-year operational plan forms the agenda for board activities and employee work plans over the next three years.

In reviewing the results of the first three-year plan, the Board identified a series of strengths, weaknesses, opportunities and threats. These factors are reflected in the 2003-2006 Strategic Plan.

Vision

The New Brunswick Arts Board envisions a culturally vibrant province whose respect for the arts and artists enriches the cultural diversity of its citizens. Through dynamic and responsible leadership, the NBAB strives to make artistic excellence, appreciation of the arts, and freedom of expression essential elements in the everyday lives of New Brunswickers.

Values

The New Brunswick Arts Board is committed to the following values:

Equity:

Treating applicants from the various artistic disciplines in a consistent manner and according to standard criteria.

Transparency:

Providing stakeholders with accurate and thorough information regarding the Board's funding programs and its operations.

Diversity:

Valuing and respecting cultural differences and treating all groups in a culturally-sensitive manner.

Leadership:

Maintaining a visionary and action-oriented approach in partnership with various stakeholders, including the three levels of government and the arts community.

Efficiency:

Providing programs and services of high quality and consistent standards.

Democracy:

Ensuring that the decision-making processes of the Board are based on fair representation, consensus and the principle of peer-review.

Innovation:

Embracing new and path-breaking aesthetic approaches as well as stylistic, technical or conceptual advances within the established artistic disciplines.

Mission

The New Brunswick Arts Board is an arm’s length provincial crown agency whose mission is to facilitate and promote the creation of arts, to facilitate the enjoyment and understanding of the arts, to advise the government on arts policy, to unify and speak for the arts community and to administer funding programs for professional artists.

Directions & Priorities

Through its policies and programs, the New Brunswick Arts Board strives to foster artistic excellence in New Brunswick. To this end, the Board must balance an increasing demand for funding and services against measured increases in its own funding. Based on the SWOT analysis and the vision and mission statements, the Board established the following priorities:

A. Communications

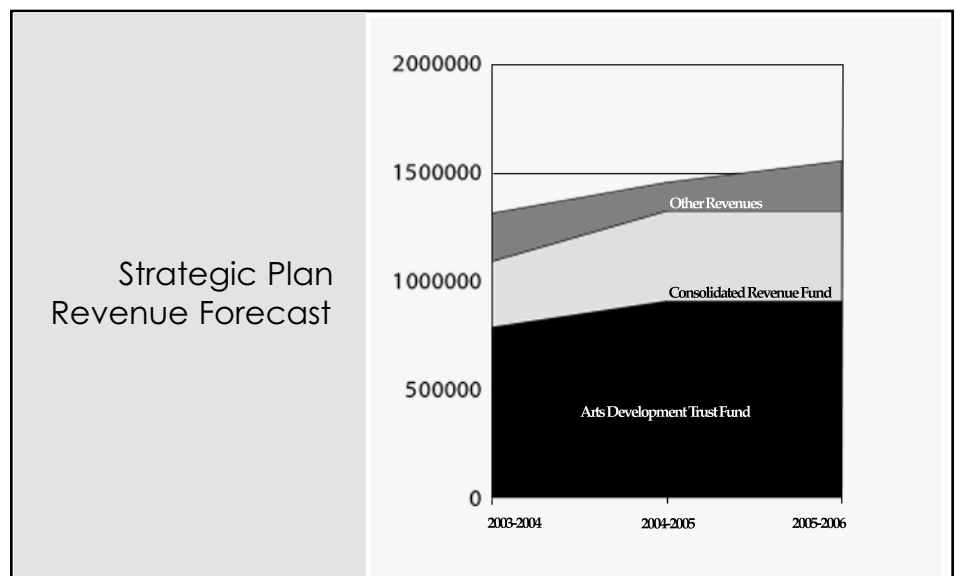
The Board is committed to strengthening its communications with the public, clients and other stakeholders. During the next three years the Board will:

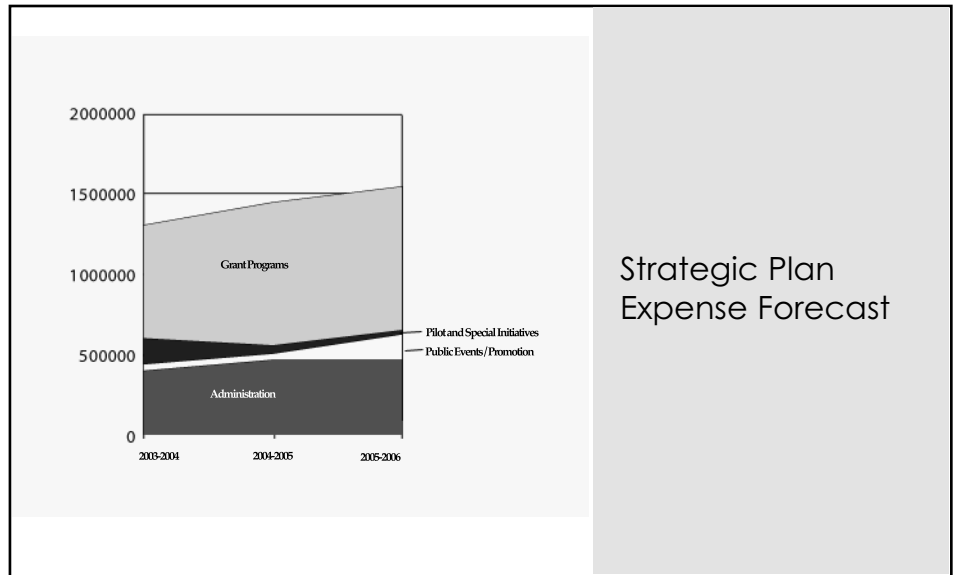
- Develop a comprehensive three-year communications strategy to improve the image and the relations of the Board;
- Develop closer relationships with the provincial and local media;
- Develop and distribute directories of New Brunswick professional artists;
- Host regular public events (Excellence Awards Gala, public meetings and lectures) designed to increase public awareness and support of the arts;
- Disseminate information on NBAB programs to artists and stakeholders.

B. Financing of the Board and the Arts

A key objective for arts development in New Brunswick is to bring the level of provincial arts funding into a favourable comparison with the average of the other provinces. The New Brunswick Arts Board will work with government to meet this objective by building the funding base provided by the Board to professional artists and arts organizations through its peer-reviewed programs:

- Implement a strategy to secure additional financing of the New Brunswick Arts Board.
- Enhance financial and accounting procedures.





C. Programs and services

Ensuring access to programs in the arts in the province, and providing services to the artistic community remain important objectives for the Board. Collaboration with other funders and stakeholders, ongoing development and review of funding programs, arts in education, infrastructure development and tourism are other key priorities brought forward from the Board's 2000-2003 strategic plan.

Artistic merit and innovation remain core values within the grant evaluation process as well as in the development of new funding programs. The Board will also measure its own administrative performance in terms of innovation as well as efficiency.

Accessibility to the Board's funding programs remains an important goal, balanced by the need to maintain and raise the standard of competitiveness in the juried grant competitions.

- Strengthen the partnership of the Board and the Arts Development Branch in managing funding programs and initiatives by formalizing regular ongoing communication;
- Organize cross-cultural initiatives, including a conference dealing with arts development in New Brunswick;
- Ensure that New Brunswick's cultural composition is reflected in the programs and the services of the Arts Board;
- Work to foster the arts in the regions, the smaller communities and rural New Brunswick, while maintaining the focus on the professional artist;
- Foster improvement in the quality of grant applications;
- Foster improvement in the quality of the funding programs;
- Implement provincial cultural policy in areas of NBAB responsibility;
- Further develop indicators to monitor the quality of the Board's programs;
- Establish an on-line inventory of professional artists and arts organizations for New Brunswick.

D. Policy and Research

Empirical and qualitative research provides essential data and statistics for the promotion and development of arts policies in the province. Research and consultation will be pursued in partnership with other groups and organizations.

- Develop a systematic approach to various sub-sectors of the arts, including theatre, dance, visual arts, music, literature, film and video;
- Establish the long-term nature of the relationship between the Board and the New Brunswick Foundation for the Arts;
- Develop research partnerships to compile cultural statistics and qualitative studies.

E. Partnership and networking

The New Brunswick Arts Board must nurture sustainable relationships with other stakeholders in working towards common goals and a shared vision. Strengthening relationships with arts educators, municipalities and other funding organizations are among the priorities in partnership development:

- Develop partnerships and alliances to foster arts in education;
- Work more closely with the municipalities and Band Councils to improve conditions for professional artists and arts organizations;
- Reinforce links and exchanges with Atlantic Canada and Québec and establish national and international exchange opportunities.

F. Management and administration of the Board

The leadership role of the Board is an important factor in the development of arts in the province. In unifying and speaking for the arts community, it will develop relationships with other groups to improve the development of arts in the province.

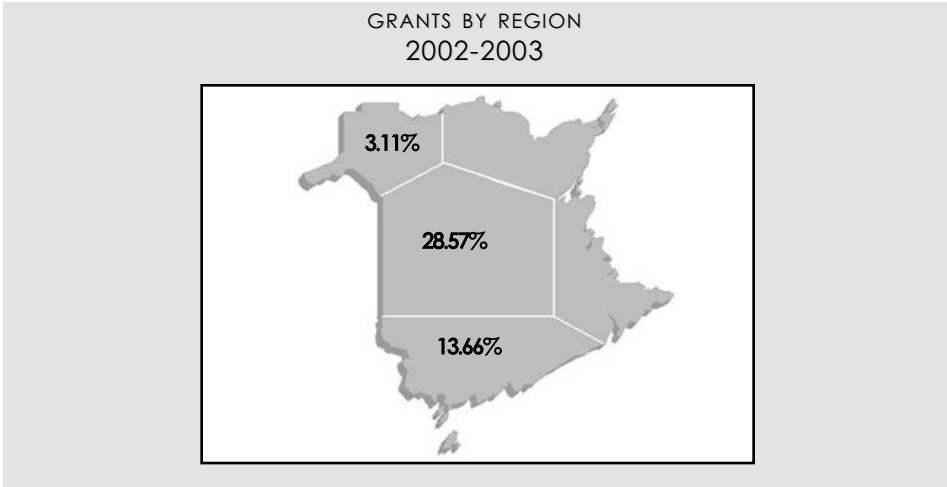
- Maintain the policy of holding the Board meetings in various regions in the province;
- Develop working agreements with the advocacy and artist representation groups that define complementary roles, responsibilities and strategies.
- Organize regional sessions by Board staff on a regular basis;
- Develop an operational manual that will govern the various procedures and policies regarding the operation of the organization;
- Implement an orientation and induction program for new Board members;
- Revise the salary and working conditions offered to the employees to achieve approximate parity with government pay bands and benefits;
- Improve training and development opportunities for program officers.

Conclusion

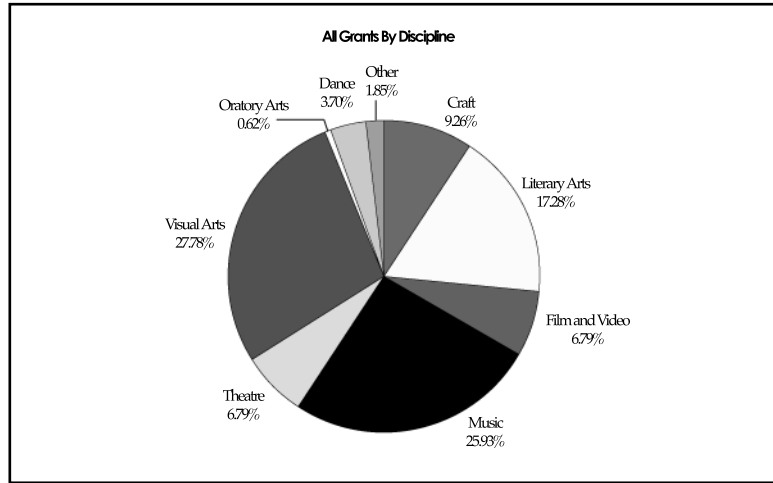
The successful completion of the New Brunswick Arts Board's 2000-2003 strategic action plan set the stage for a new period of organizational growth and development. Our six-month process of discussion and consultation has resulted in a plan that encompasses input received from all Board members, as well as staff and an outside consultant. The above plan for 2003-2006 establishes clear directions for the Board, to be reviewed and updated annually, with the intention of fulfilling our vision for a dynamic cultural environment in which our artists are respected and supported by government and the public at large.

REPORT ON PERFORMANCE INDICATORS

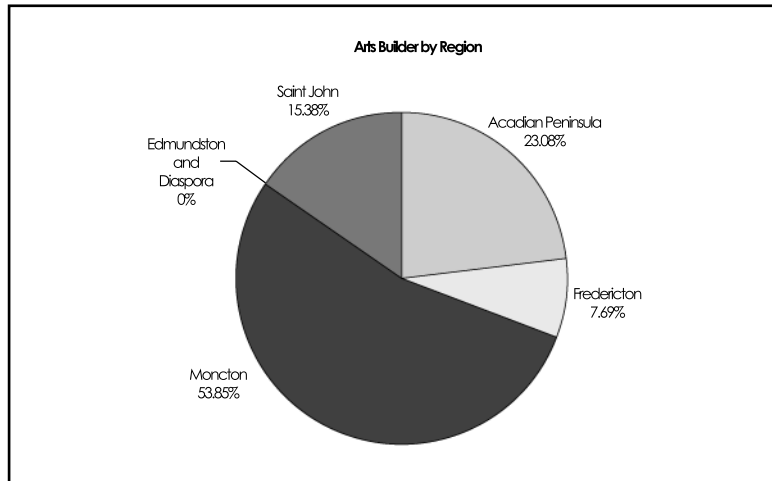
GRANTS TO ARTISTS			
YEAR	APPLICATIONS RECEIVED	TOTAL GRANTS	TOTAL FUNDS
2002-2003.....	451.....	162.....	\$1,007,664
2001-2002.....	398.....	146.....	\$912,757
2000-2001.....	248.....	112.....	\$526,019
1999-2000.....	205.....	63.....	\$279,783
1998-1999.....	112.....	\$403,502
1997-1998.....	100.....	\$402,000



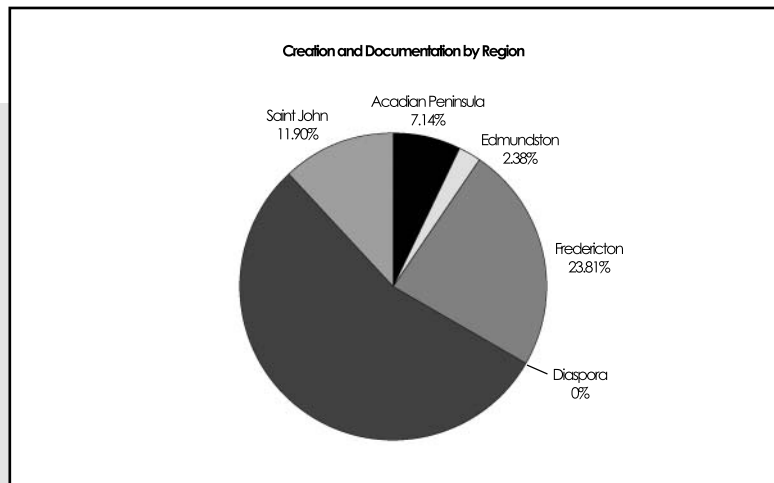
GRANTS BY DISCIPLINE 2002-2003



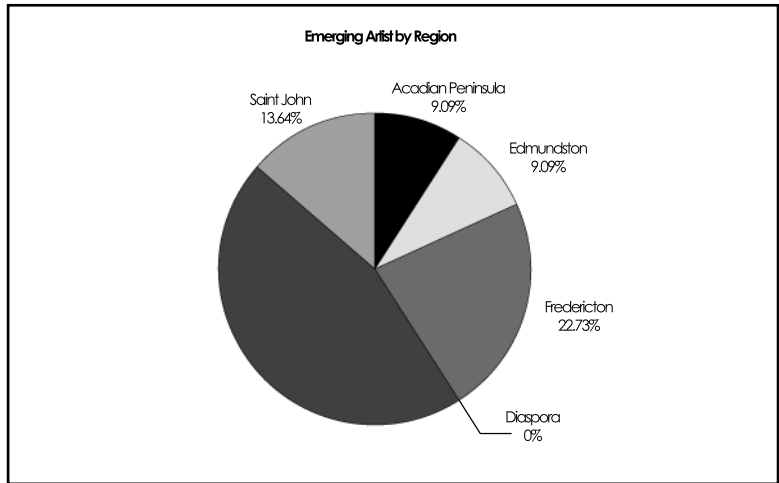
ARTS BUILDER GRANTS BY REGION 2002-2003



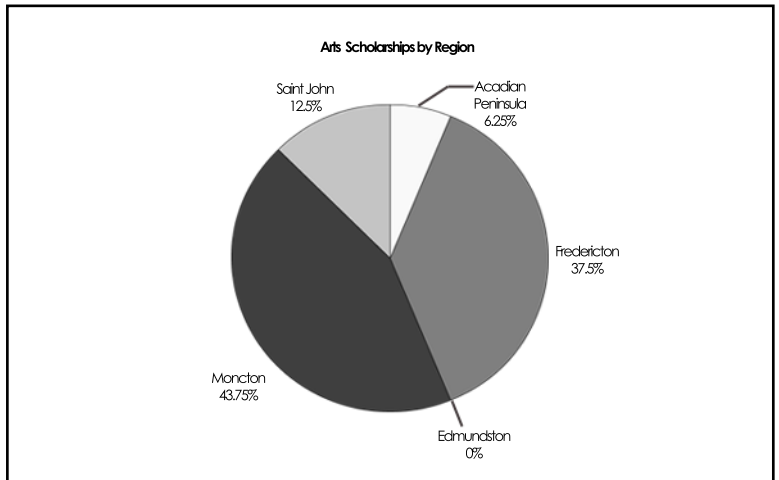
CREATION AND DOCUMENTATION GRANTS BY REGION 2002-2003



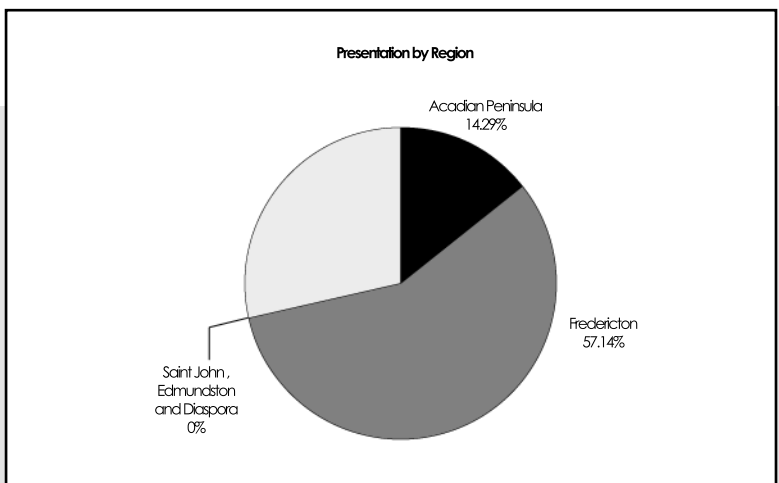
EMERGING ARTIST GRANTS BY REGION 2002-2003



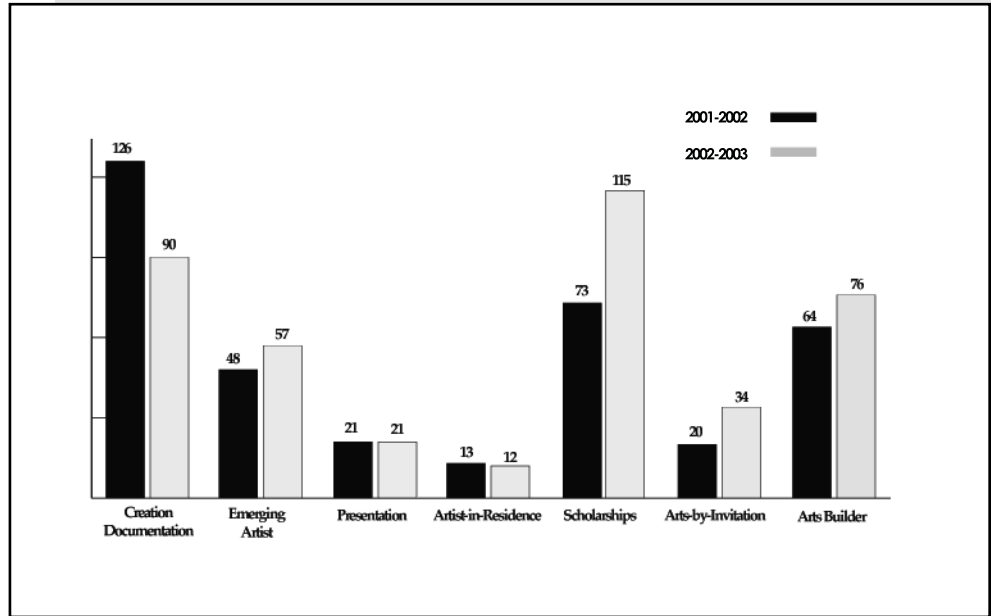
ARTS SCHOLARSHIPS BY REGION 2002-2003



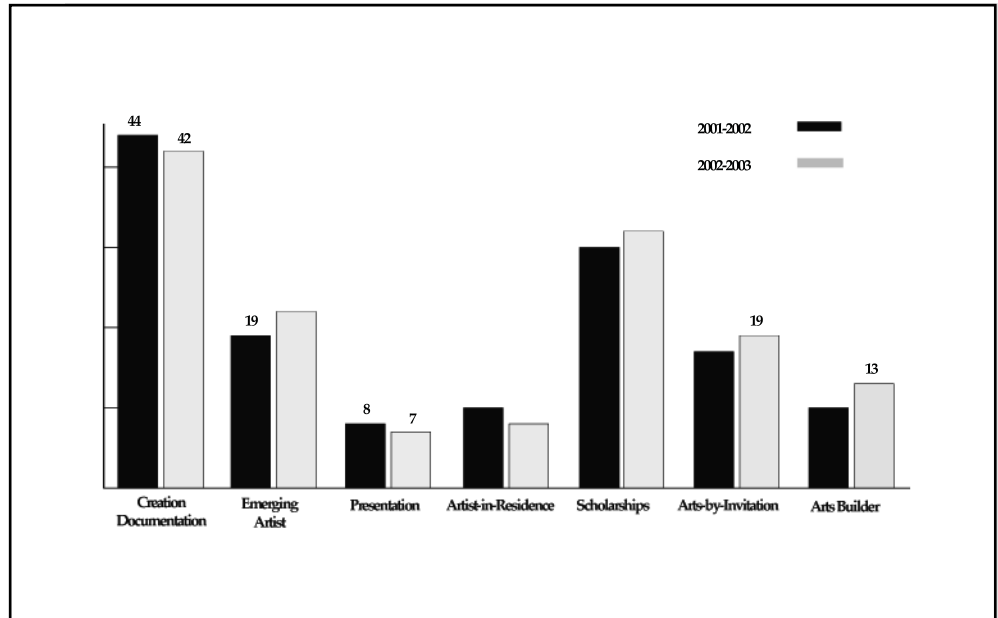
PRESENTATION GRANTS BY REGION 2002-2003



APPLICATIONS RECEIVED BY PROGRAM FOR YEAR 2001-2002 AND 2002-2003



GRANTS AWARDED BY PROGRAM FOR YEAR 2001-2002 AND 2002-2003



2002-2003 Grants Results

New Brunswick Arts Board programs are funded in part through lottery revenues in the Arts Development Trust Fund. A multidisciplinary jury consisting of artists approved by the New Brunswick Arts Board evaluates the applications. Listed below are grants and awards winners for 2002-2003 as well as jury members.

April 1, 2002
Competition

Creation-Documentation Grants

Craft
NB Crafts Foundation, F'ton (doc.) \$7,000

Film and Video
Christian LeBlanc, G.-Digue (doc.) \$7,000

Literary Arts
Gregory Cook, Saint John \$7,000
Myriame El Yamani, Madran \$7,000
André Godin, Moncton (doc.) \$6,000
Joan Hall Hovey, Quispamsis \$7,000
Laurence Hutchman, Edmundston \$3,500

Music
Belivo-Gauvin-Muses, Moncton \$7,000
Gaétan Desroches, Tracadie-Sheila \$3,500
Melissa Gallant, Moncton \$5,765
Paula Hébert, Moncton \$5,765
Hot Toddy, Durham Bridge \$7,000
Roger Lord, Moncton \$7,000
Helen Pridmore, Sackville \$1,939

Theatre
René Poirier, Moncton \$7,000
Leigh Rivenbark, Fredericton \$7,000

Visual Arts
Rick Burns, Fredericton \$7,000
Isabelle Devos, Sackville \$6,300
Fredette Frame, Sackville \$7,000
Sarah Petite, Fredericton \$4,455
Carol Taylor, Rothesay \$5,765
Roger Vautour, Shediac \$7,000

TOTAL \$133,989

Aboriginal Arts

Contemporary Craft
Shane Perley-Dutcher, Fredericton \$6,000

Culturally Specific Craft
Margaret Labillois, Eel River Bar \$6,000
Vicky Sanipass, Indian Island \$6,000

Oratory Arts
Darryl Nicholas, Netwotkok \$6,000

Visual Arts
Billy Gauthier, Miramichi \$6,000

TOTAL \$30,000

Emerging Artist Grants

Craft
Jacob Powning, Markhamville \$3,500

Dance
Manon Boudreau, Dieppe \$3,085

Film and video
Greg Hemmings, Saint John \$3,500

Literary Arts
Marie-Noelle Bayle, Caraquet \$3,500
Judy Bowman, Miramichi \$3,500
Frederick Mundle, Campbellton \$1,400
Lee D. Thompson, Moncton \$3,500

Music
El Fuego, Moncton \$3,500
Robby Parish, Nictau \$3,500

Visual Arts
Scott Carson, Moncton \$3,500
Mario Doucette, Moncton \$3,500

TOTAL \$35,985

Arts-by-Invitation Grants

Craft
Lee Clark, Simonds \$1,111
Alison Gayton, St. Stephen \$1,090

Literary Arts
Claude LeBouthillier, Caraquet \$1,500
Eve Mills Nash, Fredericton \$1,835

Music
Dominique Dupuis, Memramcook \$1,599
Ludmila K.-Hussey, Bathurst \$ 966
Les Muses, Moncton \$5,668
Jordan Thomas Zed, Rothesay \$ 940

Visual Arts
Karen Shackleton, Gagetown \$1,493

Theatre
Jason Drysdale, Moncton \$ 600

TOTAL \$16,802

Jury members: Pierre Bernier, Moncton (Film and Video); Danny Boudreau, Beresford (Music); Brigitte Clavette, Fredericton (Craft); Dr. Anne Compton, Rothesay (English-language Literary Arts and Theatre); Thaddeus Holownia, Sackville (Visual Arts); Andrea Webster Scott, Saint John (Dance); and Albert Roy, St-Basile (French-language Literary Arts and Theatre).

Aboriginal Arts jury members: Rhonda Allain, Woodstock (Craft); Theresa Marshall, Truro (Visual Arts and out-of-province juror); Cynthia Sewell, Pabineau (Music); Rocky Paul-Wiseman, St. Mary's Maliseet Nation (Oratory and Literary Arts).

October 1, 2002
Competition

Aboriginal Arts jurors: Gwen Bear, Fredericton (Culturally Specific Craft); Stephanie Labillois, Eel River Bar (Film and Video); Alan Syliboy, Truro, NS (Visual Arts and out-of-province juror).

Jury members: Jeff Burns, Sackville (Craft and Visual Arts); Léa Deschamps, Fredericton (Film and Video); Laurence Hutchman, Edmundston (English-language Literary Arts); Edwidge LeBlanc, Carleton-sur-mer (Dance and out-of-province juror); Gérald LeBlanc, Moncton (French-language Literary Arts); Wendy Neilsen, Cambridge-Narrows (Music); Ilky Silk, Fredericton (Theatre).

Jury members for August Arts-by-Invitation grants were: Jacques Arsenault, Moncton (Craft); Herb Curtis, Fredericton (English-language Literary Arts); Roger Lord, Moncton (Music); Andrei Zaharia, Moncton (Theatre).

Creation-Documentation Grants

Craft	
Wendy Johnson, Hillsborough	\$7,000
Dance	
Lindsey Laidlaw Sweeney, F'ton	\$7,000
Sue Lambropoulos, Fredericton	\$6,900
Film and Video	
Anne-Marie Sirois, Moncton	\$7,000
Literary Arts	
Jean Babineau, Grand-Barachois	\$7,000
Anne Compton, Rothesay (doc.)	\$7,000
Ray Fraser, Fredericton	\$7,000
Hélène Harbec, Moncton	\$7,000
Krista Johansen, Sackville (doc.)	\$7,000
Raymond Guy LeBlanc, Moncton	\$7,000
Larry Lynch, Miramichi	\$7,000
Robert Moore, New Maryland	\$7,000
Music	
Julien LeBlanc, Cocagne	\$7,000
Glamour Puss Band, Moncton	\$7,000
Visual Arts	
Linda Anne Bartlett, Fredericton	\$7,000
Timothy Dallet, Sackville	\$3,500
Thaddeus Holownia, Sackville	\$7,000
Danielle Ouellette, Grande-Digue	\$4,600
Neil Rough, Edgett's Landing	\$7,000
David Umholtz, Deer Island	\$7,000
TOTAL	\$134,000

Arts-by-Invitation Grants

Multidisciplinary	
Herménégilde Chiasson, Grand-Barachois (August)	\$1,410
Music	
Michel Cardin, Moncton (August)	\$1,037
Roger Lord, Moncton	\$2,000
Alistair Maclean, Sackville	\$2,000
Vishtèn, Moncton	\$2,000
Theatre	
Théâtre de l'Escaouette, Moncton (August)	\$4,800
Visual Arts	
Anne-Marie Sirois, Moncton (August)	\$4,694
TOTAL	\$17,941

Emerging Artist Grants

Craft	
François Gauvin, Shippagan	\$2,100
Film and Video	
Derrick Powers, Fredericton	\$3,500
Andrew Stretch, Riverview	\$3,500
Literary Arts	
Kelly Cooper, Bellisle Creek	\$3,500
Music	
Mathieu D'astous, Moncton	\$3,500
Mario LeBlanc, Moncton	\$3,500
Dionisis, Fredericton	\$3,500
Visual Arts	
Chris Giles, Fredericton	\$3,500
Allison Kszakiewicz, Sackville	\$3,500
Dana O'Regan, Fredericton	\$3,500
Serge Richard, Fredericton	\$3,500
TOTAL	\$37,100

Aboriginal Arts Grants

Culturally Specific Craft	
Carlos Gomes, Fredericton	\$6,000
Film and Video	
Martin Sabattis, Fredericton	\$5,629
Rocky Sappier, Tobique	\$6,000
Visual Arts	
Randy Simon, Big Cove	\$6,000
Fran Ward Francis, Tobique	\$1,000
TOTAL	\$24,629

Excellence Awards

Pascal Poirier Award for Excellence in French-language Literary Arts	
Herménégilde Chiasson	\$5,000
Alden Nowlan Award for Excellence in English-language Literary Arts	
M. Travis Lane	\$5,000
Miller Brittain Award for Excellence in Visual Arts	
Freeman Patterson	\$5,000
Award for Excellence in Community Cultural Development	
Claudette Thériault	\$5,000
TOTAL	\$20,000

October 1, 2002
Competition

The jurors who evaluated the applications submitted for the October 1st competition also evaluated the nominations for both the Excellence Awards and the Foundation Prizes.

Foundation Prizes

Emerging Artist of the Year matt robinson	\$3,000	Municipality of the Arts Town of Sackville	\$3,000
Arts Organization of the Year Théâtre populaire d'Acadie	\$3,000	Arts Philanthropy (honorary) Robert K. Irving	
		TOTAL	\$9,000

February 1, 2003
Competition

Arts Scholarships Grants

Craft	
Darcia Cormier, Moncton	\$2,500
Alison Murphy, Fredericton	\$2,500
Dance	
Clare Bassett, Nasonworth	\$2,500
Lucy May, Fredericton	\$2,500
Film and Video	
Thomas Belding, Fredericton	\$2,500
Michelle Thomson, Fredericton	\$2,500
Literary Arts	
Jim Johnson, Northampton	\$2,500
Music	
John Boulay, Belledune	\$2,500
Elliott Braganza, Fredericton	\$2,500
Guillaume Chiasson, Moncton	\$2,500
Joel Cormier, Dieppe	\$2,500
Gregory Gallagher, Rothesay	\$1,000
Cian Horrobin, Saint John	\$2,500
Mahmoud Hussein, Fredericton	\$1,000
Nicolas LeBlanc, Moncton	\$2,500
Rémi-Jean LeBlanc, Moncton	\$2,500
Jessica McCormack, Saint John	\$2,500
Mélanie Roy, Dieppe	\$2,500
Taylor White, Fredericton	\$2,500
Visual Arts	
Jean-Marc Cormier, Shediac	\$1,000
Julian Forrest, Sackville	\$2,500
Colin Gilbert, New Canaan	\$2,500
Maryjane Gorham, Fredericton	\$2,500
Vicky LeBlanc, Moncton	\$2,500
Gisèle L. Ouellette, Grand-Barachois	\$2,500
Lawrence Power, Dieppe	\$2,500
Allison Walker, Long Reach	\$2,500
TOTAL	\$63,000

Nel Oudemans Award

Alison Murphy, Fredericton	\$ 500
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Professional Development

Craft	
Christie Hunter, Fredericton	\$1,000
Film and Video	
Didier Maigret, Caraquet	\$1,000
Music	
Yvonne Kershaw, Hanwell	\$1,000
Theatre	
Louise Lemieux, Moncton	\$1,000
Visual Arts	
Linda Bartlett, Fredericton	\$1,000
TOTAL	\$5,000

Artist-in-Residence Grants

Literary Arts	
UNB, Fredericton (<i>Ken McGoogan</i>)	\$11,000
Music	
Centre for Musical Arts, Fredericton (<i>Peter Allen</i>)	\$11,000
UNB, Saint John (<i>Saint John String Quartet</i>)	\$10,250
Theatre	
Kidstuff Theatre, Sussex (<i>Tammy Feeney</i>)	\$ 1,360
TPA, Caraquet (<i>Jean-Stéphane Roy</i>)	\$ 5,500
Visual Arts	
Faucet Media Arts, Sackville (<i>Rita McKeough</i>)	\$ 4,395
Gallery Connexion, Fredericton (<i>Iga Jarik</i>)	\$ 5,500
Struts Gallery, Sackville (<i>Hadley & Maxwell, Robin Moody, Craig F. Power, Candice Tarnowski</i>)	\$14,450
TOTAL	\$63,455

Jury members: Brian Bartlett, Halifax (English-language Literary Arts, Theatre and out-of-province juror); Diane Losier, Moncton (French-language Literary Arts and Theatre); Peter Powning, Sussex (Craft and Visual Arts); Lindsey Sweeney, Fredericton (Dance); Martine Thériault, Caraquet (Music); Roger Vautour, Shediac (Visual Arts); Semra Yuksel, Fredericton (Film and Video).

Arts-by-Invitation grants of \$1,500 or less may be approved at the discretion of an Arts Board Committee including the Executive Director, Arts Program Officer and one Board member.

Arts-by-Invitation Grants

Literary Arts	
Sandra Lecouteur, Pte-Alexandre	\$1,470
Visual Arts	
Georgette Bourgeois, Moncton	\$ 693
<hr/>	
TOTAL	\$2,163

Arts Builder

Luc Charette, Moncton	\$15,000
Thaddeus Holownia, Sackville	\$40,000
Live Bait Theatre, Sackville	\$40,000
Paul McFadden, Shediac	\$20,000
NB Summer Music Festival, Fredericton	\$44,100
Peter Powning, Markhamville	\$38,000

Atlantic Ballet Theatre of Canada, Moncton	\$15,200
Claude LeBouthillier, Caraquet	\$12,800
Coopérative cinéma et vidéo, Moncton	\$25,000
Festival de musique baroque, Lamèque	\$20,000
Saint John Theatre Company, Saint John	\$20,000
Symposium art-nature, Moncton	\$15,000
Théâtre populaire d'Acadie, Caraquet	\$23,000
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TOTAL	\$328,100

Presentation Grants

Craft	
New Brunswick Crafts Foundation, Fredericton	\$14,000
Music	
Harvest Jazz and Blues Festival, Fredericton	\$14,000
New Brunswick Summer Music Festival, Fredericton	\$13,000
Visual Arts	
Festival des arts visuels en Atlantique, Caraquet	\$14,000
Fredericton Arts Alliance	\$14,000
Galerie sans nom, Moncton	\$ 3,900
Imago, Moncton	\$13,100
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TOTAL	\$86,000

September 1, 2002 Competition

Jury members for September 1: Rick Burns, Fredericton (Craft, Visual Arts Film and Video); France Daigle, Moncton (French-language Literary Arts); Jocelyne Desjardins, Edmundston (Music); Tim Leary, Halifax, NS (Theatre and out-of-province juror); Sylvia Logan, Rothesay (Dance); Anne Simpson, Antigonish, NS (English-language Literary Arts).

The jury for March 1: David Adams, Saint John (Music); Bettie Arseneault, Petit-Rocher (Film and Video); Jean Babineau, Bouctouche (French-language Literary Arts); Janice Wright-Cheney, Fredericton (Craft and Visual Arts); David Fancy, Montreal (English-language Literary Arts and Theatre); Justy Molinares, Bathurst (Dance).

Juror nominations are screened by the Programs and Juries Committee and approved by the Arts Board. A new slate of jurors is drawn from a master list for each competition. In 2002-2003, Jonathan Labillois, Stephanie Labillois and Stan Hill were approved to assess Craft grant applications; Alice Delfino and Justy Molinares for Dance grant applications; Jeff Bear and Stephanie Labillois for Film and Video grant applications; Sylvain Rivière and Anne Simpson for Literary Arts grant applications; Philip André Collette and Timothy Leary for Theatre grant applications, while Elaine Amyot, Lance Belanger, Pauline Bujold, Viviane Gray, Paul McFadden and Anna Nibby-Woods were approved to assess Visual Arts grant applications. Jurors are called upon according to a matrix of needs including region, culture and artistic discipline. Jurors are entitled to serve on a jury once every three years. The jurors collaborate on a multidisciplinary basis, bringing particular strength in their areas of specialization.

HIGHLIGHTS FROM THE YEAR

Emerging Artists

The Emerging Artist Program became a permanent program of the NBAB in 2002-2003. Of the 59 applications received in the Spring and Fall competitions, 21 projects were funded, a success rate of 35%. Five emerging writers working in various regions of New Brunswick received funding this year, including Marie-Noelle Bayle of Caraquet. She is writing a mystery novel, *Voulez-vous voulez mourir?* Frederick Mundle of Campbellton was awarded funding to write a book length poetry manuscript, *View from Apartment 301*. Lee D. Thompson of Moncton and Kelly Cooper of Belle Isle Creek are writing collections of shorts stories. Judy Bowman of Miramichi received funding for her novel, *The Ghost Collector*.

Creation Documentation

Among the artists who were awarded Creation grant funding was Sackville visual artist Isabelle Devos who received international media attention for her *Insecurities* project. In the Documentation category, the NB Craft Foundation was awarded funding for a history of craft through quilts, and André Godin of Moncton was awarded funding to document the 25 year history of the *Galerie sans nom* in Moncton.

Presentation

The New Brunswick Crafts Foundation of Fredericton will present the work of Brigitte Clavette and Gordon Dunphy around the province. The *Festival des arts visuels en Atlantique* in Caraquet is once again a venue for the visual arts during the summer of 2003. The Fredericton Arts Alliance will showcase crafts and visual arts in the Capital region. Imago, a Moncton print shop will showcase the work of local printmakers, and *Galerie sans nom* in Moncton hosts the second edition of its Résist'art exhibition.

Arts-by-Invitation

The New Brunswick Arts-by-Invitation Program serves as a vital link between NB professional artists and audience outside of New Brunswick. With 19 of 33 requests funded this year, the Board enabled artists from all disciplines to attend events around the world. Fredericton writer Eve Mills Nash was invited to give a reading tour in British Columbia. Moncton singing group *Les Muses* were invited to perform at various festivals in France. Michel Cardin performed for the Lute Society of Japan at the Canadian Embassy in Tokyo. *Théâtre Escaouette* of Moncton was able to take one of their productions to Québec.

Artist-in-Residence

The Artist-in-Residence Program funds projects on a matching basis. The program supports major institutions and smaller professional arts organizations. Faucet Media Arts in Sackville will host installation artist Rita McKeough. Gallery Connexion in Fredericton invited Montreal artist Iga Jarik, *The Pink Lady*, to hold performances for six weeks in the Fredericton area. *Théâtre populaire d'Acadie* in Caraquet has invited Québec based theatre director Jean-Stéphane Roy to work on the company's new season.

Aboriginal Arts

In 2002-2003 the Aboriginal Arts Program received 22 applications. Out of these, 10 were successful, receiving a total of \$54,629. There were five district disciplines represented in the funding awarded to Aboriginal artists based in Eel River Bar First Nation, Eel Ground First Nation, Kingsclear First Nation, Big Cove First Nation, Tobique First Nation, Miramichi and Fredericton. Among the successful applicants, painter Fran Ward-Francis exhibited "He Who Walks Heavy" at the Beaverbrook Art Gallery. This painting was purchased for the permanent collection of the Gallery.

Arts Builder

The Arts Builder Program received a total of 77 applications on the second and third of four competitions. Overwhelmed with deserving applications, the jury recommended 13 projects, including the *Coopérative de cinéma et vidéo* in Moncton, headed by Acadian filmmaker Ginette Pellerin. The Saint John Theatre Company received funding to help create an office and production facility. Sackville photographer Thaddeus Holownia will produce *Silver Ghost*, a book of photographs of the Miramichi River with accompanying texts. The Atlantic Ballet Theatre of Canada received support to strengthen its marketing and communications capacity. The Board was pleased to see the program successfully building long-term infrastructure for the arts while at the same time balancing individual artists with the professional arts organizations.

Several projects awarded funding on the first round came to fruition during the year, including the *Une ville - un artiste* project sponsored by the AAAPNB. The Board commends the five municipalities, Edmundston, Saint-Léonard, Caraquet, Dieppe and Tracadie-Sheila for matching the NBAB Arts Builder funds in order to have an artist-in-residence living and working in their municipalities in 2003.

The fourth and final competition for the pilot Arts Builder Program will take place in September, 2003. The intense response to the program underscores the latent potential for arts development in the province. The Board is preparing a budget submission to the Minister that, would make Arts Builder one of the ongoing programs.

Arts Scholarships

In 2003 the Arts Board received 115 applications for funding of full-time and short term studies in the arts and for professional development clearly demonstrating demand for funding for professional arts training by both students and professionals seeking development. New Brunswick students in the arts will attend prestigious institutions worldwide. In addition, established professionals such as Caraquet cinematographer Didier Maigret will travel to USA to learn new filming techniques and Moncton theatre director Louise Lemieux will attend directing workshops at Lincoln Center in New York.

Nel Oudemans Award

The Nel Oudemans Scholarship Fund was created through public donations to commemorate the accomplished New Brunswick weaver Nel Oudemans who passed away in 2002. This year's inaugural award of \$500 was presented to textile artist Alison Murphy of Fredericton. The fund continues to receive contributions through the New Brunswick Foundation for the Arts.



From the left: Jack Oudemans, spouse of the late Nel Oudemans; Alison Murphy, winner of the first Nel Oudemans Award, accepting a \$500 cheque from the NBAB Chair and Executive Director.

FINANCIAL REPORT 2002-2003

Auditor's Report

To the Board of Directors of the New Brunswick Arts Board:

I have audited the statement of financial position for the New Brunswick Arts Board as at March 31, 2003 and the statements of operations and cash flow for the year then ended. These financial statements are the responsibility of the organization's management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with generally accepted auditing standards. Those standards require that I plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In my opinion, these financial statements present fairly, in all material respects, the financial position of the organization as at March 31, 2003 and the results of its operations and its cash flow for the year then ended in accordance with generally accepted accounting principles.

Sandra Brewer, CGA

FINANCIAL STATEMENTS

New Brunswick Arts
Board
Statement of Financial
Position
For the Year Ended
March 31, 2003

	<u>2003</u>	<u>2002</u>
ASSETS		
Current Assets		
Petty cash	\$ 244	\$ 521
Bank	\$ 1,750	\$474,776
Investments	\$933,915	\$278,231
HST receivable	\$ 22,517	\$ 19,983
Prepaid expenses	\$ 4,662	\$ 45,133
Accounts receivable	<u>\$ 30,275</u>	<u>\$ 58,416</u>
Total Assets	\$993,363	\$877,060
LIABILITIES		
Current Liabilities		
Cheques in excess of funds on deposit	\$ 68,197	\$ -
Accounts payable and accrued liabilities	\$ 55,647	\$ 92,704
Employee deductions payable	\$ 4,570	\$ -
Deferred Revenue (Note 6)	<u>\$ -</u>	<u>\$ 50,230</u>
Total Current Liabilities	\$128,414	\$142,934
GRANTS AND PROGRAMS PAYABLE	\$801,093	\$670,649
FUND BALANCES		
Unrestricted	<u>\$ 63,856</u>	<u>\$ 63,477</u>
Total Liabilities, Grants and Programs Payable, and Fund Balances	<u>\$993,363</u>	<u>\$877,060</u>

New Brunswick Arts
Board
Statement of
Operations
For the Year Ended
March 31, 2003

	<u>2003</u>	<u>2002</u>
REVENUES		
Excellence Awards	\$ 18,070	\$ 18,581
Annual allocation	\$ 700,000	\$ 700,000
Special initiatives	\$ 447,000	\$ 602,000
Culture and Sport Secretariat	\$ 189,325	\$ -
Sponsorships	\$ 27,000	\$ -
Other grants/revenue	\$ 201,388	\$ 210,595
Interest earned	\$ 19,706	\$ 14,574
Grants recovered	<u>\$ 27,369</u>	<u>\$ 36,205</u>
Total Revenue	\$1,629,858	\$1,581,955
EXPENSES		
Capital assets	\$ 5,477	\$ 26,010
Start-up cost expenses	\$ -	\$ 895
Salaries and benefits (Note 7)	\$ 187,300	\$ 162,591
Administration	\$ 75,618	\$ 82,663
Board and committee expenses	\$ 32,845	\$ 41,903
Jury expenses	\$ 38,295	\$ 44,048
Special initiatives	\$ 293,441	\$ 112,587
Excellence awards ceremonies	\$ 31,934	\$ 19,055
Grants and scholarships	<u>\$ 964,569</u>	<u>\$1,102,861</u>
Total Expenses	\$1,629,479	\$1,592,613
EXCESS OF REVENUE OVER EXPENSES	\$ 379	\$ (10,658)
BEGINNING FUND BALANCE	<u>\$ 63,477</u>	<u>\$ 74,135</u>
ENDING FUND BALANCE	<u>\$ 63,856</u>	<u>\$ 63,477</u>

New Brunswick Arts
Board
Statement of Cash
Flow
For the Year Ended
March 31, 2003

	<u>2003</u>	<u>2002</u>
OPERATING ACTIVITIES		
Excess of revenues over expenses	\$ 379	\$ (10,658)
Add back:		
Changes in non-cash working capital	\$ (16,639)	\$ (6,189)
Grants and programs payable	<u>\$ 130,444</u>	<u>\$ 288,306</u>
NET CASH PROVIDED IN OPERATING ACTIVITIES	\$114,184	\$ 271,459
NET CASH PROVIDED IN FINANCING ACTIVITIES	\$ -	\$ -
Net increase in cash	\$114,184	\$ 271,459
Cash at the beginning of the year	<u>\$753,528</u>	<u>\$ 482,069</u>
CASH AT THE END OF THE YEAR	\$867,712	\$753,528

New Brunswick Arts
Board
Note to Financial
Statements
For the Year Ended
March 31, 2003

1. General

The non-for-profit organization was a branch of the New Brunswick government until January 2000. At this time, the organization became an arm's length agency. The purpose of the non-for-profit organization is to provide grants and scholarships to qualifying individuals and organizations to enable them to perform various art functions.

2. Significant Accounting Policies

These financial statements have been prepared in accordance with generally accepted accounting principles applied within the framework of the accounting policies summarized below.

Capital Assets: Capital assets are being expensed.

Revenue Recognition: Revenue is recognized when funds are received less the amounts committed for grants to be paid out at a later date. As these grants are paid, the amount is deducted from the grants payable amount and added to revenue. Revenue received in connection with specific activities is being deferred to the period of activity (see Deferred Revenue).

3. Capital Assets

The following capital assets have been expensed: \$5,477 (Office furniture)

4. Contributions

The non-for-profit organization is predominately funded by government. Contributions are received based on budgets presented to the government.

5. Commitments

The non-for-profit organization is committed to pay out previous years' grants and scholarships that were determined and authorized prior to the organization separating from government (December 31, 1999), as well as current year's commitments that were determined based on current programs. The total balance of these commitments is as follows:

Grants Payable	March 31, 2003
1997 - 1999	\$ 2,395
1999 - 2000	\$ 9,217
Arts Scholarships February 2000	\$ 550
Creation/Documentation April 2000	\$ 1,113
Emerging Artist April 2000	\$ 3,400
Arts-by-Invitation 2000-2001	\$ 2,299
Artist-in-Residence February 2001	\$ 9,600
Presentation February 2001	\$ 1,920
Creation/Documentation April 2001	\$ 3,500
Creation/Documentation October 2001	\$ 419
Artist-in-Residence February 2002	\$ 19,530
Arts Builder March 2002	\$ 175,891
Arts Scholarships February 2002	\$ 3,250
Aboriginal Arts 2002-2003	\$ 7,689
Arts-by-Invitation 2002-2003	\$ 11,255
Creation/Documentation 2002-2003	\$ 48,310
Emerging Artist April 2002	\$ 5,670
Emerging Artist October 2002	\$ 9,030
Arts Builder September 2002	\$ 266,600
Arts Scholarships February 2003	\$ 70,000
Artist-in-Residence February 2003	\$ 63,455
Presentation February 2003	\$ 86,000
Total Grants Payable	\$ 801,093

6. Deferred revenues

Deferred revenue consists of amounts received in connection with the Atlantic Cultural Space Conference held in May 2002. This amount consist of: \$50,230 (Government Funding \$48,000 and Admissions Revenue \$2,230).

7. Salaries and Benefits

Executive salaries and benefits for the year ended March 31, 2003, were \$65,829 (67,991 for 2002. There were 27 pay periods in 2002 and 26 in 2003).

8. Grants and Scholarships

This amount represents the total grants and scholarships awarded for the 2002-2003 fiscal year as well as adjustments to previous year's grants and scholarships.



The Arts Board connects with municipalities. Artists Clarence Bourgoïn, Vicky Lentz, Roger Vautour, and Jean-Baptiste Comeau, along with André Lapointe (absent from the photo) will create new works for Saint-Léonard, Edmundston, Shediac, Tracadie-Sheila and Dieppe during their terms as artists in residence. This successful Arts Builder project was initiated by the AAAPNB.

2002-2003 NEW BRUNSWICK ARTS BOARD MEMBERS

Pauline Bourque

CHAIR of the Arts Board, Pauline lives in Grande-Digue, N.B., and is the Executive Director of Film Zone inc. (*Festival international du cinéma francophone en Acadie*). A graduate of the *École de droit of l'Université de Moncton*, she is a lawyer and arts administrator. She has worked for Film NB, was an associate at the law offices of *LeBlanc, Boucher, Rodger et Bourque*, as well as rendered communication and marketing services for several years for companies in Montreal. Pauline served on the Arts Board for the first time in 1999 in the capacity of Secretary-Treasurer. She was elected President of the Board in October 2002.

Suzanne Hill

1st VICE CHAIR of the Arts Board, Suzanne lives in Rothesay, N.B., and is active as a professional artist and art education consultant. A graduate of Mount Allison and McGill Universities, she exhibits in the Atlantic Region and elsewhere. Her works are included in many private and public collections, notably: the New Brunswick Arts Bank; the University of New Brunswick; the Beaverbrook Gallery; and the University of Maine. In 1999, she received the Strathbutler Award. Consequently, she will take part in the group show in which she will be acknowledged as the second of five artists to achieve this award. Recent shows: 2001 Tightrope, Peter Buckland Gallery; and 3 New Brunswick Artists, Merida, Mexico.

Fran Ward Francis

2nd VICE CHAIR of the Arts Board, Fran is a Mi'kmaq visual artist from Metepenagiag First Nation, Red Bank. She holds a Bachelor's degree in Indian Fine Arts from the Saskatchewan Indian Federated College, Regina, and has one year remaining to complete Bachelor of Fine Arts. She also holds a certificate of Multimedia Production and Design. She has exhibited in many provinces and has worked as a lecturer for the Saskatchewan Indian Federated College; a researcher for the Indian Fine Arts Centre, Ottawa; an arts instructor; and a festival coordinator.

Michel LeBlanc

SECRETARY TREASURER of the Arts Board, Michel lives in Caraquet, N.B., and works as a consultant for the New Brunswick Department of Training and Employment Development. A graduate of Business Administration from the University of New Brunswick, for many years, he owned and operated the Save-Easy in Caraquet. As the Treasurer for the New Brunswick Foundation for the Arts, and a member of many other boards, he is an active member of his community.

Anne Compton

Dr. Anne Compton lives in East Riverside, N.B. and teaches English Literature, Maritime Poetry, Canadian Prose and Poetry and Advanced Writing Poetry at UNBSJ. Winner of numerous awards and fellowships Anne is a graduate of York University. She has published four books, as well as numerous articles and reviews, and given a series of conference papers, public lectures and interviews. Her first book of poetry *Opening the Island* is now being short-listed for the Atlantic Poetry Prize. Anne is the director of the Lorenzo Reading Series at UNBSJ.

Paul Daigle

Paul Daigle lives in Fredericton, N.B. and is an international set and costume designer specializing in dance. Paul studied fine art at the Nova Scotia College of Art and Design and trained at the Royal Winnipeg Ballet School. After dancing professionally with the Royal Winnipeg Ballet, he studied theatre design at the Banff Centre, apprenticing with acclaimed designers. Currently, Paul is designing scenery for the Winnipeg Ballet School's restaging of the classical ballet *La Sylphide*.

Jeanne Farrah

Jeanne lives in Dieppe, N.B. She is a graduate of Université de Moncton, where she earned a master's degree in Public Administration. For nearly ten years, she worked as the *Association acadienne des artistes professionnels du Nouveau-Brunswick* Executive Director and oversaw the realization of different projects as well as the publication of *CultuRoutes*, a map for cultural tourism, and the *Répertoire des artistes*, an index of Acadian professional artists. She was also involved with the *Gala des Prix Éloizes*, a celebration of artistic achievements. In 2000, she started her own consultant business in the arts sector and in 2001 she became partner in *Productions KLEF*, an event planning company.

Ludmila K-Hussey

Dr. Ludmila Knezkova-Hussey is a concert pianist, composer, choral conductor, chamber performer, clinician, conductor of piano Master classes and workshops, and is the founder and developer of the Ludmila Knezkova-Hussey International Piano Competition. She is widely recognized in both Europe and America for her extensive concertizing in over 50 countries of the world. Her early prodigious education was in Ukraine, Russia, Czechoslovakia, France and Germany. She has received scores of International recognitions and awards, including the 2001 Excellence Award in Community Cultural Development. This award, presented by the Arts Board recognized her for her work since coming to New Brunswick. Ms Knezkova-Hussey resides in Bathurst, New Brunswick.

Jean-Marc Lafontaine

Jean-Marc is a business administrator who lives in Edmundston, N.B. Since 1953, he has served as the President and Director of the Chemises J.M.L. Shirts, Inc. He has been a volunteer in many social clubs and the director of different associations such as Incutec, Hôpital Régional d'Edmundston, and the Northwest Industrial Economic Development Commission. He has also served on different committees dealing with education, textile and health. In 1986, he was made the Northwest Entrepreneur of the Year and, since 1990, has been listed in *Who's Who in Canadian Business*. He is a patron of the Fortin du Petit-Sault fund raising campaign and a governor for the regional hospital.

Claude LeBouthillier

Claude was born in Bas-Caraquet, N.B. He has published six novels and one book of poetry. He is a recipient of the France-Acadie and Champlain prizes for his novel, *Le feu du mauvais temps*, which tells the tale of the Acadian deportation. He also won the Éloizes prize in 1999 for *Le borgo de l'Écumeuse*, and he is a recipient of the 2000 Pascal Poirier Award for Excellence in French-language Literary Arts. He was the Chair of the Public Lending Right Commission, an organization that administers a program of payments to Canadian authors, and is currently a member of the Regroupement littéraire des écrivains acadiens.

Vicky Lentz

Painter Vicky Lentz is from the Madawaska. She settled in this area after graduating from the University of Toronto and working a brief time with the Royal Canadian Mounted Police. Since 1992, she has devoted herself exclusively to painting and teaching art. The landscapes and nature scenes she paints are inspired by trips in New Brunswick, Quebec, and Ontario as well as other parts of the country. Her work can be found in art galleries across Eastern Canada.

Christian Whalen

Christian Whalen is a Fredericton native and graduate of Carleton University, the UNB and Université Strasbourg III. He is a member of the bar of Ontario and New Brunswick, and is a legal Counsel to the New Brunswick Human Rights Commission. He has also served as a project executive for the Department of Economic Development, providing development assistance to firms in the IT sector. He has served as Chair of the fundraising campaign for Fredericton's first French language radio. He was the founder of the *Clair de lune* performing arts series and later re-established the Fredericton Chapter of *Jeunesses Musicales du Canada*. He is also a member of the New Brunswick Foundation for the arts.

This document was prepared by the New Brunswick Arts Board.

New Brunswick Arts Board

634 Queen Street, Suite 300
Fredericton, NB
E3B 1C2

Phone: (506) 444-4444
Fax: (506) 444-5543
Toll Free: 1-866-460-ARTS
Email: nbabcanb@arstnb.ca
Website: www.artsnb.ca