



arts nb

artsnb Evaluation Rubric

All artsnb grant applications are evaluated by peer juries. Members of each jury receive the following rubric to guide their evaluation. The main sections of the rubric are consistent across most artsnb programs, and the points described under each section are provided as suggested items to consider, but may not always be relevant to each individual program or application.

The goal of sharing this rubric is to provide some insight into the jurying process, and into what kind of information may make an application stronger. For more information about the peer jury evaluation process or the possible results of peer jury evaluation (e.g. Recommended, Merit and Not recommended), please consult the Frequently asked questions ([FAQ](#)).

Artistic rationale (50 %)

- The application proposes a project that demonstrates a clear artistic rationale (i.e. "why this, why now?").
- The proposed project is relevant, original, innovative, and/or demonstrates artistic potential.
- The application demonstrates the project's potential impact on the artist's practice and career.
- The application demonstrates the project's potential impact on the artist's community and/or discipline.

Project feasibility (40 %)

- The application clearly communicates the proposed project's activities, goals, and work plan.
- The proposed budget is reasonable for the proposed project and clearly explains the expenses requested.
- The samples of work, CV, and proposal demonstrate the artist's skill and capacity to achieve the proposed project.
- The application specifies the roles of any artistic collaborators, and includes a CV and/or letter of agreement for each collaborator.

Application quality (10 %)

- The proposed project corresponds to the stated objectives of this grant program.
- The applicant has provided enough material to support the proposed project.
- The material provided is presented adequately (e.g. clarity, legibility, image quality, etc.).
- The application includes any relevant additional documentation (e.g. information on collaborators, letters of invitation, etc.) as required by the program guidelines.