



2026-2027 BUSINESS PLAN

New Brunswick Arts Board (artsnb)

The New Brunswick Arts Board is an arm's length arts funding agency with a legislated mandate to facilitate and promote the creation of art as well as administering funding programs for professional artists in the province.

Address

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MESSAGE FROM ARTSNB CHAIR

Honorable Isabelle Thériault
Minister Tourism, Heritage and Culture
Government of New Brunswick

Minister Thériault,

It is with due diligence that I send you the New Brunswick Arts Board's (artsnb) 2026-2027 business plan for the fulfillment of its mandate and the implementation of programs and activities that help "facilitate and promote the creation and production of art" in New Brunswick.

This annual business plan, with its specific goals and objectives, is prepared in accordance with the *Accountability and Continuous Improvement Act*.

The 2022-2027 strategic plan continues to guide artsnb's development and will be updated during the year. Furthermore, in managing the updated Operational Support program for arts organizations, we also "carry out such other activities or duties in relation to the arts as the Minister may direct or approve." This transition builds on artsnb's longstanding role as a key partner of the government of New Brunswick in delivering public support for the arts. It strengthens alignment with our mandate under the *New Brunswick Arts Board Act* and allows artsnb to serve as a central point of access for operational and creation-focused funding.

Let me reiterate the Board's desire to continue to excel in its responsibilities, and "to provide advice to the government, through the Minister, on policy development respecting the arts and on matters relating to the arts".

The New Brunswick Arts Board thanks the government for its confidence, collaboration and continued support.

Jason Guerrette
Chair, New Brunswick Arts Board

PREAMBULE

LAND ACKNOWLEDGEMENT

As a provincial entity, the New Brunswick Arts Board acknowledges that it carries out its work on the traditional unceded territory of the Wolastoqiyik, Mi'kmaq, and Peskotomuhkati peoples. This territory is covered by the "Treaties of Peace and Friendship" which these nations first signed with the British Crown in 1726. The treaties did not deal with the surrender of lands and resources, but in fact recognized Mi'kmaq and Wolastoqiyik title and established the rules for what was to be an ongoing relationship between nations.

We, the staff and members of the board, pay respect to the elders, past and present, and descendants of this land. We honour the knowledge keepers and seek their guidance as we strive to develop closer relationships with the Indigenous people across New Brunswick.

EQUITY STATEMENT

The New Brunswick Arts Board strives to co-create an equitable, diverse, and inclusive world in which all people have fair access to the tools and resources they need to bring to light their creative vision. We are committed to working with equity-seeking communities to remove systemic barriers based on race, gender, sexuality, disability, belief, age, geography, and language. artsnb acknowledges that this is a living statement, and we expect it to evolve as the world changes and our consciousness matures.

LEGISLATED MANDATE

artsnb's mandate as defined in the *New Brunswick Arts Board Act* is:

- (a) to facilitate and promote the creation and production of art;
- (b) to facilitate and promote the enjoyment, awareness and understanding of the arts;
- (c) to provide advice to the government, through the Minister, on policy development respecting the arts and on matters relating to the arts;
- (d) to promote and advocate for arts excellence;
- (e) to celebrate artistic excellence through the development and administration of awards programs to recognize high achievement in the arts;
- (f) to develop and administer programs on behalf of the Minister to provide financial support to individuals and arts organizations for artistic creation and professional development opportunities;
- (g) to establish and operate a system of peer assessment, a jury system or other methods of evaluation relating to:
 - i) the artistic merit of works, projects and proposals submitted to the Board or to the Minister, and
 - ii) the selection of new acquisitions, including acquisitions for the New Brunswick Art Bank; and
- (h) to carry out such other activities or duties in relation to the arts as the Minister may direct or approve.

MISSION

artsnb manages public funds and engages with a network of partners in support of a diverse, thriving, and sustainable arts ecosystem across New Brunswick. We encourage and celebrate the work of New Brunswick artists working in a broad range of disciplines and empower them to share their work throughout the province and beyond.

VISION BY 2027

- artsnb equips the arts ecosystem to create great work, share a diversity of stories in many languages, and contribute to the vibrancy of communities throughout the province;
- We nurture lasting relationships with artists and partners, provide appropriate resources to the New Brunswick arts community, and we are a driving force at the heart of an arts network throughout the province;
- More funding is accessible to a growing number and a broader, more diverse range of artists living and working in communities across New Brunswick;
- The arts community is recognized as a significant contributor to the economy, to quality of life, to linguistic and cultural vitality, and to the social fabric of New Brunswick;
- Artistic expression is widely appreciated and celebrated in all its forms;
- The work of New Brunswick artists is recognized locally, nationally, and internationally.

VALUES

- At artsnb, we cherish and promote empathy, openness, and harmony;
- We continuously evolve, adapt, and respond to change in order to better serve and support creative and cultural expression;
- We strive for efficiency, transparency, and accountability in all our endeavours;
- We use our ears to listen and to learn, and our voice to speak, educate, and celebrate.

STRATEGIC PLAN 2022-2027

The New Brunswick Arts Board's (artsnb) strategic plan for 2022-2027, *Setting a New Course*, offers an outward-looking vision and is based on the principles of inclusion, diversity, equity, and accessibility (IDEA).

artsnb's main goals are to increase artsnb's engagement and outreach with our partners, to improve the understanding of the arts ecosystem of all stakeholders based on data and analysis, and to secure access to funding and resources for a growing number of New Brunswick artists.

artsnb is fully committed to these goals, as well as to seek increased funding and resources to continue to provide excellent services, conduct research, analyze data, and publish the results of our findings to increase relevant information and better guide decision-making.

artsnb will also continue to work with its partners and with government to close the gaps in certain arts disciplines and produce activities that benefit from collaboration between groups and communities.

artsnb will be renewing its strategic plan in 2026-2027.

PRESENTATION OF THE 2026-2027 BUSINESS PLAN

CONTEXT

Artists are the foundation of a more than 661-million-dollar sector in New Brunswick and 7 631 jobs in 2023, according to the Provincial and Territorial Culture Indicators. Hill Research Strategies analyzed data from the 2021 Canadian Census and identified 2,700 artists in New Brunswick, which represents 0.6% of the province's labour force.

According to research by Hill Strategies Research, there are 50% more professional artists in New Brunswick than there were 30 years ago, compared to a 10% increase in the province's workforce. In addition, a study by the New Brunswick Institute for Research, Data and Training found that the information, culture, and recreation sector was the industry in New Brunswick that experienced the strongest employment growth, at 16.4%, during the 2010–2019 decade.

STATUS OF THE ARTIST ACT 2025

Declaration

It is declared that

- a) work in the arts is recognized as a profession,
- b) artists make an important contribution to the cultural, social, economic and educational enrichment of New Brunswick,
- c) creative work is a public good contributing to the development and well-being of the community [...]

CATEGORY OF ARTISTS

Researchers, the Culture Satellite Account, and governmental bodies identify these ten occupational groups as "artists", per the North American Industry Classification System (NAICS):

- Actors, comedians, and circus performers,
- Artisans and craftspersons,
- Authors and writers (excluding technical writers),
- Conductors, composers, and arrangers,
- Dancers,
- Musicians and singers,
- Other performers,
- Painters, sculptors, and other visual artists,
- Photographers,
- Producers, directors, choreographers, and related occupations.

In the first year of the implementation of the newly adopted *Status of the Artist Act* and during the update of New Brunswick's Cultural Policy, artsnb will support artists to further their career while encouraging the growth of the province's arts and culture economy by administering eight funding programs and one award for professional artists to further their careers.

ARTSNB'S STRATEGIC PLANNING 2022-2027

In its 2022-2027 Strategic Plan *Setting a New Course*, the New Brunswick Arts Board (artsnb) sets the following vision:

- More funding is accessible to a growing number and a broader, more diverse range of artists living and working in communities across New Brunswick.
- The arts community is recognized as a significant contributor to the economy, to quality of life, to linguistic and cultural vitality, and to the social fabric of New Brunswick.

GOVERNMENT PRIORITIES 2024-2028

Economic Development - Investing in Good Paying Jobs

- Consider arts and culture as important economic and social drivers. Better leverage opportunities to invest in our artists, cultural and creative industries, and institutions to ensure good-paying jobs and a robust creative economy that all New Brunswickers can be proud of.
- Support the transition committee's work on the Status of the Artist.

NEW BRUNSWICK ECONOMIC DEVELOPMENT STRATEGY 2026

Creative Economy

Many activities in the arts and cultural industries sector support the objectives of the new Economic Development Strategy launched by the government in April 2026. Artists are the foundation of the creative economy, as they develop and create works that contribute to New Brunswick's overall intellectual property (IP) portfolio. These copyright-protected works serve as the foundation for other projects and businesses. artsnb's programs specifically support the development of new works through exploration and risk-taking. The cultural and creative industries sector is listed among the priority sectors of the new Strategy.

Furthermore, the Federal, Provincial and Territorial Ministers Responsible for Culture and Heritage agreed in 2021 on a five-year strategic framework (2021–2026) to focus their governmental collaboration upon three strategic priorities:

- Strengthening the creative economy,
- Strengthening the culture and heritage resources in Canada, and
- Strengthening engagement and promotion in the culture and heritage sectors.

Attracting Investment

Numerous studies show that healthy, dynamic, and engaged communities are also attractive communities. As the government seeks to attract private-sector investment, it must also ensure that the communities benefiting from these investments are attractive enough to welcome the workers associated with the projects resulting from these investments. An active and diverse offering of arts, culture, and events will foster spaces for connection and sharing.

In addition to being a driving force for the cultural industry, artists are also economic drivers: they attract cultural tourism, export their work outside New Brunswick, and serve as ambassadors for the province abroad. The *Status of the Artist Act*, adopted in 2025, further states “that artists make a significant contribution to the cultural, social, economic, and educational enrichment of New Brunswick.”

Increasing and diversifying exports

Economic resilience requires reducing dependence on a single export market. The province will therefore strengthen its trade relationships within Canada and abroad and help export-ready businesses break into new markets and find new customers, while also aligning infrastructure and logistics to improve global connectivity. Diversified exports will foster more stable growth and greater long-term opportunities for New Brunswick businesses.

Artists are the foundation of the creative economy, and their works are showcased at established art events of national or international renown. The Career Development – Arts by Invitation program, offered by artsnb, supports New Brunswick professional artists in promoting and sharing their work both here and elsewhere.

MAIN ACTIONS FOR 2026-2027

The activities and programs of the New Brunswick Arts Board (artsnb) support the growth of the arts and culture sector in New Brunswick, while also fostering the career development of professional artists.

In this way, artsnb helps achieve the objectives set out in the province's Economic Development Strategy, particularly those aimed at fostering the growth of the creative economy, supporting artists' export efforts, and promoting vibrant communities.

Furthermore, artsnb addresses the government's priority of fostering sustainable growth and creating opportunities for businesses and workers to thrive, and thus "View the arts and culture as important economic and social drivers and better capitalize on opportunities to invest in our artists, as well as in our cultural and creative industries and institutions, to ensure well-paying jobs and a robust creative economy of which all New Brunswickers can be proud."

a) ARTSNB'S GRANT PROGRAMS

artsnb invests the \$2,700,000 that it obtains from the Arts Development Trust Fund to facilitate and promote the creation of art by administering funding programs for professional artists in the province. The entire amount received from the Arts Development Trust Fund is invested through the grant programs to artists. More details for these programs are provided in the appendix.

An extra \$360,000 is invested in the Artist in Residence program and its management, specifically as an answer to recommendation 15 of the report from the Premier's Taskforce on the Status of the Artist. As the report states: "An Artist-in-Residence program is an invitation for an artist to engage in dialogue with the location of the residence and to create art within their practice in a unique environment."

As of April 2026, government has transferred the administration of the remodeled Operational Support program to artsnb and has replaced the previous Core support program administered by the Department of Tourism, Heritage and Culture (THC).

Following a formal program review, which considered departmental mandates, sector data, stakeholder feedback, and comparisons with other jurisdictions, the program was redesigned by THC and artsnb, with delivery shifted to artsnb to align with national best practices.

Trends in applications to artsnb grant programs

The following graphs illustrate participation in all grant programs over the past years. There is a clear trend of the increasing number of applications submitted and amounts requested in artsnb's programs.

It must be noted that the year 2025-2026 is record-breaking for artsnb – in terms of the number of applications received, of amounts requested and in grants disbursed.

Some of the reasons for this sharp increase in the number of applications include New Brunswick's growing population, as well as the growing number of artists, nearing the national average. We may also assume that the hard work artsnb has put into communications and outreach over the past decade has raised awareness of the Board and its programs among a wider audience.

A reminder that evaluated applications may receive one of these three statuses:

- **Recommended** (received funding),
- **Merit** (recommended by jury, but did not receive funding), and
- **Not Recommended** (did not receive funding).

Program	Fiscal Year	Awarded	Merit	Not Recomm.	Total
All Programs	18/19	208	94	152	454
All Programs	19/20	183	114	205	502
All Programs	20/21	262	93	229	584
All Programs	21/22	248	116	157	521
All Programs	22/23	265	118	173	556
All Programs	23/24	319	176	253	748
All Programs	24/25	427	118	237	782
All Programs	25/26	362	288	293	943

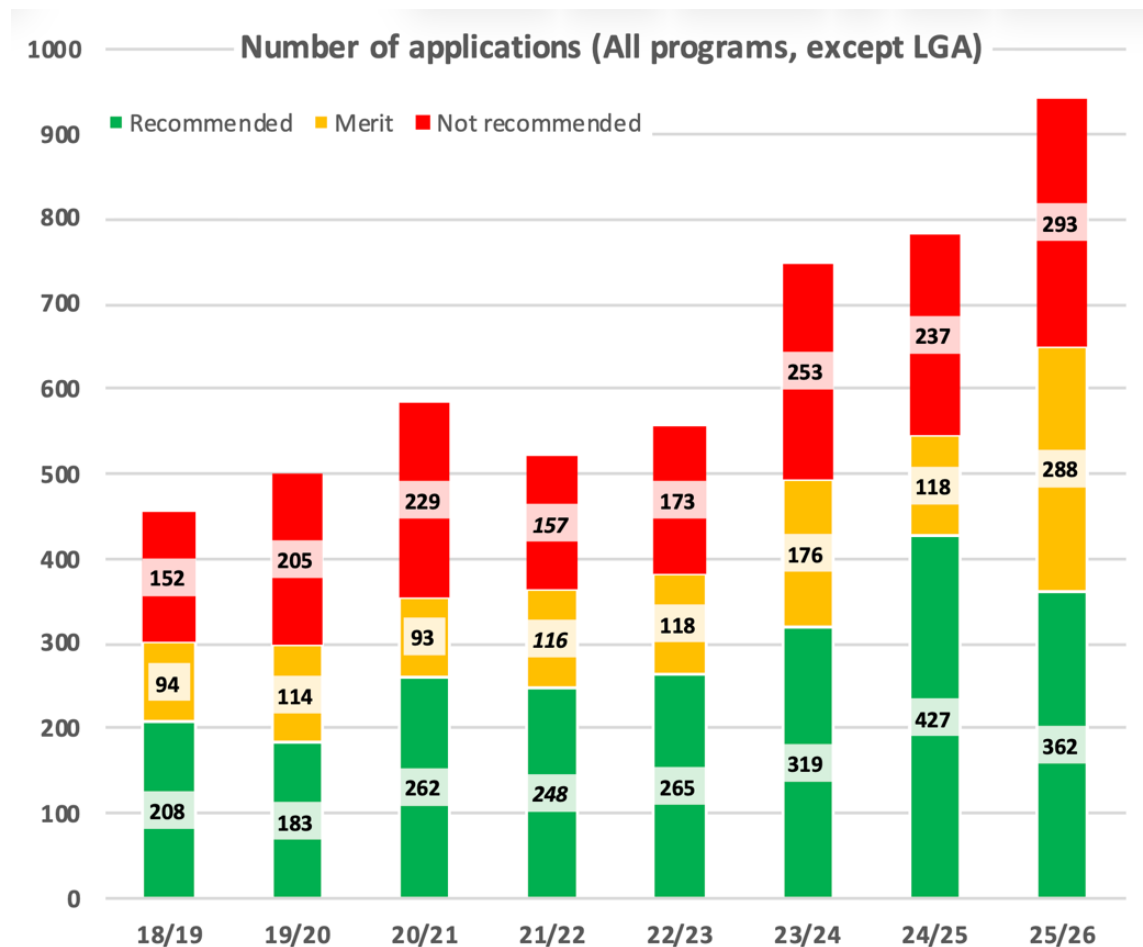
** does not include the Lieutenant-Governor Awards*

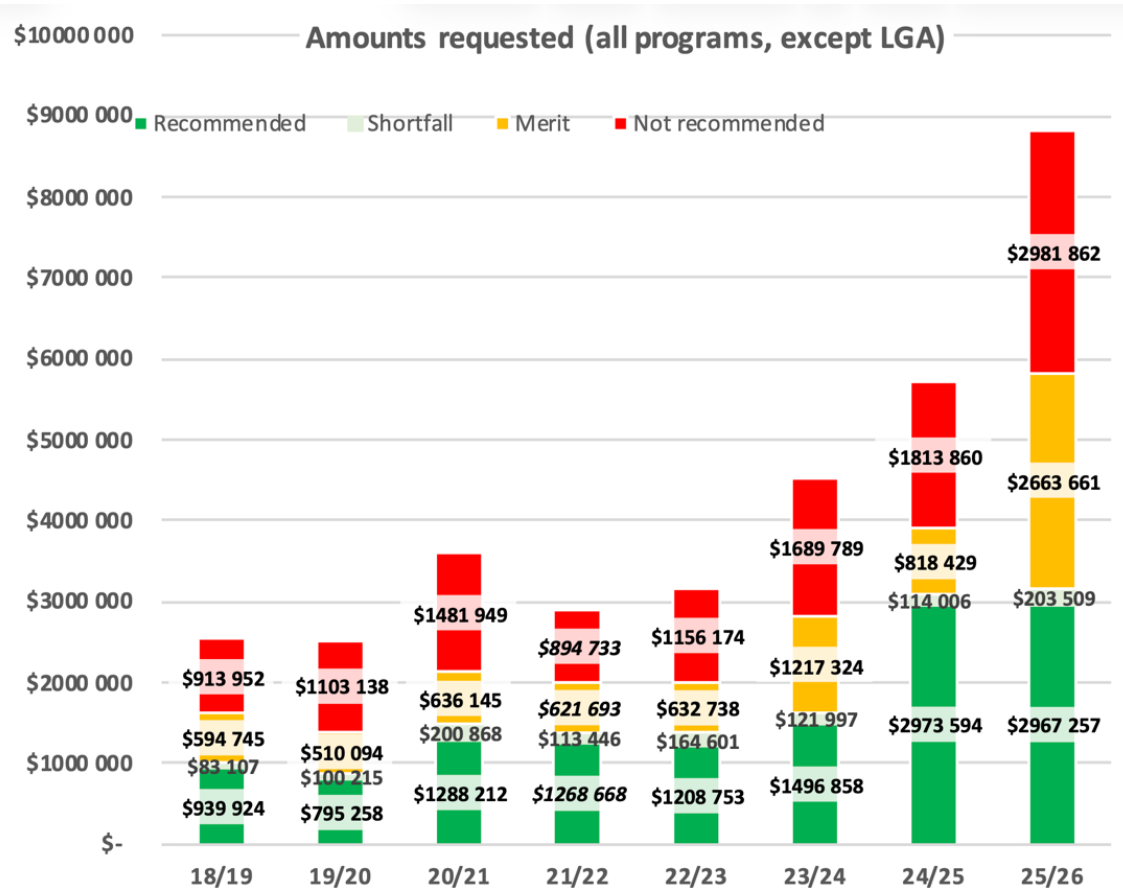
Note: Number of applications per fiscal year that were awarded, merit, and not recommended, along with the total number of applications received. These numbers do not include the applications for the Lieutenant Governor's Awards for High Achievement in the Arts and the Accessibility and Equity programs.

Awarded	Shortfall	Merit	Not Recomm.	Total Requested	Fiscal Year
\$ 939 924	\$ 83 107	\$ 594 745	\$ 913 952	\$ 2 531 728	18/19
\$ 795 258	\$ 100 215	\$ 510 094	\$ 1 103 138	\$ 2 508 705	19/20
\$ 1 288 212	\$ 200 868	\$ 636 145	\$ 1 481 949	\$ 3 607 174	20/21
\$ 1 268 668	\$ 113 446	\$ 621 693	\$ 894 733	\$ 2 898 540	21/22
\$ 1 208 753	\$ 164 601	\$ 632 738	\$ 1 156 174	\$ 3 162 266	22/23
\$ 1 496 858	\$ 121 997	\$ 1 217 324	\$ 1 689 789	\$ 4 525 968	23/24
\$ 2 973 594	\$ 114 006	\$ 818 429	\$ 1 813 860	\$ 5 719 889	24/25
\$ 2 967 257	\$ 203 509	\$ 2 663 661	\$ 2 981 862	\$ 8 816 288	25/26

* does not include the Lieutenant-Governor Awards

Note: Amounts per fiscal year that were awarded as grants, amounts that were shaved off from grants requested (shortfall), amounts of meriting and not recommended applications, as well as total amounts requested in all grant programs. These numbers do not include the applications for the Lieutenant Governor's Awards for High Achievement in the Arts and the Accessibility and Equity programs.





Note: These numbers do not include the applications for the Lieutenant Governor's Awards for High Achievement in the Arts and the Accessibility and Equity programs. These numbers may vary slightly with the numbers communicated in the annual report due to changes in individual artist's projects which resulted in reimbursements.

For the year 2025–2026, the data show a clear trend that confirms what has been observed in the past:

- The number of applications received for 2025–2026 exceeded by 20.5% the number of applications for the previous year.
- The amounts requested for 2025–2026 exceeded by 54.1% the amount requested during the last year.
- The value of the applications that could have received funding because of their positive assessment (merit applications) has increased by 325% since the previous year. This demonstrates that the total amount for the granting programs might not be sufficient to answer adequately for the demand.

Artist residencies and Status of the artist

Since 2023, the New Brunswick government invests in the **Artist in Residence program** to implement Recommendation 15 of the report of the Premier's Task Force on the Status of the Artist, namely to:

substantially increase funding to the New Brunswick Arts Board to better support its artist-in-residence program and to give it the means to develop cross-residencies with other provinces and countries.

Increasing the number of artist residencies here in New Brunswick, as well as increasing the number of New Brunswick artists who participate in residencies elsewhere in the country or in the world, is a concrete action to increase the mobility of artists, and the possibilities to export their work. It also gives to artists more occasions to work in contexts that permits them to be in closer contact with New Brunswickers, therefore bringing creation in the daily lives of citizens.

Organizations that are eligible to this program are non-profit arts organizations, but also municipalities, band councils, public libraries, businesses, universities, and colleges.

This increased investment from the Government of New Brunswick has helped fulfil the recommendation and generate enthusiasm for the Artist in Residency program. In 2026-2027, artsnb will continue delivering this program with a sustained investment from government.

Lieutenant Governor's Award

artsnb will present 4 **Lieutenant Governor Awards for High Achievement in the Arts** in the Fall of 2026:

- Visual Arts Award which includes architecture, fine craft, media arts and photography;
- Performing Arts Award which includes dance, music and theatre;
- Literary Arts Award which includes literary translation, literary performance, spoken word and storytelling – as it alternates, the French language literary arts will be considered for 2026;
- and Indigenous Artist Award.

A sponsorship deal was renewed over a two-year period for the Lieutenant Governor's Awards for Excellence in the Arts: UNI Financial Cooperation will again be Presenting Partner of the 2026 LGAs. UNI is a well-known financial cooperative who is headquartered in New Brunswick.

Indigenous artists and communities

With the support of our base funding from THC, artsnb can count on an Indigenous Outreach Liaison who maintains links directly in First Nation communities with artists and community organizers. Without the help of this individual, we would not have the success that artsnb now has with the **Equinox Program for Indigenous Artists**. In other words, the success in the delivery of this program is directly linked to having boots on the ground and persevering throughout the decades.

For the past 20 years, artsnb has also been working with the Circle of Elders. The Circle is an advisory group that guides artsnb's work with Indigenous artists and communities across New Brunswick. The Circle is made up of respected Indigenous artists from multiple communities within the province. Each Elder is a practicing artist and is highly regarded within their community. The Circle provides input on artsnb's Indigenous programs and funding guidelines to help ensure that they are culturally relevant, informed, accessible, and equitable.

Operational Support Program

In March 2026, the government announced that it was adopting a new approach to arts funding with the aim of improving predictability, clarity, and services for the sector. As a result, the administration of the government's **renewed Operational Support program** was entrusted to artsnb. This change is part of a series of measures aimed at renewing and modernizing the government's overall approach to arts support. With this change, artsnb became responsible for administering operating funds for eligible arts organizations. The program was open for applications from April 1 to April 30, 2026.

Strategic Planning 2028-2033

The New Brunswick Arts Board started its process of strategic planning to give a voice to the next steps of *Setting a New Course*, 2022-2027 Strategic Plan.

artsnb's new strategic plan will be presented to the minister on April 30, 2027, as specified in its mandate letter.

b) ARTSNB'S OPERATIONS

For 2026-2027, artsnb submitted arguments to request additional operational funding to help with rising operating costs and increasing workload.

artsnb is an arm's-length arts funding agency with a legislated mandate to facilitate and promote the creation of art as well as administering funding programs for professional artists in the province. Therefore, it needs the necessary resources to properly attain its mandate.

- **The number of applications continues to rise: 20% since the previous year and has doubled since 2021-2022.** Therefore, more resources are being focused on the processing and assessment of applications, while the need for outreach is growing in the province, notably because of the growing population and growing number of professional artists in the province.
- artsnb requested additional operating funds to increase jury reading fees as well as jury base fees to meet the **standards set by other provincial arts boards when paying their assessment committees. By April 2027, these fees will also have to respect the scale agreements entered into by artists under the *Status of the Artist Act* (Canada), as required by the new *Status of the Artist Act* (New Brunswick).**
- The goal is also to enhance the fees paid to Board of Directors and Circle of Elders members – comprised of professional artists – who contribute time, knowledge, and expertise to the New Brunswick Arts Board. The fees are currently below national average for similar type of commitment in other arts boards.
- In late 2023-2024, artsnb was informed that the long-term lease held by the government on the office space allotted to artsnb free of charge was not being renewed. In 2024-2025 artsnb began paying rent for a new office space. This new expense was added to the growing list of extra expenses that artsnb has had to assume through the years, like translation costs, independent financial audit, and the annual report printing.

Due to all these factors, artsnb will require additional operational funds to continue to meet its mandate.

c) NOTABLE ACTIONS FOR 2026-2027

With performance targets specific to the goals and results

Definitions:

Equity-seeking communities	Diversity
"includes Indigenous, BPOC, 2SLGBTQIA+ communities, Deaf and disabled artists, and newcomers to New Brunswick"	"gender, age, artistic discipline, residential community, aboriginal representation and the linguistic duality of the Province"
artsnb Strategic Plan 2022-2027 p.15	New Brunswick Arts Board Act (6(1.3))

GOAL 1: Keystone Principles: Inclusivity, Diversity, Equity, and Accessibility (IDEA)			
We subscribe to the principles of IDEA in everything we do. They are the foundation of all our other strategic goals.			
Result	Action	Measure	Target
Enhance inclusivity, diversity, equity, and accessibility in structures, operations, programs, decisions, and interactions.	Increase diversity on board and juries	Percentage of individuals on the board of directors that identify with equity-seeking communities and New Brunswick diversity	2026-2027: At least 33% of board members identify with equity-seeking communities
		Number of individuals on juries that identify with equity-seeking communities	2026-2027: One jury member on three (33%) identifies with equity-seeking communities
GOAL 2: Engagement, Outreach, and Partnerships			
artsnb will reach out and engage with its wide and diverse range of partners and stakeholders, so that they are more aware of what funding and resources we offer; in turn, we will have a better understanding of the needs of the community.			
Result	Action	Measure	Target
Increase artsnb’s presence and engagement in communities across New Brunswick, with particular attention to Indigenous communities and marginalized groups.	Be physically present throughout the territory, engaging with clients and stakeholders	Number of visits and workshops	2026-2027 3 outreach visits in multicultural associations 8 visits in First Nation communities 3 visits in a 2SLGBTQIA+ associations 2 visits with other community associations 3 visits in regions of New Brunswick
	Offer workshops and participate in forums	Number of board meetings in regions	1 board meeting in regions outside Fredericton
Increase outreach to artists and provide them with the	Continue an awareness campaign	Number of visitors and subscribers online on web	2026-2027: 5% increase per year

information they need to thrive and succeed in the long run.		site, newsletter, social media	
		Number of participants at Lunch and Learn, Speed-Consulting, presentations.	2026-2027: 5% increase per year
Celebrate and showcase the work of New Brunswick artists.	Highlight the work and practice of artists who receive artsnb funding and who are recognized locally, provincially, nationally, or internationally	Number of featured artists in <i>featured artists series</i> on website	2026-2027: 9 featured artists
		Number of visits on <i>featured artist series</i> on web site	2026-2027: 5% increase in number of visits per year
		Number of persons who read or hear the stories of the four Lieutenant-governor awardees	2026-2027: Second period of collect
GOAL 3: Data, Research, and Reporting			
artsnb will rely on research and data to guide its decisions in order to better serve its wide range of clients and stakeholders, and will publish its findings regularly to keep them better informed and better equipped.			
Result	Action	Measure	Target
Refine artsnb’s understanding of the activities and practices supported by artsnb through research and analysis. Enhance inclusivity, diversity, equity, and accessibility in structures, operations, programs, decisions, and interactions.	Increase the overall success rate of our programs	Overall success rate to our programs	2026-2027: increase by 2% the overall success rate of our programs per year
	Increase the proportion of grants applications by artists from equity-seeking communities	Percentage of artsnb grant applicants who identify with equity-seeking communities and New Brunswick diversity.	2026-2027: continue to collect and analyze the data from VSID, and match Statistic Canada data on artists
	Increase the proportion of grants awarded to applicants from equity-seeking communities	Percentage of artsnb grant recipients who identify with equity-seeking communities and New Brunswick diversity.	2026-2027: continue to collect and analyze the data from VSID, and match Census data for New Brunswick

GOAL 4: Funding, Resources, and Access

artsnb will continue to work with its partners and government to ensure that it has the financial, technological, and human resources to support the broad arts ecosystem of New Brunswick so that it can thrive.

Result	Action	Measure	Target
Boost artsnb's capacity, training, and resources to better serve the arts community, aiming to optimize staff workload and leverage board contribution.	Optimize staff workload through the use of the Frequently Asked Questions (FAQ)	Number of visits on FAQ web page	2026-2027: 5% increase per year
	Optimize staff workload through the use of collective Jury feedback	Number of visits of collective jury feedback page on web site	2026-2027: 5% increase per year
Improve artsnb's programs and streamline our processes to enhance access to funding and resources for creation, production, and presentation of art	Consult with artists and stakeholders about artsnb programs	Number of consultation sessions with artists and stakeholders for program revision	2026-2027: 2 consultations with stakeholders and artists and ongoing program revision
	Increase support through Access Support program	Amounts invested through the Access Support program	2026-2027: increase of 25% per year
Maintain a rapid turnaround for results after program deadlines	Applicants receive an answer 2 months after the deadline for programs Career Development and Artist in Residence, and 3 months for other programs	Competition results turnaround	2026-2027: 100% of results turnaround respects established timelines

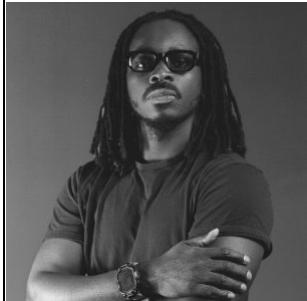
d) FINANCIAL FORECASTS FOR 2026-2027

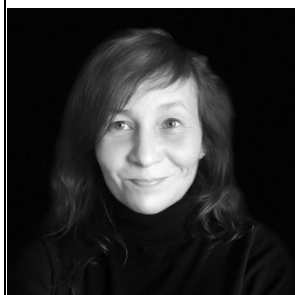
Adopted by the Board of Directors on 9-10 May 2026

	2026-2027
REVENUES	
Arts Development Trust Fund - Programs	2,700,000
Tourism, Heritage and Culture (THC) - Operations	535,000
THC – Artist in Residence / Status of the Artist	360,000
THC – Operational Support for Organizations - Program	3,295,000
THC – Operational Support for Organizations - Delivery	109,000
THC – Capacity Building - Strategic Plan	15,000
OLS – NBBSP - Promo LGA awardees 2026	22,500
Canada Council for the Arts - CPAF Gathering	48,000
Sponsorship	25,000
Investment Revenues	35,000
Deferred Revenue*	31,100
TOTAL	7,175,600
EXPENSES	
Grants, Scholarships & Awards*	6,265,000
Juries	75,000
Board and Committees	33,620
Salaries and Benefits	528,960
Administration (excl. Salaries)	116,420
Promo Lieutenant-Governor Awards 2026	27,500
Indigenous Outreach	21,100
Canada Council for the Arts – CPAF Gathering	48,000
Deferred expenses*	60,000
TOTAL	7,175,600
NET	0

*The Lieutenant Governor's Awards for High Achievement in the Arts are presented every two years. \$30,000 from the Arts Development Trust Fund are deferred from 2026-2027 to 2027-2028 to pay for the prizes in 2028.

e) BOARD OF DIRECTORS

JASON GUERRETTE, CHAIR  Jason Guerrette (Edmundston) is a singer-songwriter from Madawaska. Trained in classical voice at Université de Moncton and finalist of Star Académie in 2012, he shared the stage with several internationally renowned artists, including Céline Dion and Johnny Hallyday. Jason is a founding member of the electro-funk band Spoutnique.	PHYLLIS GRANT, 2ND VICE-CHAIR  Phyllis Grant (Oinpegitjoig First Nation) is a Mi'kmaq multidisciplinary artist. Her animated films, poetry, music, and illustrations have been showed nationally and internationally. A past juror of the Polaris Music Prize and the Prism Prize, Phyllis is founder of the Welneweg Arts Collective.
YSABELLE VAUTOUR, 2nd VICE-CHAIR  Ysabelle Vautour (Fredericton) is a visual artist whose work has been exhibited across Canada. Ysabelle is an art accessibility trailblazer and activist; she is the founding member of the NB Disability Art Collective.	JALIANNE LI, TREASURER  Jalianne Li (Moncton) is a multidisciplinary artist of mixed Chinese and Scottish descent. She has performed with Satellite Théâtre, Theatre New Brunswick, Connection Dance Works, Circus Stella, and Danse En L'Air. She is currently the Dance representative of Association acadienne des artistes professionnel.le.s du Nouveau-Brunswick.
HAQQ ADÉOYÉ, MEMBER  Originally from Benin, Haqq Adéoyé (Riverview) is a multidisciplinary artist and member of the Slam Acadie collective. His work combines slam poetry, theatre, filmmaking. He has represented his collective internationally, notably at a slam festival in Burkina Faso, at Les Éloizes, and in Côte d'Ivoire.	JONATHAN ROY, MEMBER  Jonathan Roy is a poet and cultural worker who lives in Caraquet. At Éditions Perce-Neige, he published the anthology <i>Déchirures vers l'avenir</i> (2025), and the 2023 poetry book <i>mélamine méduse</i>. Jonathan is the director of the Festival acadien de poésie and co-director of Perce-Neige's poetry collection.
JENNIFER BÉLANGER, MEMBER	



Jennifer Bélanger

(Moncton) is a visual artist, curator, cultural worker, and associate professor of visual arts at Université de Moncton. She has worked as program coordinator at Galerie Sans Nom and as director of Imago

printmaking studio. Jennifer's work been exhibited across Canada.

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f) OVERVIEW OF PROGRAMS

The following is a basic overview of each program.

Artist in Residence

The Artist in Residence Program is intended for individual artists to participate in residencies and New Brunswick public or private institutions and organizations to host professional artists and enable them to pursue specific projects relating to their creative work. The artists in residence are also to contribute to the promotion and understanding of the arts by means of the artists' contact with the clientele of the establishments.

This program is divided into two components:

- **Artist in residence – Artists:** to participate in residency opportunities in New Brunswick or abroad, or for residency opportunities in Quebec as per an agreement with the Conseil des arts et des lettres du Québec, and;
- **Artist in Residence – Host Organizations:** for not-for-profit, for-profit and institutions to host artists in residence.

Deadlines: January 1st, May 1st, September 1st

Maximum Grant Amount: \$10,000

The Department of Tourism, Heritage and Culture has granted additional investment to the remodeled Artist in Residence program which was a recommendation of the Report of the Premier's Task Force on the Status of the Artist.

Arts Infrastructure

The Arts Infrastructure program is designed to provide one-time capital improvement or equipment acquisition grants to emerging New Brunswick artists or newly-arrived immigrants to acquire tools and equipment or improve their facilities and infrastructures to strengthen their long-term capacity to create work.

Deadline: August 1st

Maximum Grant Amount: \$3,000

Arts Scholarships

The Arts Scholarships Program is designed to recognize and encourage New Brunswick students who have demonstrated exceptional artistic talent and potential, and who are pursuing a career in the arts. This program awards scholarships for full-time, part-time, or short-term studies.

Deadline: February 1st

Maximum Grant Amount: \$2,500 for full-time studies

\$1,000 for part-time or short-term studies

Career Development

The Career Development program is designed to recognize and encourage arts professionals who have demonstrated exceptional artistic talent and potential, and who are pursuing a career in the arts. The program is divided in three components:

- The **Arts by Invitation component** is for assistance to present work by invitation in established arts events.
- The **Professional Development component** is for assistance for professional development scholarships for studies and mentorships.
- The **Professionalization and Promotion component** is designed to assist artists to produce tools related to the promotion of the artist's work and career with a view to broadening the dissemination network for their work and diversifying their sources for funding.

Deadlines: March 1st, July 1st, November 1st

Maximum Grant Amount: \$3,000 for Arts by invitation
\$2,000 for Professionalization and Promotion
\$3,000 for Professional Development

Creation

The Creation Grant program is designed to provide assistance to professional New Brunswick artists for the research, development, and execution of original projects in the arts. Creation Grants are intended to allow artists to devote some or most of their time to research and creative production.

Deadlines: April 1st, October 1st

Maximum Grant Amount: \$12,000 for artists – early career
\$20,000 for artists

Documentation

The Documentation Grant Program is designed to provide assistance to New Brunswick arts professionals and professional artists for the research, development, and execution of original documentation and contextualization (written, film, video, multimedia) of arts activities, arts products, or art history. Documentation grants are intended to foster theoretical and critical discourse in the arts. Preference will be given to proposals concerning New Brunswick art or artists.

Deadlines: April 1st, October 1st

Maximum Grant Amount: \$10,000

Equinox Program for Indigenous Artists

The Equinox program supports Indigenous artists, curators, and groups to engage in artistic creation and professional development. Eligible projects can range from:

- research and development for the creation of new works.
- creation and presentation of artistic work.
- activities that support and strengthen the Indigenous arts community.

The Equinox program provides flexible, short-term support to individual Indigenous artists or collectives applying on behalf of small or large groups, arts groups, organizations, community groups, independent arts administrators, and artistic and cultural mediators. Grant funds may be used for organizational development and professional development that will have a positive impact on building the arts ecosystem in Indigenous communities.

Deadlines: September 15th, March 15th

Maximum Grant Amount: \$10,000

Lieutenant-Governor's Awards for High Achievement in the Arts

The Lieutenant-Governor's Awards for High Achievement in the Arts (LGA) are designed to recognize the excellence of professional artists of New Brunswick and their outstanding contributions to the arts and culture in the province.

Deadline: July 1st, 2027

Every two years, one award of \$20,000 may be allocated in each of the following categories:

- **Visual Arts Award:** including architecture, fine craft, media arts, and photography
- **Performing Arts Award:** including dance, music, and theatre
- **Literary Arts Award:** including literary translation, literary performance, spoken word, and storytelling
- **Indigenous Artist Award:** including visual arts: architecture, fine craft, media arts, and photography; performing arts: dance, music, and theatre; and literary arts: literary translation, literary performance, spoken word, and storytelling

Access Support

The **Access Support** program is designed to provide supplemental funding to **successful grant recipients** who identify **specific disability-related supports** that are needed to carry out their proposed activities.

Artists who self-identify as Deaf, having disabilities, or living with mental illness may apply for additional funds to cover expenses for specific services and supports including, but not limited to: the hiring of Sign language interpreters or personal attendants; the rental of specialized equipment; or disability-related transportation and accommodation costs.

Access Support applications are treated as confidential information and are **not assessed by a peer jury**. Requests are reviewed and awarded on a case-by-case basis by artsnb staff.

Deadlines: Applications received any time

Maximum Grant Amount: \$1,000

Application Assistance

The **Application Assistance** program is designed to provide funding to:

- Artists who identify as Deaf or as having a disability or living with mental illness, and who identify **specific disability-related barriers** to completing an online grant application; and
- Indigenous artists facing **language, geographic and/or cultural barriers** within the online application process.

Application Assistance funds may be used toward specific services and supports including, but not limited to:

- application development,
- Sign language translation into written English or French,
- Indigenous language translation into written English or French,
- general transcription or editing services, and
- organizing support materials.

Deadlines: Applications received any time

Maximum Grant Amount: \$500

Operational Support

The **Operational Support program** is designed to help not-for-profit arts & culture organizations fulfill their mandates more effectively and assist with costs such as the administration, creation, production and presentation of art, arts & cultural programming and services.

A professional arts and culture organization is one which is mandated to:

- produce or present work by professional artists,
- present programs facilitated by professional artists,
- and/or provide services intended for professional artists.

There are three types of organizations that may be supported through this program:

- **Production/Presentation Organizations** have a primary mandate to produce creative work and deliver cultural programming to New Brunswick communities and, where appropriate, to outside markets.
- **Service-based Organizations** have a primary mandate to provide services, learning opportunities, promotion, and support for professional artists and arts organizations.
- **Community Cultural Centres** own or manage a facility and have a primary mandate centered on management of arts and cultural programming; and receive municipal support (financial, in-kind, infrastructure, administrative support).

Deadline: April 30, 2026

Maximum Grant Amount: variable depending on organization budget

g) PROGRAM DEADLINES

April 1st

- Creation
- Documentation

April 30th

- Operational Support

May 1st

- Artist in Residence

July 1st

- Lieutenant-Governor Award for High Achievement in the Arts
- Career Development

August 1st

- Arts Infrastructure Grant for New and Emerging Artists

September 1st

- Artist in Residence

September 15th

- Equinox Program for Indigenous Artists

October 1st

- Creation
- Documentation

November 1st

- Career Development

January 1st

- Artist in Residence

February 1st

- Arts Scholarships

March 1st

- Career Development

March 15th

- Equinox Program for Indigenous Artists